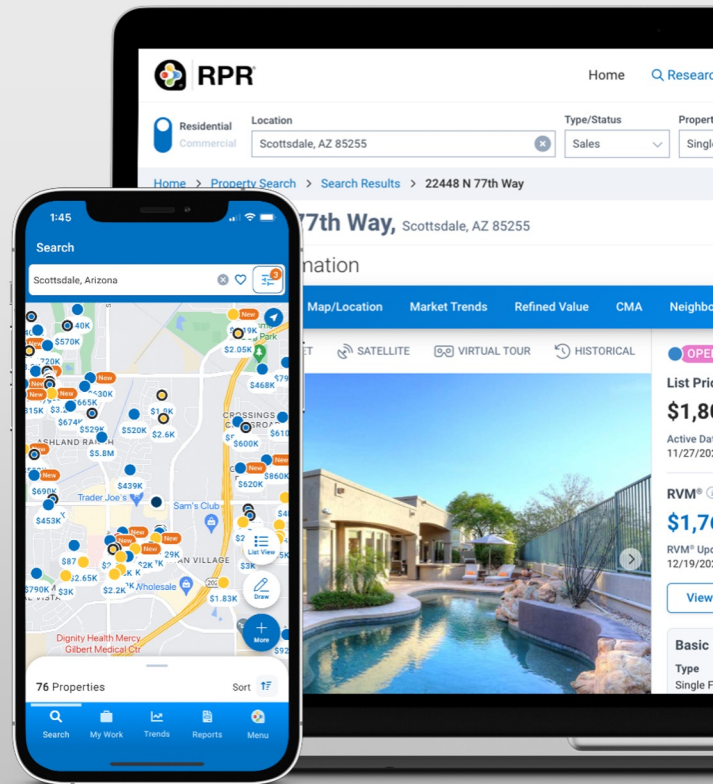


# Jumpstart Your Business with RPR

[narrpr.com](http://narrpr.com)

