



RPR®

narrpr.com

Market Type

Seller's
Market

Key Details

Months of Inventory

6.88

↓ 3.64% Month Over Month

List to Sold Price %

97.3%

↑ 0.28% Month Over Month

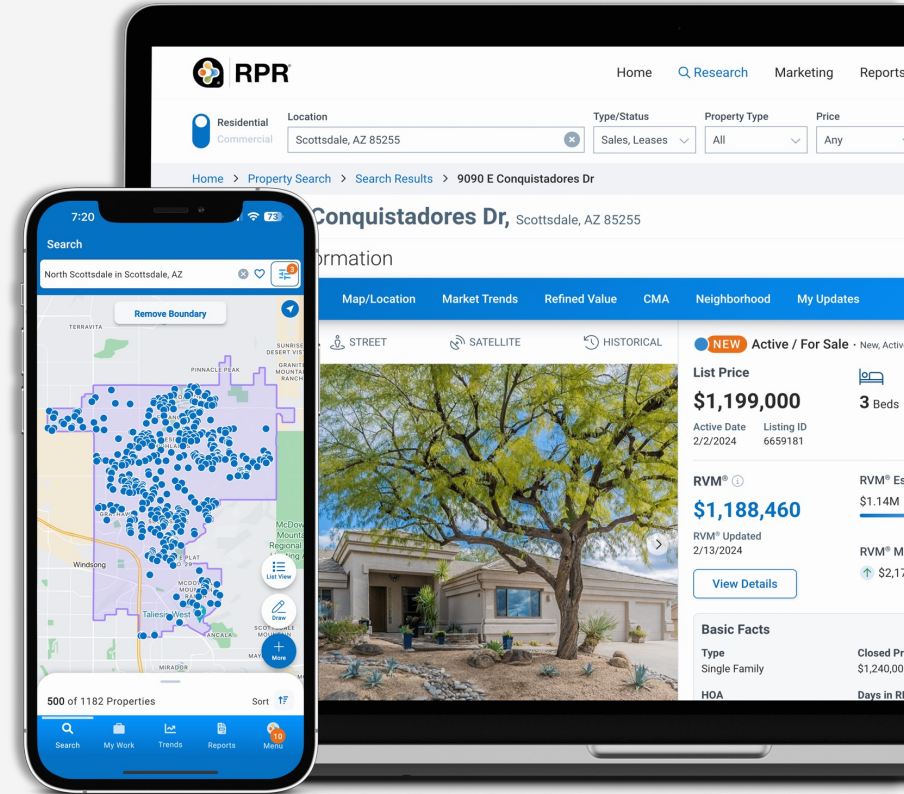
Become the “Go-To” Expert

Share Local Market Insights with Market Trends

RPR Webinar Series

What is RPR?

- National parcel-centric database of residential and commercial properties
- Built exclusively for Real Estate Professionals
- Included in NAR member dues
- No consumer access



Agenda

- **Market Trends:** Housing charts and market trends with eight key metrics including new, active, pending and sold and corresponding median price data and months of inventory.
- **My Markets:** A quick snapshot of the recent changes in your selected markets from the RPR Home Page.
- **Market Activity Report:** Showcases details on recent real estate activity.
- We'll also review how to utilize Canva to create eye-catching graphics for local markets.
 - *Data can be shared with clients via social media, email, or text.*

Why Market Trends?

- Property Values
- Neighborhood Insights
- Identifying Market Trends
- Consumer Outreach
- Value to Clients and Customers

