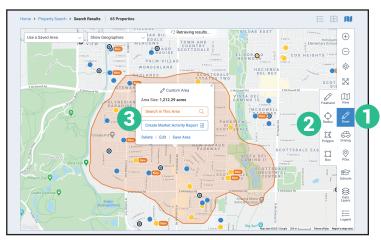
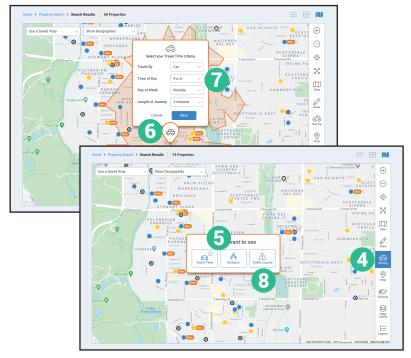
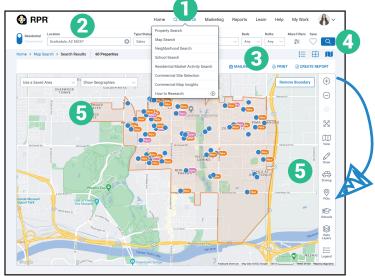
Printable: Map Search & Analysis

How do I start a map search?

- 1 Click Research, select Map Search.
- 2 Enter a geographic area into the search bar.
- 3 Use the filters and advanced filters to narrow down your search.
- 4 Select the magnifying glass to search.
- **5** Choose one of the following map tools to start your analyses: *Draw, Driving, Use a Saved Area,* or *Show Geographies*.







Draw:

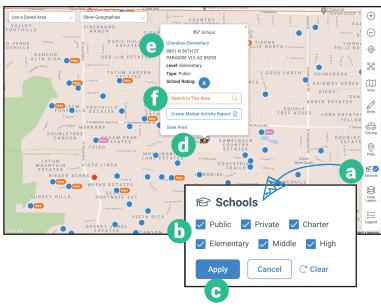
- 1 Click Draw.
- 2 Select Freehand, Box, Radius, or Polygon.
- Each option operates differently but is also intuitive, i.e., holding down the mouse to draw your map.
- Release the mouse to complete the search shape.
- 3 A pop up will offer options to search, create a *Market Activity Report*, save or edit the area.

Drive & Traffic Counts:

- 4 Click Driving.
- **5** Select *Travel Time* or *Distance*.
- 6 Move the map pin or enter an address in the search bar.
- Click Next.
- Set your travel time criteria from the map overlay.
- A pop up will offer options to search, create a Market Activity Report, save or edit the area.
- 8 Select *Traffic Counts* to view current and historical traffic counts on the map.





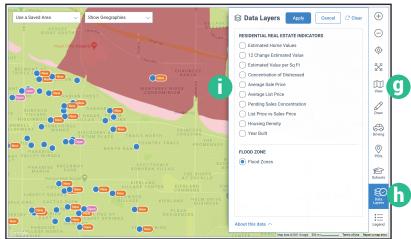


Schools:

- a Select Schools.
- b Choose Public, Private, or Charter. Select Elementary, Middle, or High School.
- C Click Apply.
- d Select the graduation cap icon to see general school information, address, level, type and school rating.
- Select the name of the school to view full details and reviews.
- Select Search in this Area to search within school district boundaries.

Data Layers:

- Ghoose *View* and then *Road* view to better visualize the data.
- Select Data Layers.
- Choose an indicator such as Year Built or Flood Zones to see similarities and differences.
- A legend to help interpret the data is displayed on the bottom right of the map.



PARADISE VILLAGE NORTH PARADISE VALLEY VILLAGE STATES EAST SE PARAV SCOTTSDALE VISTA NORTH Counties 0 THE RETREAT SW 850 VILLAGE FAIR OAPI: U View 0 EO SEY KIERLAND HELM DRIVE BUSINESS SCOTTSDA 0 Micro Neighborhoods NORTHSIGHT THUNDERBIRD EAST PARADISE TREE EST 9th-12th Grade 0 West Cactus in Scottsdale. A7 FIREBRAND PROMON K-5th Grade THER VIA DE CABALLOS CAMELBACK COUNTRY MOCKINGBIRD ESTATES SHEA PARADISE VIA DE DESERT ESTATE CABALLOS CLUB EAS SCOTTSDALE DESERT HI COUNTRY CLUB NO. 02 0 RANCH ACRES Sand CALIENTE BRIZ-WOOD NANCH ACRES SANDUR CALIENTE BRIZ CYPRESS CREEK ESTATES VILLA HERMOSA

Show Geographies:

- On the upper left of the map, select Show Geographies.
- Choose a geography listed in the dropdown.
- Zoom level on the map will change depending on the selection.
- With geographies displayed, select a boundary for search options.



