

How a CMA can Guide Buyers in a tight Market



What we will cover:

- Property Details & History
- Market Conditions
- Local Statistics
- Refine Property Value
- Conduct a CMA
- Create the Report
- CMA on the Go



Property Report:

- Highlights Home Facts
- Local Market Conditions
- CMA & RVM Values
- Shares Neighborhood Demographics
- Local School Info



Mini Property Report:

- Only what they Need!
- Property Values
 - CMA & RVM
- Highlights Home Features
- Local Inventory Trends
- Housing Stats



Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information



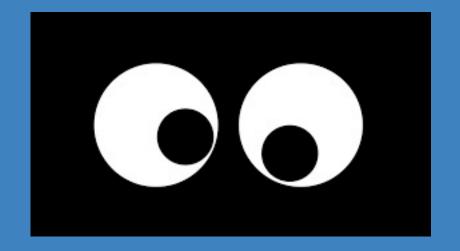
Estimate of Value: RVM®

- Realtors Valuation Model
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available





Let's Take a Look





What's Next?

- Focus on your business needs
 - Create a CMA
 - Generate a Mini Property Report
 - Add Custom Pages



What's Next?

- Log in RPR at <u>www.narrpr.com</u>
 - Or connect directly through your MLS
- Remember the Learn and Help features
- RPR Resource Center: <u>blog.narrpr.com</u>
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com





Blog.narrpr.com



Knowledge Base



□ Printable

□ Tutorial

□ Webinar

Course Length

Webinars by date

□ 31-59 minutes

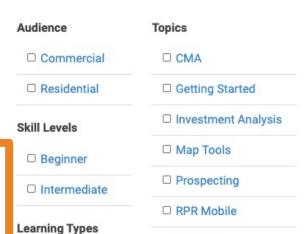
One hour or

longer

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Use these filters to locate the class you want view



□ Search

□ zipForm







Topics: Map Tools, Prospecting Next Date: March 23, 2021







Basics & Beyond (Residential)

Topics: Getting Started



RPR: Your Tool for Maximizing your Commercial Real Estate



Projecting the Best Return Scenario for Multifamily Investments

Topics: Investment Analysis



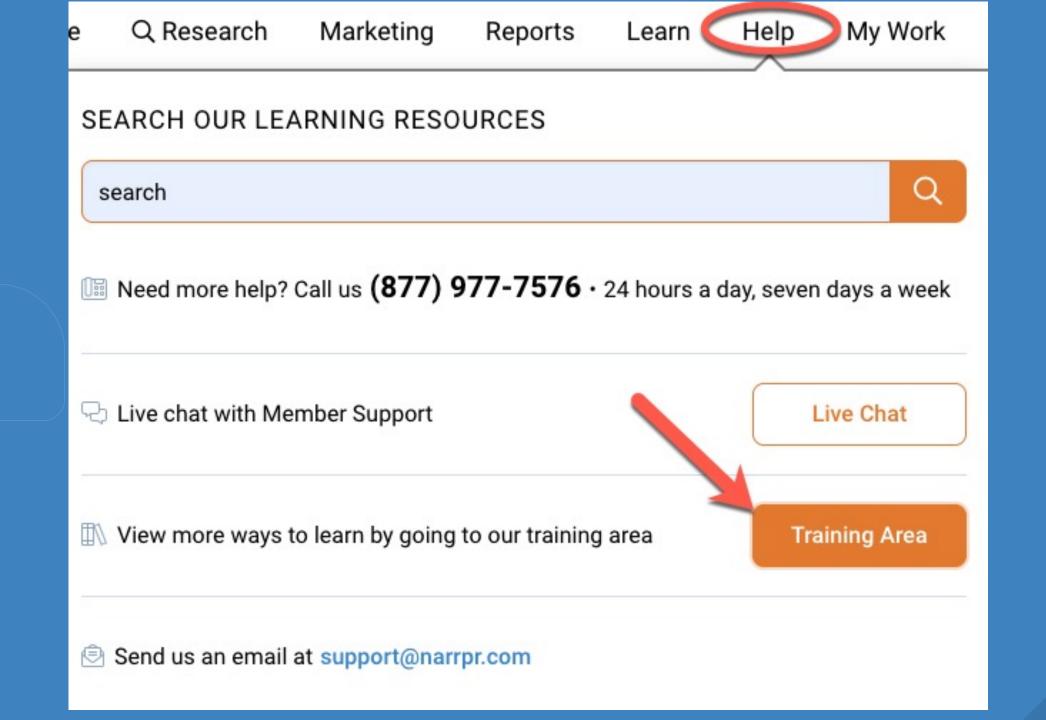
RPR Works Everywhere— Just Like You

Topics: RPR Mobile Next Date: March 25, 2021



RPR & Transactions









Thank you

www.narrpr.com

