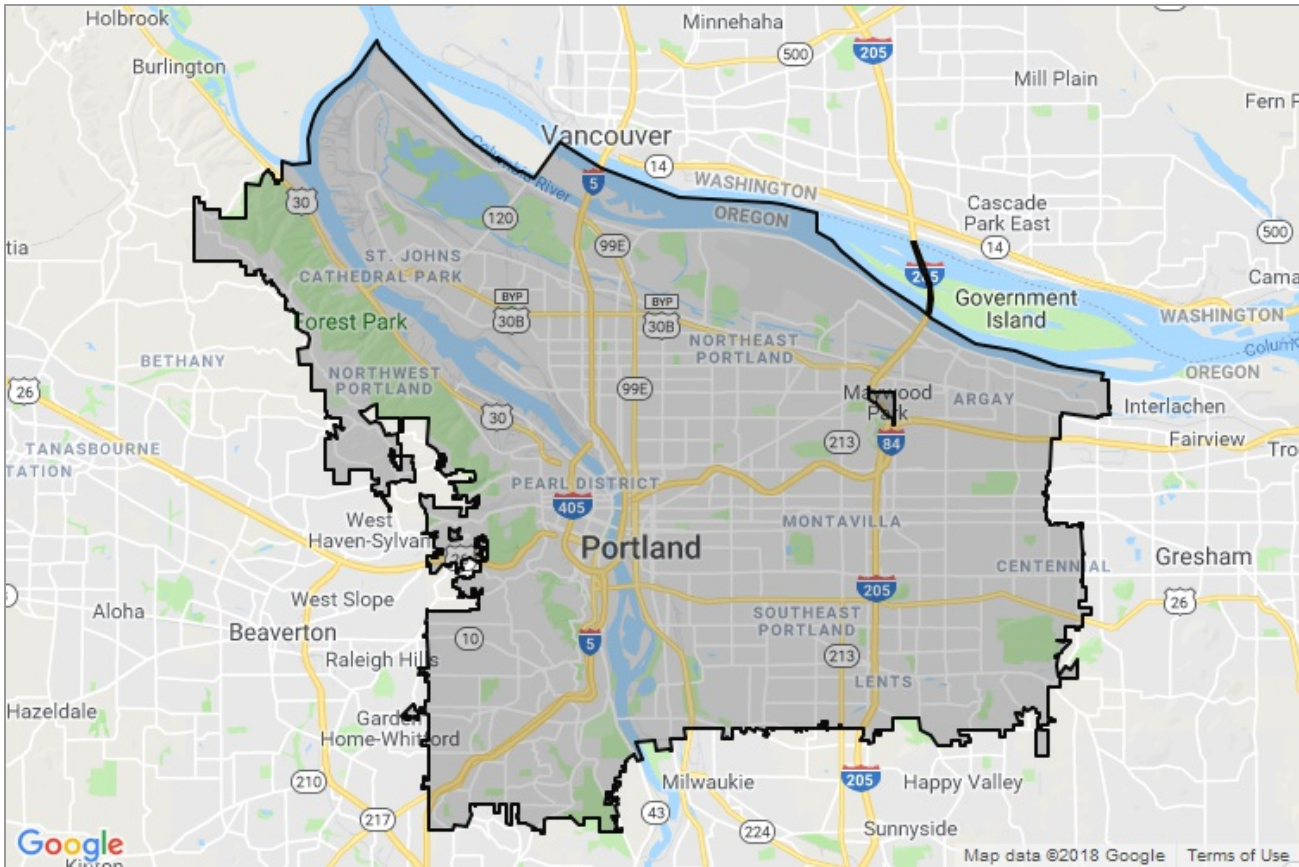


COMMERCIAL TRADE AREA ANALYSIS  
Best Places to Find Your Customers Within  
**Portland, Oregon**



