



RPR

How a CMA can Guide Buyers in a tight Market



What we will cover:

- Property Details & History
- Market Conditions
- Local Statistics
- Refine Property Value
- Conduct a CMA
- Create the Report
- CMA on the Go



Property Report:

- Highlights Home Facts
- Local Market Conditions
- CMA & RVM Values
- Shares Neighborhood Demographics
- Local School Info



Mini Property Report:

- Only what they Need!
- Property Values
 - CMA & RVM
- Highlights Home Features
- Local Inventory Trends
- Housing Stats

Estimate of Value: *AVM*

- Automated Valuation Model
- Estimate calculated using only the public available information





Estimate of Value: RVM[®]

- **Realtors Valuation Model**
- **Estimate calculated using public available information**
- **Adds in MLS active, sold & off market data**
- **Highest accuracy of any valuation product available**



RPR

Let's Take a Look



What's Next?

- **Focus on your business needs**
 - Create a CMA
 - Generate a Mini Property Report
 - Add Custom Pages

What's Next?

- Log in RPR at www.narrpr.com
 - Or connect directly through your MLS
- Remember the Learn and Help features
- RPR Resource Center: blog.narrpr.com
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com



[Blog.narrpr.com](https://blog.narrpr.com)

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Audience

- Commercial
- Residential

Skill Levels

- Beginner
- Intermediate

Learning Types

- Printable
- Tutorial
- Webinar

[Webinars by date](#)

Course Length

- 31-59 minutes
- One hour or longer

Topics

- CMA
- Getting Started
- Investment Analysis
- Map Tools
- Prospecting
- RPR Mobile
- Search
- zipForm

Printable

Printable Guides: RPR Residential
Topics: Getting Started

Webinar

How to Follow RPR Maps to Success
Topics: Map Tools, Prospecting
Next Date: March 23, 2021

Webinar

Tutorial

Basics & Beyond: Commercial Series
Topics: Getting Started

Tutorial

Basics & Beyond: Residential Series
Topics: Getting Started

Webinar

RPR: Your Tool for Maximizing your Commercial Real Estate

Webinar

Projecting the Best Return Scenario for Multifamily Investments
Topics: Investment Analysis

Webinar

RPR Works Everywhere—Just Like You
Topics: RPR Mobile
Next Date: March 25, 2021


Webinar

RPR & Transactions

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Thank you
www.narrpr.com