

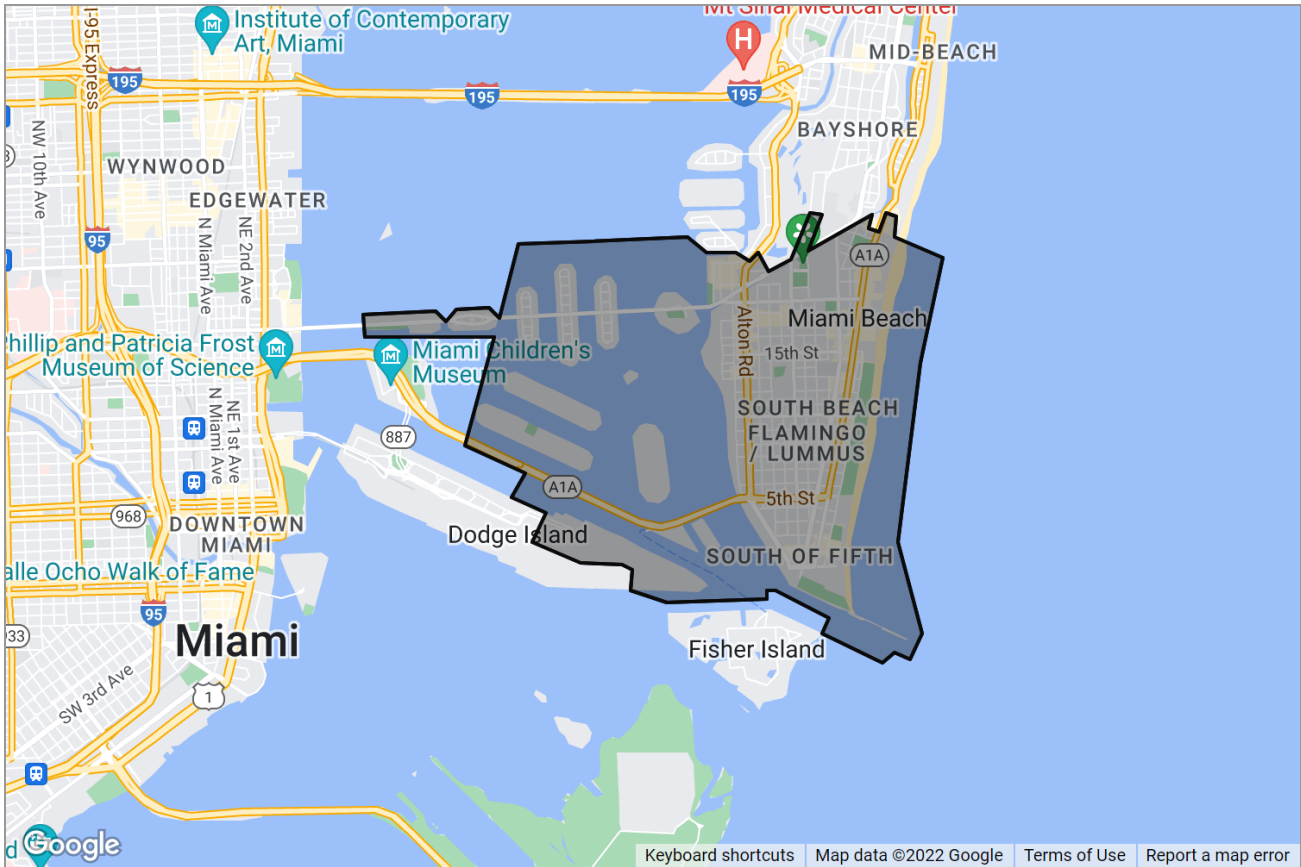


RPR[®]

**REALTORS
PROPERTY
RESOURCE**

COMMERCIAL TRADE AREA REPORT

Miami Beach, FL 33139



Presented by

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Criteria Used for Analysis

2021 Income (Esri):
Median Household Income
\$60,628

2021 Age: 5 Year Increments (Esri):
Median Age
41.9

2021 Key Demographic Indicators (Esri):
Total Population
39,352

2021 Tapestry Market Segmentation (Households):
1st Dominant Segment
Metro Renters

Consumer Segmentation

Life Mode

What are the people like that live in this area?

Uptown Individuals
Younger, urban singles on the move

Urbanization

Where do people like this usually live?