Presented by  
**NAR Member**  
Oregon Real Estate License: 206547363



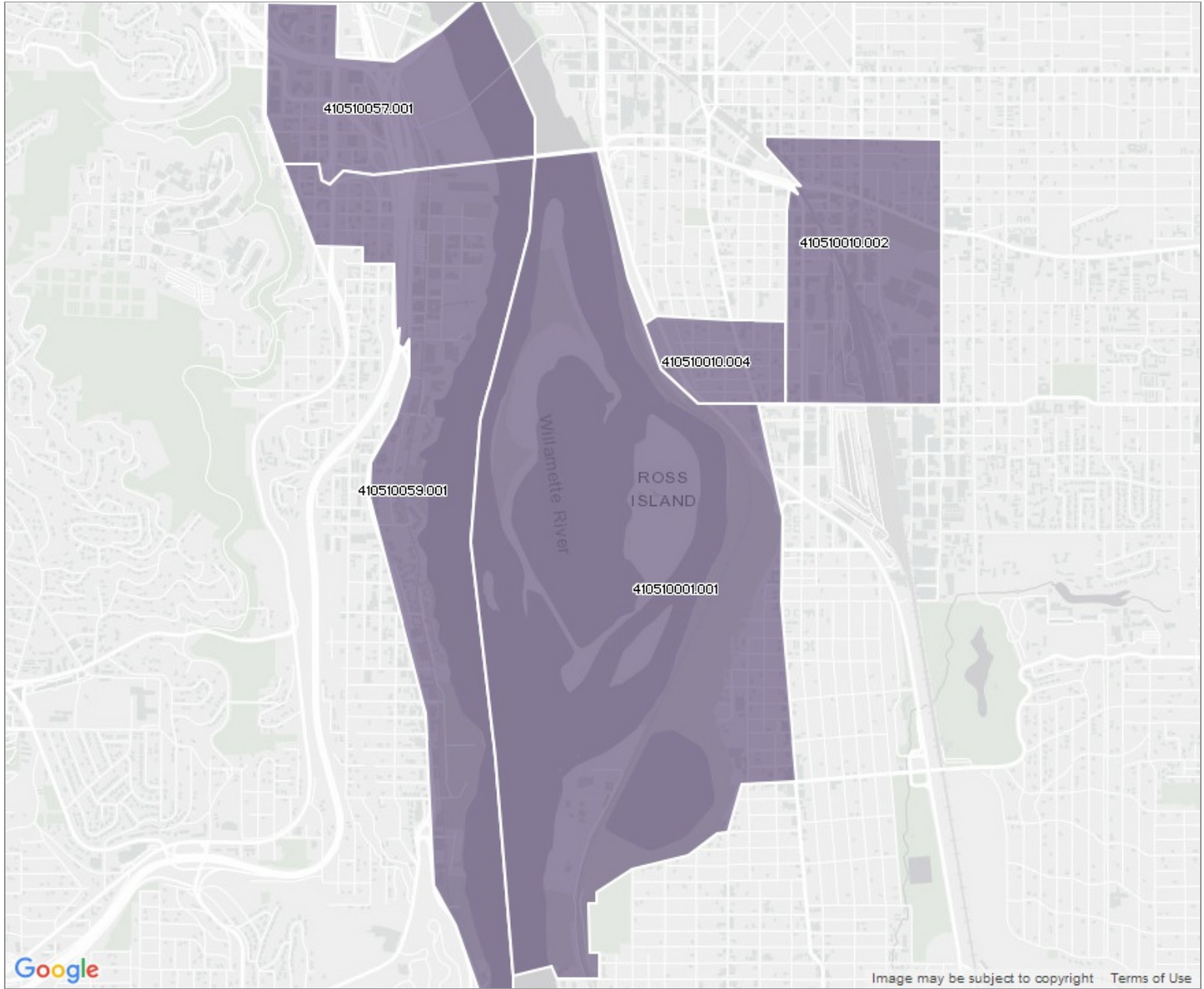
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Agent: <http://house.com>

ACME Real Estate  
123 S. Main Street  
Anytown, OR 97333

Area Searched: Portland, Oregon

RPR searched within your subject area for the places that are the best matches based on the criteria you selected below.



Match

Criteria Used for Analysis

Too Many/Too Few:  
**Health & Personal Care Stores**

**-20.7**

## Ranking of Search Results

This grid ranks your analysis results. The trade areas with the best matches to your criteria are shown first. The results include the name of the trade area and how the area scored for each of the selected criteria.

Match	Rank	Census Block Groups	Health & Personal Care Stores <i>-Too Many/+Too Few</i>
		410510010.002 in Multnomah County, Oregon	100.0
		410510010.004 in Multnomah County, Oregon	100.0
		410510057.001 in Multnomah County, Oregon	100.0
		410510059.001 in Multnomah County, Oregon	86.4
		410510001.001 in Multnomah County, Oregon	2.7

## Analysis Criteria Information

**Health & Personal Care Stores**  
*-Too Many/+Too Few*

"Too Few" means retailers outside the market area are fulfilling local market demand for health and beauty supplies. "Too Many" means local retailers are attracting shoppers from outside the trade area.

Data Source: Retail Marketplace via Esri, 2017

Update Frequency: Annually