Opportunity Zones
Quick Start

What is an Opportunity Zone?
Created in 2017 as part of the Tax Cuts and Jobs Act, the purpose of the federal government’s Qualified Opportunity Zone (QOZ) program is to drive economic growth through long-term investments in economically disadvantaged communities. Designated as “Opportunity Zones”, these areas present opportunities for real estate investment and development by offering tax incentives to investors.

Where do I create an Economic Area Report?
Association staff and Federal Political Coordinators can create Economic Area Reports, to access this feature:

1. Log in to RPR at narrpr.com.
2. Select For Associations.
3. Choose Economic Area Reports.

PRO TIP:
The Qualified Opportunity Program is a temporary program, set to fully sunset on December 31, 2047.

PRO TIP:
Investments in Opportunity Zones must be processed through an “Opportunity Fund,” which is a partnership or a corporation organized for the purpose of investing in a Qualified Opportunity Zone property.

Log in to RPR at narrpr.com.
Select For Associations.
Choose Economic Area Reports.

PRO TIP:
Investments in Opportunity Zones must be processed through an “Opportunity Fund,” which is a partnership or a corporation organized for the purpose of investing in a Qualified Opportunity Zone property.
How do I create a Local Economic Area Report for an Opportunity Zone?

1. Select Local Economic Area Report.
2. In the Define your Geography, click Select areas on a map.
4. Zoom out or pan the map to find Opportunity Zones.
5. Census Tract boundaries display on the map, with Opportunity Zones shaded a peach color.
6. Click on the Opportunity Zone(s) that you want to search.
   - The area will highlight purple once selected.
7. Select Next in the Map Wizard.
8. Name your area and click Save.
9. Choose your saved Opportunity Zone in the dropdown (if not already selected).
10. Select Run Report.

Customer Support:
877.977.7576

Learn more
blog.narpr.com