Principal Urban Centers
Young, mobile, diverse in metros of 2.5 + million people

Top Tapestry Segments

	Metro Renters	Social Security Set	Trendsetters	Emerald City	Urban Chic
% of Households	8,243 (34.9%)	3,786 (16.0%)	2,519 (10.7%)	2,160 (9.2%)	1,679 (7.1%)
Lifestyle Group	Uptown Individuals	Senior Styles	Uptown Individuals	Middle Ground	Upscale Avenues
Urbanization Group	Principal Urban Centers	Metro Cities	Principal Urban Centers	Metro Cities	Suburban Periphery
Residence Type	Multi-Unit Rentals	Multi-Unit Rentals	High-Density Apartments	Single Family; Multi-Units	Single Family
Household Type	Singles	Singles	Singles	Singles	Married Couples
Average Household Size	1.67	1.71	2.11	2.05	2.38
Median Age	33.5	46.5	37.2	38.3	43.8
Diversity Index	64.2	76.8	77.5	53.1	50.3
Median Household Income	\$82,800	\$22,100	\$83,600	\$73,000	\$123,800
Median Net Worth	\$43,200	\$10,800	\$58,700	\$98,300	\$504,700
Median Home Value	\$461,600	\$195,400	\$744,200	\$344,400	\$751,000
Homeownership	20.9 %	15.2 %	26 %	50.6 %	67.4 %
Employment	Professional or Mgmt/Bus/Financial	Professional or Services	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial	Professional or Mgmt/Bus/Financial
Education	Bachelor's Degree	High School Diploma	Bachelor's Degree	Bachelor's Degree	Bachelor's Degree
Preferred Activities	Socializing and social status very important. . Participate in yoga, Pilates, and skiing.	Prefer to cook, eat at home . Activities are limited, but bingo is a favorite.	Explore local arts and culture, take on new hobbies . Jog, run, or walk and occasionally do yoga.	Place importance on learning new things to keep life fresh and variable. . Buy natural, green, and environmentally friendly products.	Maintain a "green" lifestyle. . Travel extensively domestically and internationally.
Financial	Spend a large portion of wages on rent, clothes and technology	Fixed incomes so remain price sensitive	Seek financial advice, building their stock portfolios	Contribute to NPR, PBS	Financially shrewd with healthy portfolios
Media	Active on Facebook, Twitter, YouTube, LinkedIn	TV is an important part of their lives	Stay connected, avid readers	Read books, magazines and use the web for news	Use PCs extensively for staying current.
Vehicle	Public transportation, taxis, walking and biking	Take public transportation	Own subcompacts	Take public transportation	Choose luxury imports

About this segment

Metro Renters

This is the
#1
dominant segment
for this area

In this area
34.9%
of households fall
into this segment

In the United States
1.7%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Residents in the highly mobile and educated Metro Renters market live alone or with a roommate in older apartment buildings and condos located in the urban core of the city. This is one of the fastest-growing segments; the popularity of urban life continues to increase for consumers in their late twenties and thirties. Residents' income is close to the U.S. average, but they spend a large portion of their wages on rent, clothes and the latest technology. Computers and cell phones are an integral part of everyday life and are used interchangeably for news, entertainment, shopping and social media. Metro Renters residents live close to their jobs and usually walk or take a taxi to get around the city.

Our Neighborhood

- Over half of all households are occupied by singles, resulting in the smallest average household size among the markets, 1.67. Neighborhoods feature 20+ unit apartment buildings, typically surrounded by offices and businesses. Renters occupy close to 80% of all households. Public transportation, taxis, walking, and biking are popular ways to navigate the city.

Socioeconomic Traits

- Well-educated consumers, many currently enrolled in college. Very interested in the fine arts and strive to be sophisticated; value education and creativity. Willing to take risks and work long hours to get to the top of their profession. Become well informed before purchasing the newest technology. Prefer environmentally safe products. Socializing and social status very important.

