



RPR

**RPR Works Everywhere –
Just Like You**



What we will cover:

- Working with Buyers
- Property Search
- Take Photos, Notes and Memos
- Create, customize, send reports

Exhibit 1-27 Primary Reason for Purchasing a Home, First-Time and Repeat Buyers

(Percentage Distribution)

	ALL BUYERS	FIRST-TIME BUYERS	REPEAT BUYERS
Desire to own a home of my own	27%	64%	10%
Desire for larger home	10%	3%	13%
Desire to be closer to family/friends/relatives	9%	2%	13%
Change in family situation (e.g. marriage, birth of child, divorce, etc.)	8%	6%	9%
Job-related relocation or move	6%	3%	8%
Desire for smaller home	6%	1%	8%
Desire for a home in a better area	6%	2%	7%
Retirement	5%	1%	7%
Desire to be closer to job/school/transit	3%	2%	4%
Affordability of homes	3%	2%	3%
Establish a household	2%	5%	1%
Financial security	2%	4%	2%
Desire for a newly built or custom-built home	2%	1%	2%
Desire for better home for pet(s)	1%	2%	1%
Purchased home for family member or relative	1%	1%	1%
Better weather conditions	1%	*	1%
Greater number of homes on the market for sale/better choice	*	*	*
Other	1%	*	2%

* Less than 1 percent



RPR

Let's Take a Look



What's Next?

- **Focus on your business needs**
 - Create a Search for a buyer
 - Select one property
 - Create a report
 - Send report

What's Next?

- Download RPR Mobile from the App Store or Google Play



- RPR Resource Center: blog.narrpr.com
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com



Blog.narrpr.com

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Audience

- Agent
- Appraiser
- Association
- Broker
- Commercial
- MLS

Skill Levels

- Advanced
- Beginner
- Intermediate

Learning Types

- Webinar

Course Length

- 10-30 minutes
- 31-59 minutes
- One hour or longer
- Under 10 minutes

Topics

- Buyer Tour
- CMA
- Getting Started
- Investment Analysis
- Prospecting
- Site Selection
- Trade Area



Using RPR to Cover Every Angle for Buyers



ABC's of RPR

Tags: Report, Search

Register for the ABC's of RPR and supercharge your next visit to the platform.





Building a successful farm area

This is a tutorial

Use these filters to locate the class you want view


SEARCH OUR LEARNING RESOURCES


 Need more help? Call us **(877) 977-7576** • 24 hours a day, seven days a week

 Live chat with Member Support

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 Send us an email at support@narrpr.com



Thank you
www.narrpr.com