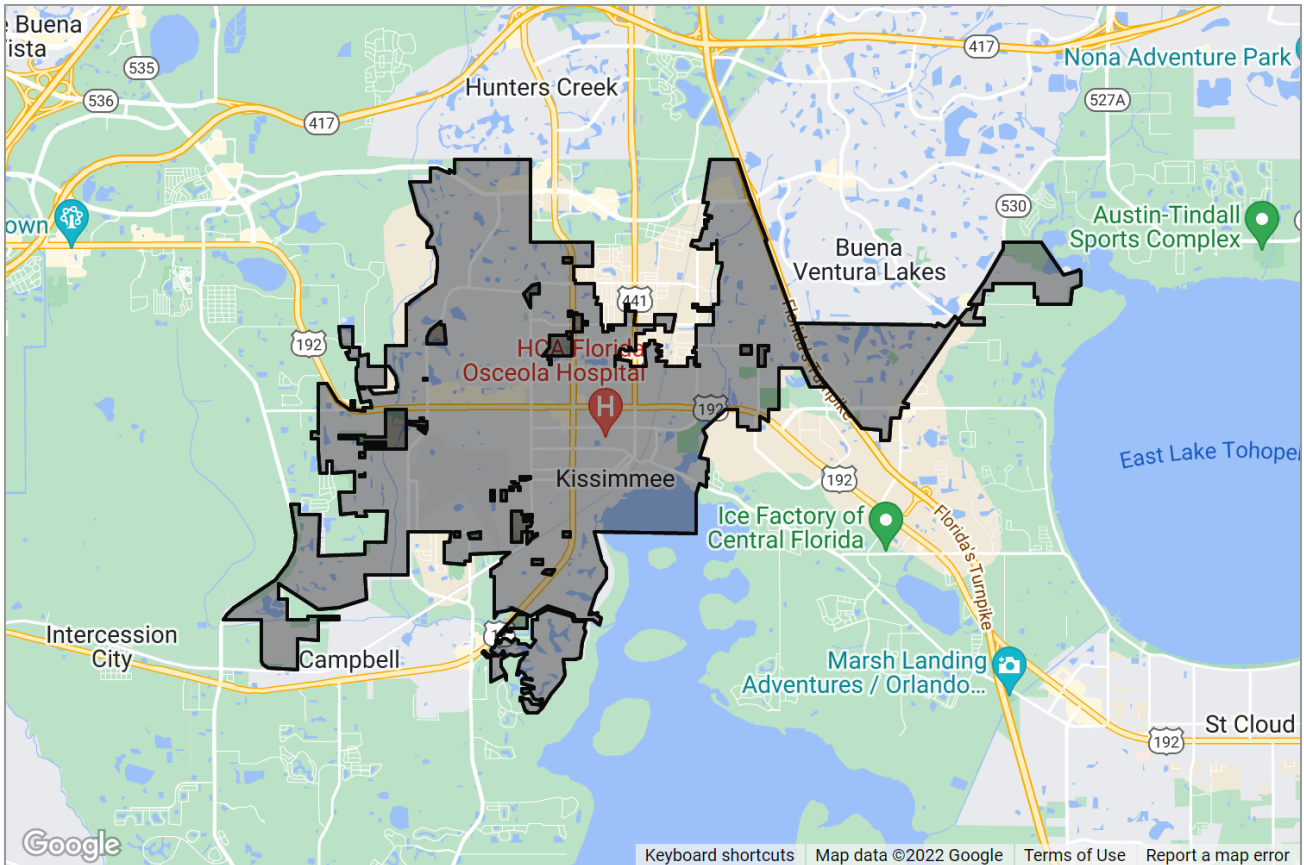# RPR® | REALTORS PROPERTY RESOURCE

COMMERCIAL TRADE AREA ANALYSIS

Best Places to Find Your Customers Within

Kissimmee, Florida

Presented by

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Realtors Property Resource
430 N. Michigan Ave.
Chicago, IL 60611

Area Searched: Kissimmee, Florida

RPR searched within your subject area for the places that are the best matches based on the criteria you selected below.