Market Profile

- Enjoy wine at bars and restaurants. Shop at Trader Joe's and Whole Foods for groceries; partial to organic foods. Own a Mac computer and use it for reading/writing blogs, accessing dating websites, and watching TV programs and movies. Favorite websites: Facebook, Twitter, YouTube, and LinkedIn. Use a tablet for reading newspapers and magazines. Participate in leisure activities including yoga, Pilates, and downhill skiing. Shop for clothes at Banana Republic, The Gap, and Nordstrom.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment

Social Security Set

This is the

#2

dominant segment for this area

In this area

16.0%

of households fall into this segment

In the United States

0.8%

of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Social Security Set is an older market located in metropolitan cities across the country. More than one-third of householders here are age 65 or older and dependent on low, fixed incomes, primarily Social Security. In the aftermath of the Great Recession, early retirement is now a dream for many approaching the retirement age; wages and salary income in this market are still earned. Residents live alone in low-rent, high-rise buildings, located in or close to business districts that attract heavy daytime traffic. But they enjoy the hustle and bustle of life in the heart of the city, with the added benefit of access to hospitals, community centers and public transportation.

Our Neighborhood

- Most residents live alone in this older market; 13% of householders are aged 75 and older; another 13% are 65 to 74 years old. Multiunit rental properties with affordable rents are predominant; primarily built prior to 1979. Located in higher-density, high-traffic areas of metropolitan cities with good access to public transportation, vehicle ownership is low.

Socioeconomic Traits

- These aging consumers rely mostly on Social Security income but also depend on Supplemental Security Income and public assistance. Wages and salary income are still earned by almost half of all households. With fixed incomes, consumers remain price sensitive. A trusted source of information, TV is an important part of their lives. An aging population that is often limited by medical conditions, they are willing to try advanced medication but rely on their physicians for recommendations. Rather than eat out, Social Security Set residents prefer to have their meals at home, whether they order takeout or warm up a frozen dinner. To save money, many frequently cook their own meals.

Market Profile

- With limited resources, spending on entertainment is restricted. Residents have basic cable television. Daytime news, documentaries, and sport shows are popular. Activities outside the house are also limited, but bingo at the local community center is a favorite. When the TV is off, the radio is on; residents aren't picky about the radio station, but do enjoy the companionship. Risk-averse consumers in Social Security Set prefer to pay their bills in person, usually with cash. Some residents don't have a checking account, although one in three maintain a savings account for their small savings. They steer away from cell phones, computers, and digital cameras. Many residents are dependent on Medicare and Medicaid for health care expenses. They don't eat out often, but KFC and McDonald's are their restaurants of choice.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment

Trendsetters

This is the
#3
dominant segment
for this area

In this area
10.7%
of households fall
into this segment

In the United States
1.1%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Armed with the motto "you're only young once," Trendsetters residents live life to its full potential. These educated young singles aren't ready to settle down; they do not own homes or vehicles and choose to spend their disposable income on upscale city living and entertainment. Dressed head to toe in the most current fashions, their weeknights and weekends are filled discovering local art and culture, dining out or exploring new hobbies. Their vacations are often spontaneous, packed with new experiences and chronicled on their Facebook pages.

Our Neighborhood

- Trendsetters residents are singles, living alone or with roommates or partners. More than 75% rent in upscale, multiunit structures. High-rent cities like New York, San Francisco, Chicago, and Washington, DC are popular among renters willing to pay well above US average rent. Commuting can take up to an hour; public transportation, walking, and biking are popular, many own no vehicle.

Socioeconomic Traits

- Residents are young and well educated; more than half have a bachelor's degree or more. Well paid, with little financial responsibility, these consumers are spenders rather than savers. They seek financial advice and are already building their stock portfolios. Image is important to these consumers. They use the Internet to keep up with the latest styles and trends and shop around for good deals. Trendsetters residents travel often, exploring new destinations and experiences. Socially and environmentally conscious, they are willing to pay more for products that support their causes. Up-to-date on technology, they explore and exploit all the features of their smartphones. They are attentive to good health and nutrition.

Market Profile

- Not only do Trendsetters residents spend freely on fashionable and branded clothing, they also own the latest in cell phones and tablets. Particularly for residents that often work at home, wireless Internet access is a must. Many are fans of Mac computers. Texting is their preferred form of communication, but they also dedicate time to social media, recounting their experiences via Facebook and Twitter. Trendsetters residents explore local arts and culture, take on new hobbies such as drawing or painting; often make last-minute travel plans. These avid readers embrace e-books and e-newspapers but do prefer hard-copy versions of women's fashion and epicurean magazines. Trendsetters residents jog, run, or walk for exercise and occasionally attend a yoga class. These consumers shop at Whole Foods or Trader Joe's and buy organic when they can; however, their cart is more often filled with prepared or ready-to-heat meals. To suit their urban lifestyle (and parking options), the cars they own are subcompact.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment Emerald City