Neighborhood Insights



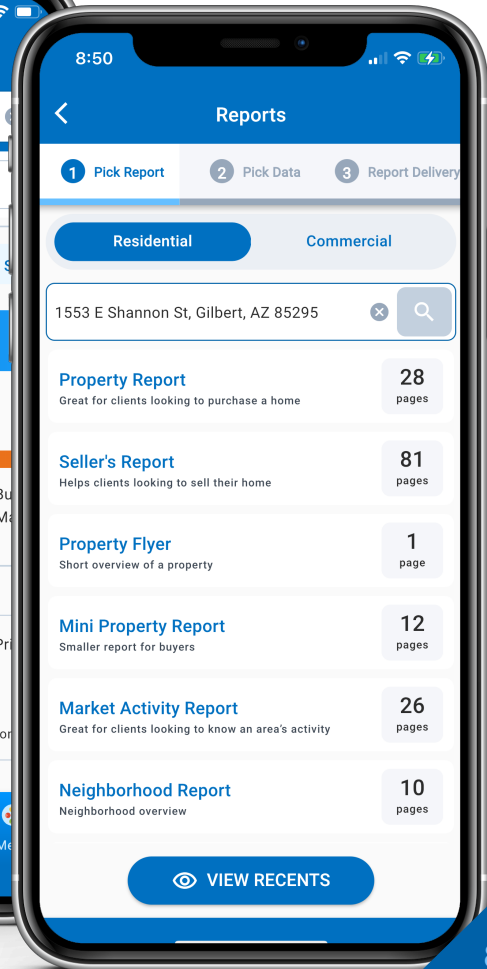
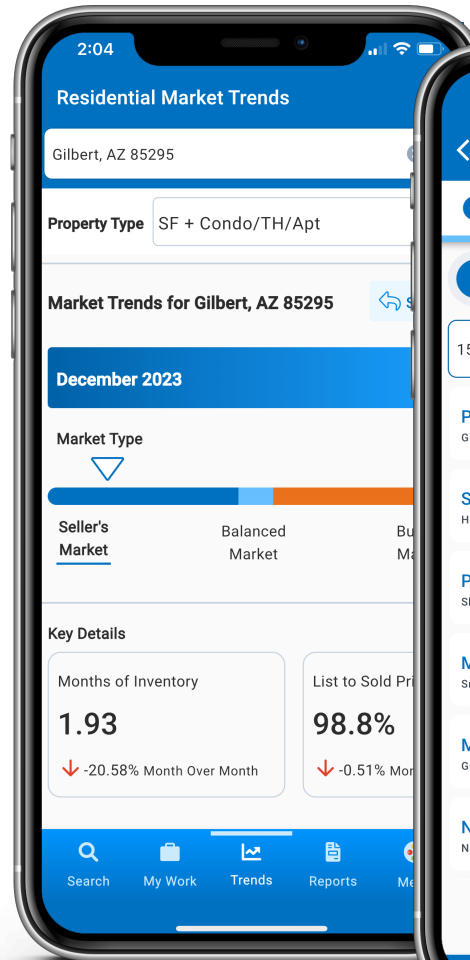
- Search for neighborhoods in an area
- Compare nearby neighborhoods
- Reviewing housing metrics
- People, Economic, and Quality of Life snapshots

RPR Mobile™



- **Instant Access**
Quickly access property data, CMA, equity assessments, market trends, and more.
- **Powerful Search**
Find residential and commercial properties, view details, and run reports on the go.
- **Customizable Reports**
Generate and share personalized reports with clients while out in the field.
- **Client Engagement**
Keep clients engaged with instant property information and updates.
- **Location-Based Services**
Use GPS for efficient location-based property searches.