No Match   Good   Better   Best
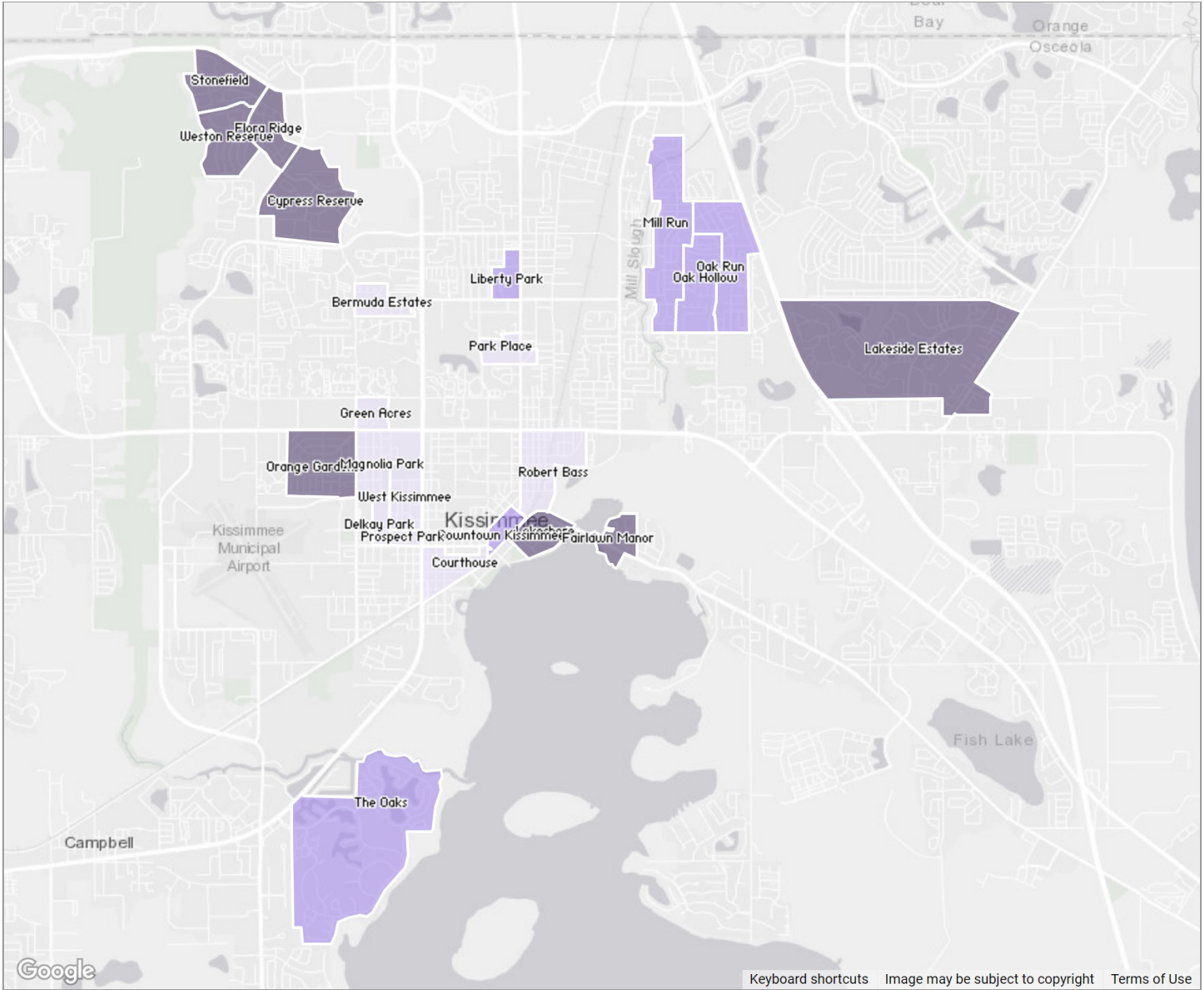
Criteria Used for Analysis

Age:
30s

3,933
(14.6%)

Ranking of Search Results

This grid ranks your analysis results. The trade areas with the best matches to your criteria are shown first. The results include the name of the trade area and how the area scored for each of the selected criteria.

No Match Good Better Best

Rank	Intermediate Neighborhoods	30s *Count & percent of population*	Wine Consumed Away from Home *Dollars*	Wine Consumed at Home *Dollars*
■	**Cypress Reserve in Kissimmee, FL**	274 15.0%	$38	$106
■	**Fairlawn Manor in Kissimmee, FL**	19 15.1%	$32	$95
■	**Flora Ridge in Kissimmee, FL**	184 14.9%	$39	$107
■	**Lakeshore in Kissimmee, FL**	43 14.8%	$39	$124
■	**Lakeside Estates in Kissimmee, FL**	1,147 14.8%	$30	$95
■	**Orange Gardens in Kissimmee, FL**	205 16.6%	$31	$92
■	**Stonefield in Kissimmee, FL**	48 15.3%	$38	$106
■	**Weston Reserve in Kissimmee, FL**	90 14.8%	$38	$105
■	**Downtown Kissimmee in Kissimmee, FL**	15 13.9%	$39	$123
■	**Liberty Park in Kissimmee, FL**	40 11.5%	$31	$98
■	**Mill Run in Kissimmee, FL**	294 14.0%	$35	$112
■	**Oak Hollow in Kissimmee, FL**	240 14.0%	$37	$115
■	**Oak Run in Kissimmee, FL**	163 14.1%	$36	$115
■	**The Oaks in Kissimmee, FL**	522 13.2%	$43	$142
■	**Bermuda Estates in Kissimmee, FL**	137 16.6%	$22	$66
■	**Courthouse in Kissimmee, FL**	38 15.3%	$17	$59
■	**Delkay Park in Kissimmee, FL**	131 15.6%	$19	$58
■	**Green Acres in Kissimmee, FL**	23 16.5%	$22	$65

Rank	Intermediate Neighborhoods	30s *Count & percent of population*	Wine Consumed Away from Home *Dollars*	Wine Consumed at Home *Dollars*
	Magnolia Park in Kissimmee, FL	65 12.3%	$26	$93
	Park Place in Kissimmee, FL	48 15.3%	$25	$74
	Prospect Park in Kissimmee, FL	34 15.7%	$19	$59
	Robert Bass in Kissimmee, FL	115 15.1%	$23	$72
	West Kissimmee in Kissimmee, FL	58 14.9%	$21	$68

Analysis Criteria Information

30s
Count & percent of population

People between the ages of 30 and 39.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

Wine Consumed Away from Home
Dollars

2021 Avg: Wine Away from Home

Data Source: Esri Consumer Expenditure data, 2021

Update Frequency: Annually

Wine Consumed at Home
Dollars

2021 Avg: Wine at Home

Data Source: Esri Consumer Expenditure data, 2021

Update Frequency: Annually

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.

- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com