This is the
#4
dominant segment
for this area

In this area
9.2%
of households fall
into this segment

In the United States
1.4%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Emerald City's denizens live in lower-density neighborhoods of urban areas throughout the country. Young and mobile, they are more likely to rent. Half have a college degree and a professional occupation. Incomes close to the US median come primarily from wages, investments, and self-employment. This group is highly connected, using the Internet for entertainment and making environmentally friendly purchases. Long hours on the Internet are balanced with time at the gym. Many embrace the "foodie" culture and enjoy cooking adventurous meals using local and organic foods. Music and art are major sources of enjoyment. They travel frequently, both abroad and domestically.

Our Neighborhood

- There are mostly older, established neighborhoods with homes built before 1960; around 30% built before 1940. Just over half of all homes are renter occupied. Single-person and nonfamily types make up over half of all households. Median home value and average rent are slightly above the US levels; around half of owned homes are worth \$150,000–\$300,000.

Socioeconomic Traits

- Consumers research products carefully before making purchases. They buy natural, green, and environmentally friendly products. Very conscious of nutrition, they regularly buy and eat organic foods. Cell phones and text messaging are a huge part of everyday life. They place importance on learning new things to keep life fresh and variable. They are interested in the fine arts and especially enjoy listening to music.

Market Profile

- Liberal segment that contributes to NPR and PBS. Shop at Trader Joe's and Whole Foods. Budget time, utilize home cleaning services so there's time for yoga. Use the web for professional networking, blogging, making travel plans, shopping, and sports news. Read magazines and books on a tablet, sometimes while exercising at home. Attend venues like art galleries, museums, and concerts. At home they like to cook and bake.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

About this segment

Urban Chic

This is the
#5
dominant segment
for this area

In this area
7.1%
of households fall
into this segment

In the United States
1.3%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Urban Chic residents are professionals who live a sophisticated, exclusive lifestyle. Half of all households are occupied by married-couple families, and about 30 percent are singles. These are busy, well-connected and well-educated consumers—avid readers and moviegoers, environmentally active and financially stable. This market is a bit older, with a median age of almost 43 years, and growing slowly, but steadily.

Our Neighborhood

- More than half of Urban Chic households include married couples; nearly 30% are singles. Average household size is slightly lower at 2.39. Homes range from prewar to recent construction, high-rise to single family. Over 60% of householders live in single-family homes; more than one in four live in multiunit structures. Two-thirds of homes are owner occupied. Major concentrations of these neighborhoods are found in the suburban periphery of large metropolitan areas on the California coast and along the East Coast. Most households have two vehicles available. Commuting time is slightly longer, but commuting by bicycle is common.

Market Profile

- Shop at Trader Joe's, Costco, or Whole Foods. Eat organic foods, drink imported wine, and truly appreciate a good cup of coffee. Travel extensively (domestically and internationally). Prefer to drive luxury imports and shop at upscale establishments. Embrace city life by visiting museums, art galleries and movie theaters for a night out. Avid book readers of both digital and audio formats. Financially shrewd residents that maintain a healthy portfolio of stocks, bonds, and real estate. In their downtime, enjoy activities such as skiing, yoga, hiking, and tennis.

Socioeconomic Traits

- Well educated, more than 65% of residents hold a bachelor's degree or higher. Labor force participation is higher at 68%. Residents are employed in white collar occupations—in managerial, technical, and legal positions. Nearly 40% of households receive income from investments. Environmentally aware, residents actively recycle and maintain a "green" lifestyle. These busy, tech-savvy residents use PCs extensively for an array of activities such as shopping, banking, and staying current, a top market for Apple computers.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2021. Update Frequency: Annually.