RPR Mobile™ App: Market Snapshots & Property reports on your phone



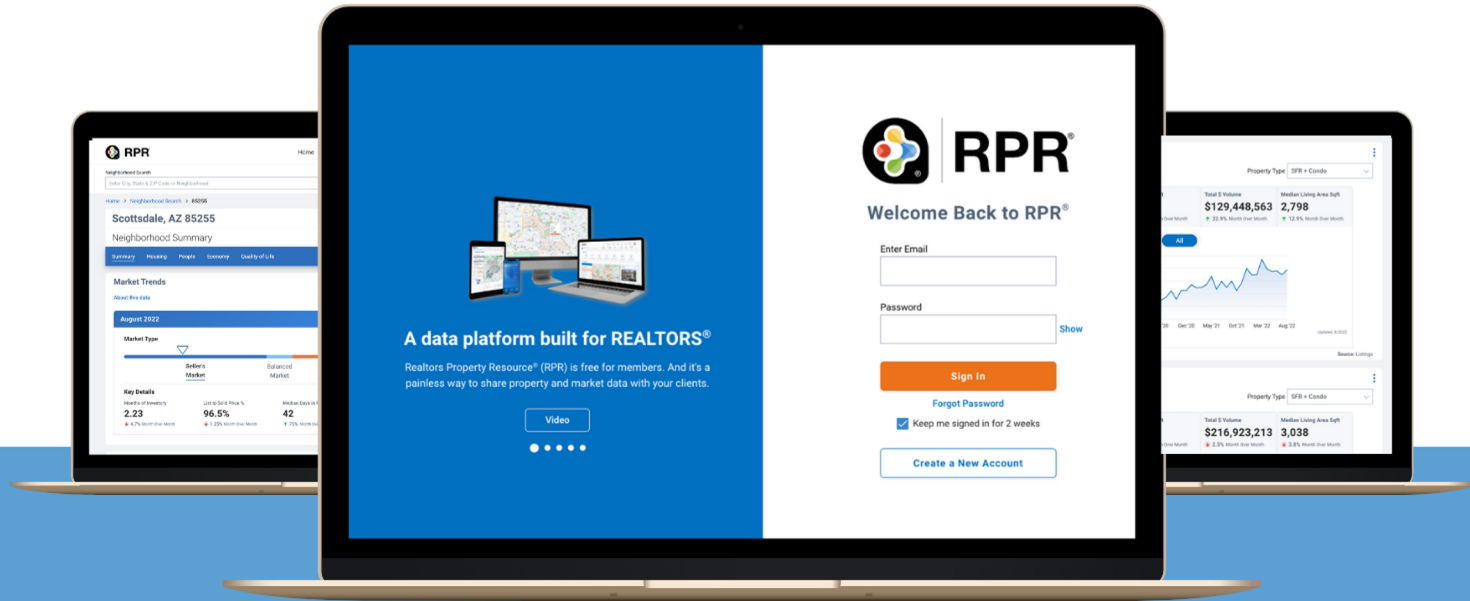


Subject Property

- 426 S Bay Drive Gilbert, Arizona 85233
- 3 bedrooms, 2 bathrooms
- 2,057 sq/ft
- Last sold \$255,000 1/6/2014
- RVM \$610,320 1/11/2025



Access RPR



www.narrpr.com











Let's Take a Look

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types	Topics			
<input type="checkbox"/> eBook	<input type="checkbox"/> Broker Tools	Sentrilock and RPR Team up to Offer Easier Property Access	Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market	Become a Prospecting Powerhouse! Use RPR to Find Your Next Client
<input type="checkbox"/> Printable	<input type="checkbox"/> Buyer Tour	Topics: Sentrilock Next Date: April 30, 2024	Topics: Market Trends	Topics: Mailing Labels, Prospecting Next Date: April 18, 2024
<input type="checkbox"/> Tutorial	<input type="checkbox"/> Buyers			
<input type="checkbox"/> Webinar	<input type="checkbox"/> CMA			
<input checked="" type="checkbox"/> Webinars by date	<input type="checkbox"/> CompStak			
Audience	<input type="checkbox"/> Crexi			
<input type="checkbox"/> Desktop	<input type="checkbox"/> Farming			

Elevate Your Expertise

RPR's Comprehensive Learning Hub

Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.

blog.narrpr.com/learning



Live and Pre-Recorded Webinars

Engage with experts through live and pre-recorded webinars for real-time learning and Q&A.

On-Demand Video Tutorials

Access a rich library of tutorials anytime to master RPR features at your own pace.

Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.



What's Next?

- **Locate Market Trends from home page and property details**
- **Explore Various Charts**
 - Adjust Property Types
 - View Metrics
- **Share a chart with a client**



Stay Powered Up: Follow RPR on Social!

Unlock daily insights, tips, and tools to keep your real estate superpowers sharp.





Thank you
narrpr.com