The ABCs of RPR®

(Formerly: Getting Started with RPR)
At RPR we know that you want to be a wildly successful REALTOR®.

In order to do that, you need to close more deals. The problem is it’s hard to differentiate yourself from the competition, which makes you second guess yourself.

We believe your hard work should lead to success. We understand how much is riding on your next deal, which is why we built the nation’s largest property database, exclusively for REALTORS®.
We will cover:

- Home Page navigation
- Customize/update profile
- Using RPR with Buyers & Sellers
- Create Reports
- How to learn more
Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information
Estimate of Value: RVM®

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available
Tips for Learning in RPR
Learning Menu
Learning Menu
Let’s get started!
www.narrpr.com
RPR Mobile™

- Access property info, reports, tools
- Fast, convenient
- For Apple, Android devices
Search, Details & Tools

- Search properties on/off market
- Take photo, voice & text notes
- Send Branded Reports
- Syncs automatically
Video Tutorials

- Blog.narrpr.com
- Learning Link
- Video Tutorials
getting started with RPR

International REALTOR®
Members – Intro to RPR

Valuate® Interactive Investment Analysis

RPR Mobile™

Advanced Feature: MLS Dashboard

Advanced Feature: State Association Dashboard
Getting Started with RPR

When considering adoption of a new business tool, new and seasoned REALTORS® unanimously want to know “what will it do for me and how will it help my business?” RPR® is designed exclusively for that purpose: to help REALTORS® achieve professional success by providing them with an unparalleled platform of dynamic data and persuasive reports that help attract, retain and lead clients to the closing table.
<table>
<thead>
<tr>
<th>PLAY</th>
<th>TOPIC</th>
<th>MIN</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Create a New Account: Two minutes is all it takes to set-up your RPR account using this simple, step-by-step wizard.</td>
<td>2:10</td>
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<td></td>
<td>Complete Your Profile: Essential branding and contact information ensures your ability to customize reports.</td>
<td>3:28</td>
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<td>Get to Know Your Homepage: Easy access to your recent history, new searches, reports and more.</td>
<td>1:40</td>
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<td>Explore Search: Six creative ways to research properties, neighborhoods and schools.</td>
<td>3:45</td>
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<td>Save Searches &amp; Properties: Don’t reinvent the wheel. Quick &amp; easy access to the work you’ve already done. Easily assign custom names to your searches and properties.</td>
<td>2:15</td>
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<tr>
<td></td>
<td>Refine Your Search Results: Get where you need to be faster with advanced search filters such as price, bedrooms, property type, active or distressed, year built and more</td>
<td>2:59</td>
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<td></td>
<td>Search With Maps: Draw your own map or use innovative tools such as distance, radius and drive time. Even search by neighborhood, ZIP, city or county.</td>
<td>7:00</td>
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Go For it!

- View a Property, Run a Report, Set up profile
- Access RPR at www.narrpr.com or MLS
- Download RPR Mobile™
- RPR Blog: blog.narrpr.com
- Need help? 24/7 at 877-977-7576
- Support links at bottom of every page
- Look for the Learning Menu icon

Support links at bottom of every page
Thank you

www.narrpr.com