Miami Beach, FL 33139: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2021, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 33139



Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Miami Beach, FL 33139: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



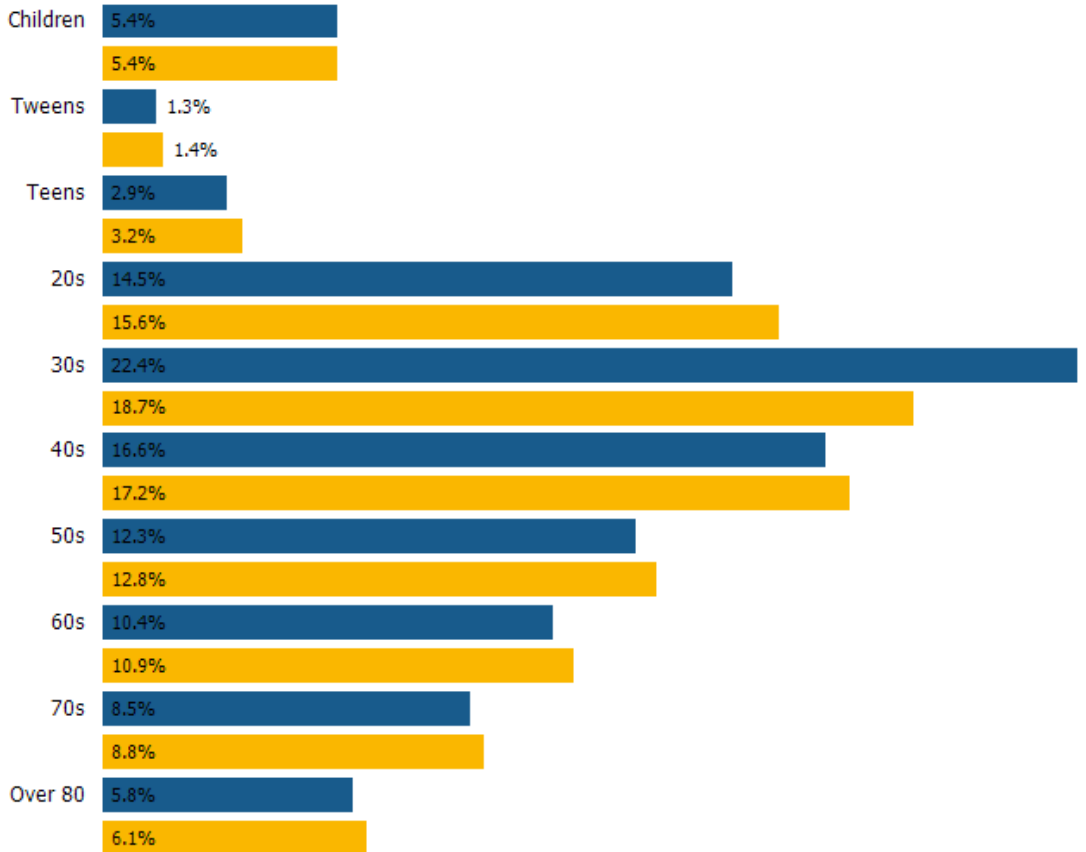
Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



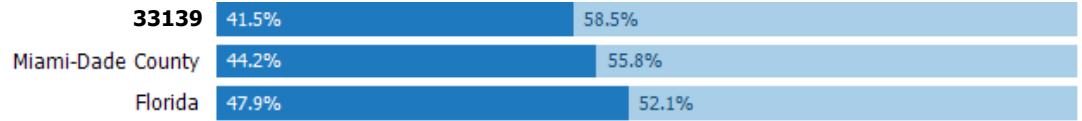
Miami Beach, FL 33139: Marital Status Comparison

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Miami Beach, FL 33139: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Median Household Income

This chart shows the median household income in an area, compared with other geographies

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Per Capita Income

This chart shows per capita income in an area, compared with other geographies

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

■ 2021
■ 2025 (Projected)



Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



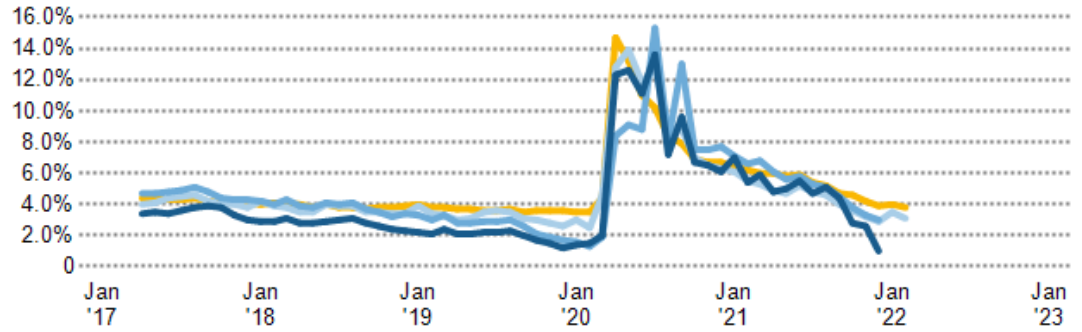
Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies

Data Source: Bureau of Labor Statistics via 3DL

Update Frequency: Monthly

- Mami Beach
- Miami-Dade County
- Florida
- USA

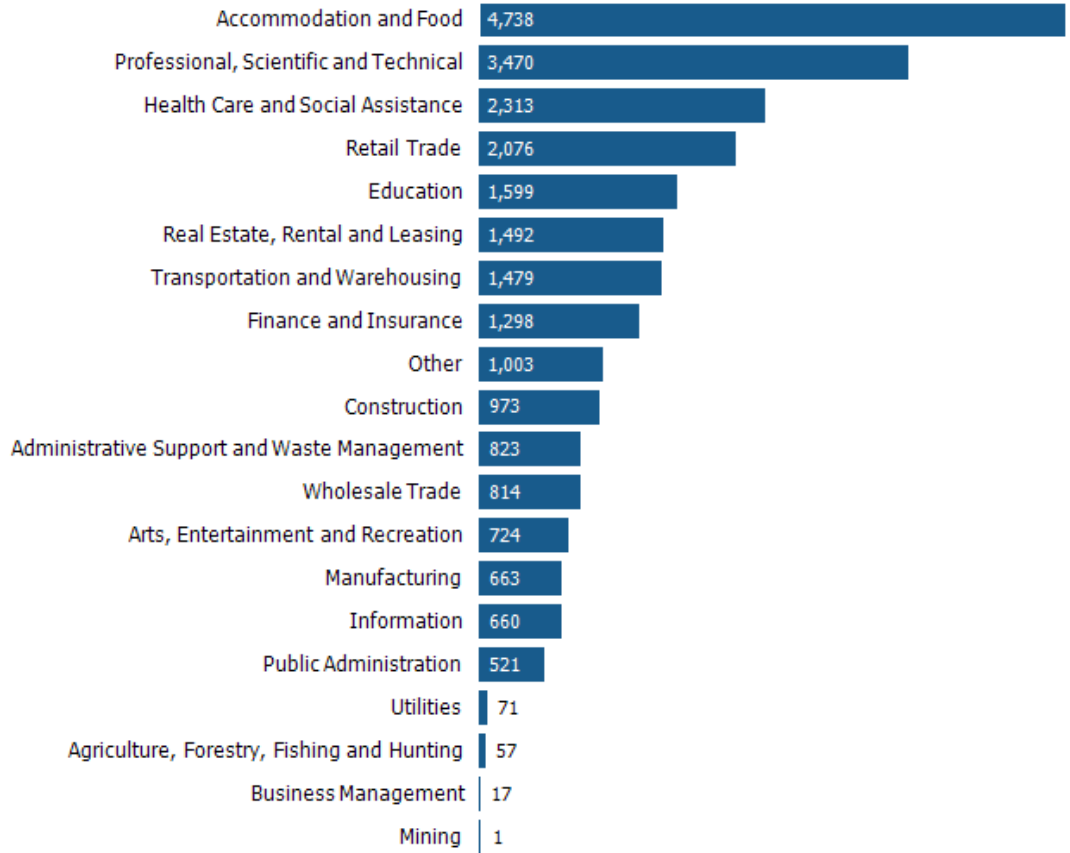


Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2021

Update Frequency: Annually



Miami Beach, FL 33139: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually



Miami Beach, FL 33139: Commute Comparison

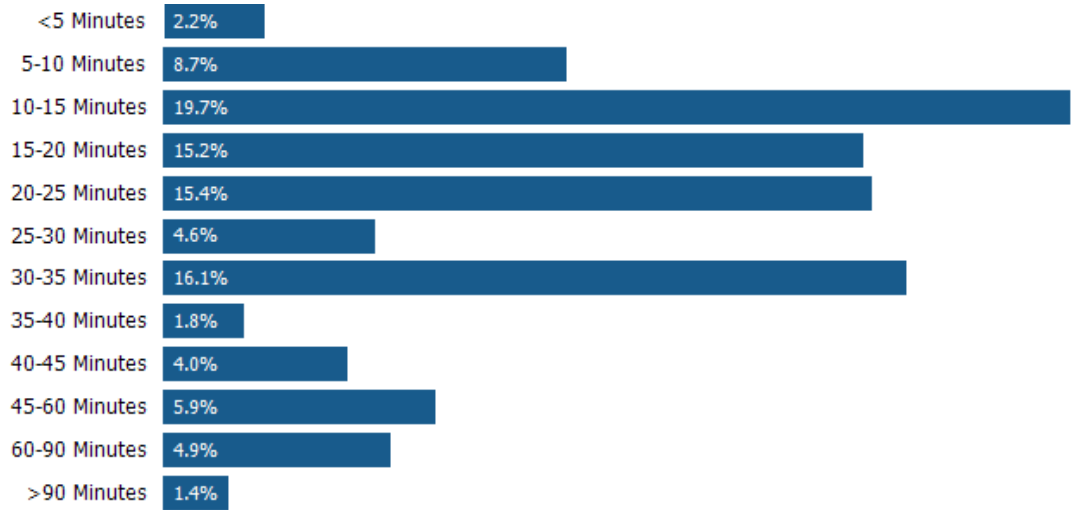
Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

33139



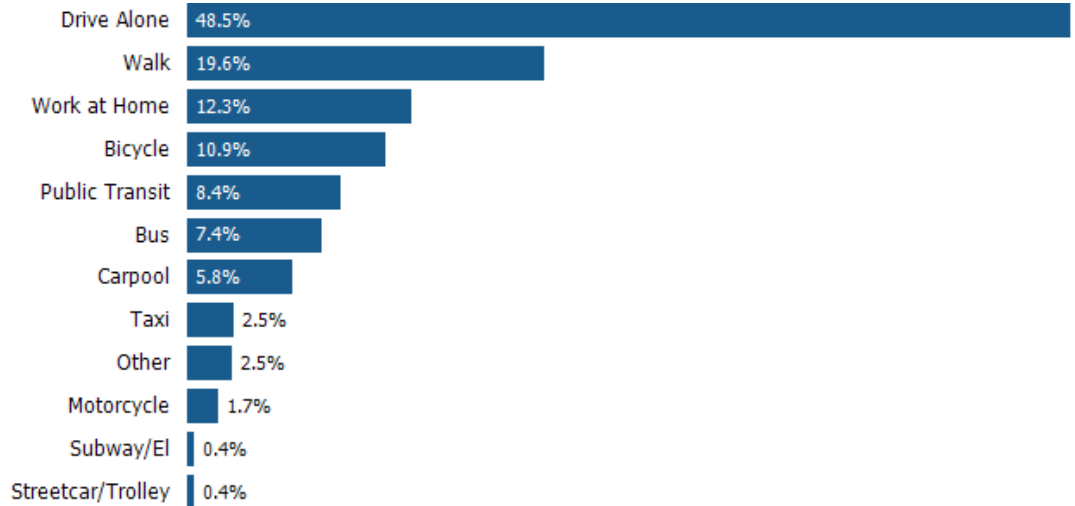
How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2021

Update Frequency: Annually

33139



Miami Beach, FL 33139: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly



12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly



Median Listing Price

This chart displays the median listing price for homes in this area, the county, and the state.

Data Source: Listing data

Update Frequency: Monthly



12 mo. Change in Median Listing Price

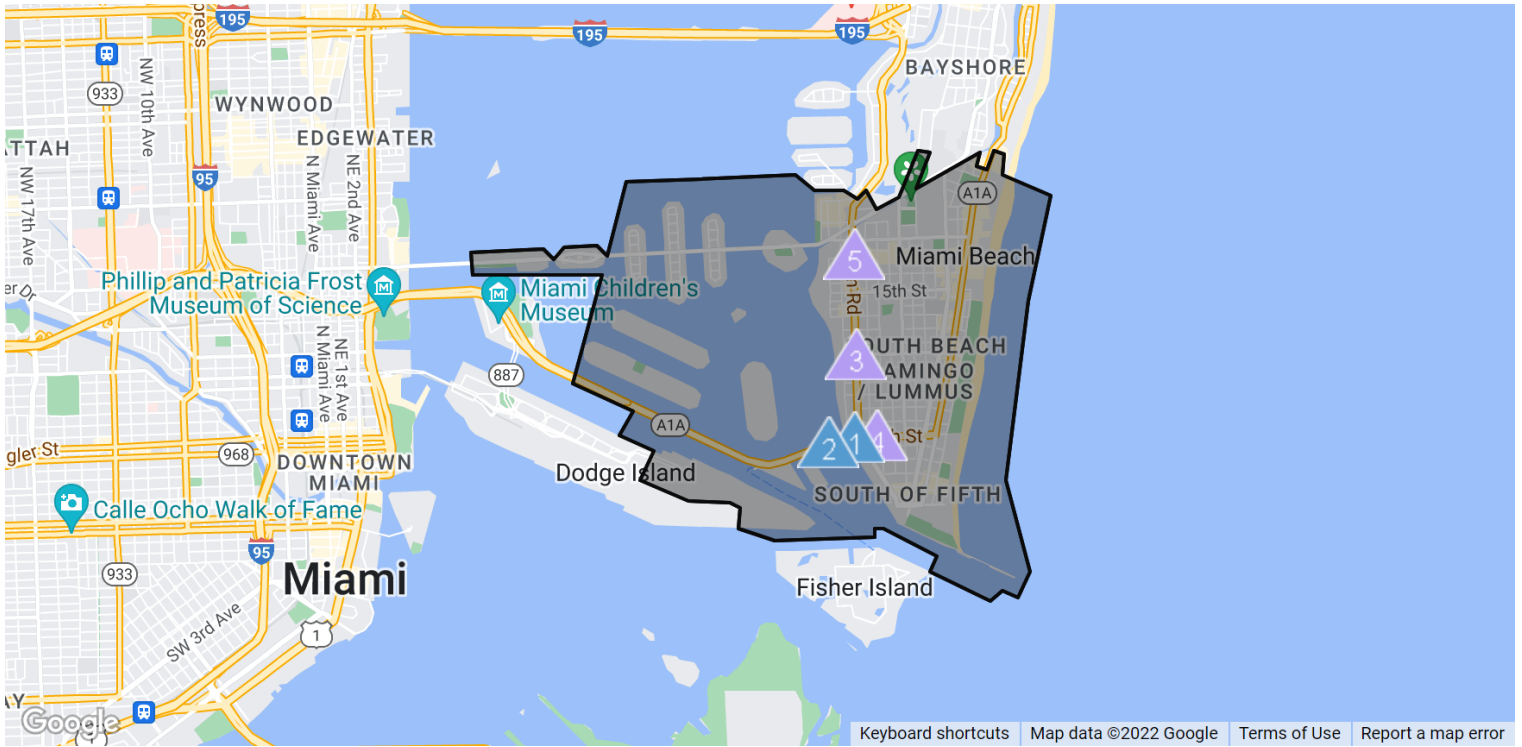
This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: Listing data

Update Frequency: Monthly



Traffic Counts



Daily Traffic Counts: ▲ Up 6,000 / day ▲ 6,001 – 15,000 ▲ 15,001 – 30,000 ▲ 30,001 – 50,000 ▲ 50,001 – 100,000 ▲ Over 100,000 / day

1
80,874

2021 Est. daily traffic counts

Street: 5th St
Cross: West Ave
Cross Dir: W
Dist: 0.02 miles

Historical counts

Year	Count	Type
2005	78,000	AADT

2
68,488

2021 Est. daily traffic counts

Street: Mac Arthur Cswy
Cross: Bridge Rd
Cross Dir: W
Dist: 0.52 miles

Historical counts

Year	Count	Type
2019	64,500	AADT
2018	66,000	AADT
2004	91,500	AADT
2003	74,000	AADT
2000	77,500	AADT

3
37,834

2021 Est. daily traffic counts

Street: 11th St
Cross: Alton Rd
Cross Dir: -
Dist: -

Historical counts

Year	Count	Type
2009	38,500	AADT
2008	37,500	AADT
1997	30,000	AADT

4
37,831

2021 Est. daily traffic counts

Street: 5th St
Cross: Lenox Ave
Cross Dir: W
Dist: 0.03 miles

Historical counts

Year	Count	Type
2009	35,500	AADT
2008	34,500	AADT
2005	35,000	AADT
2004	41,500	AADT
2003	40,500	AADT

5
36,007

2021 Est. daily traffic counts

Street: Alton Rd
Cross: Lincoln Rd
Cross Dir: S
Dist: 0.02 miles

Historical counts

Year	Count	Type
2005	34,000	AADT
2004	39,000	AADT
2003	32,500	AADT
2000	32,000	AADT
1997	33,381	AADT

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: <https://blog.narrpr.com>