# What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access





**RPR**<sup>®</sup>

Realtors Property Resource

# CERTIFICATE OF COMPLETION

**This certificate is proudly awarded to**

**Janelle Vann**

for completing Jumpstart Your Business with RPR

**January 9, 2024**

**DATE**

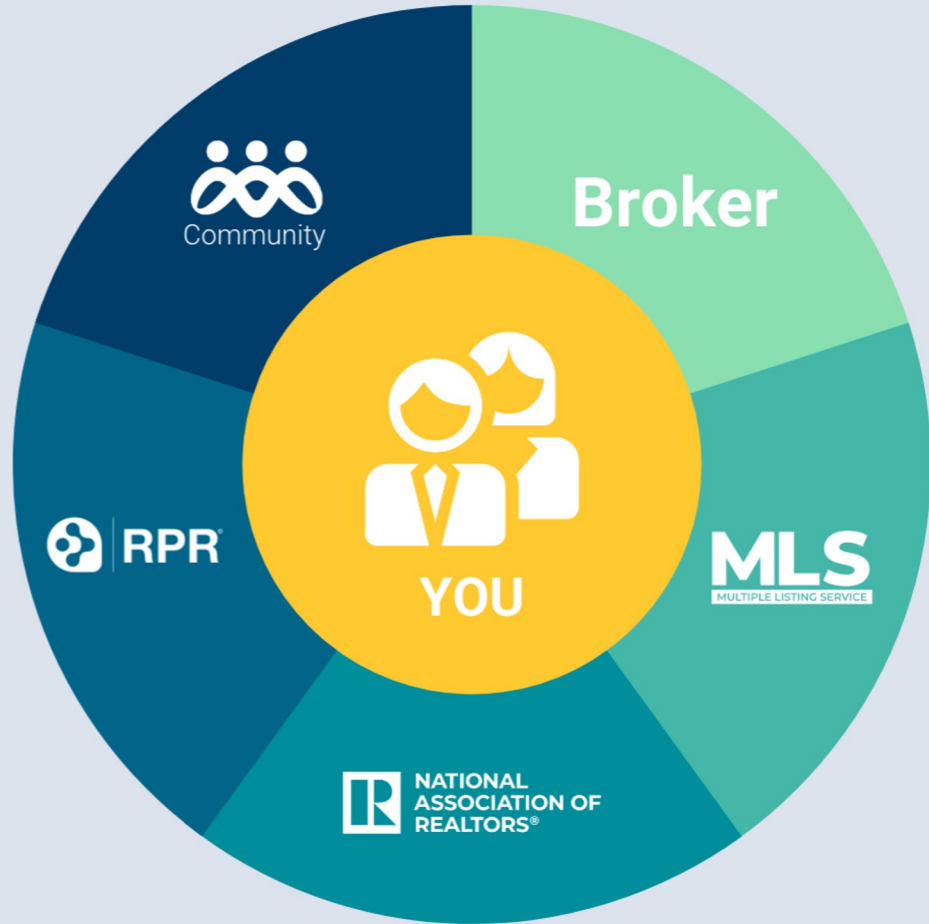
*Valerie Rivers*

**Vice President,  
Training & Programs**



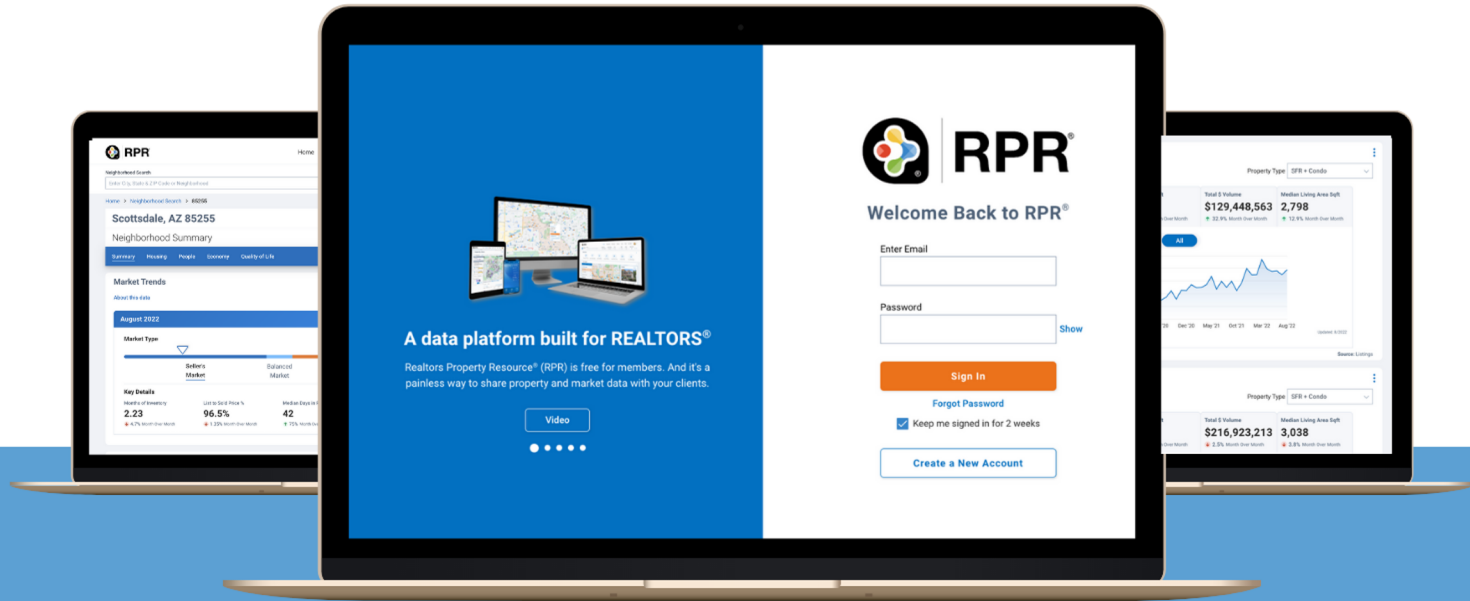
RPR

# Where does RPR fit into your real estate business model?





# Access RPR



[www.narrpr.com](http://www.narrpr.com)



# Agenda

- Introductory overview of the RPR homepage and resources
- Explore additional learning opportunities
- Research a property's history, including mortgage, tax and deed records, historical listings and changes in estimated values



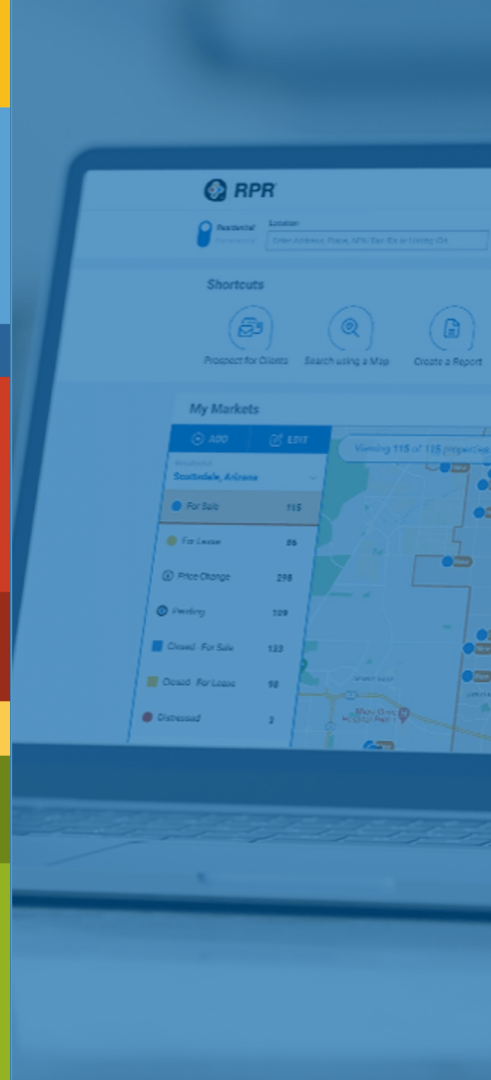
# Agenda

- Access monthly market trends
- Use templated reports to share information with clients and customers
- Identify neighborhood and school data
- Share important market and property data with clients and customers



# Estimate of Value: AVM

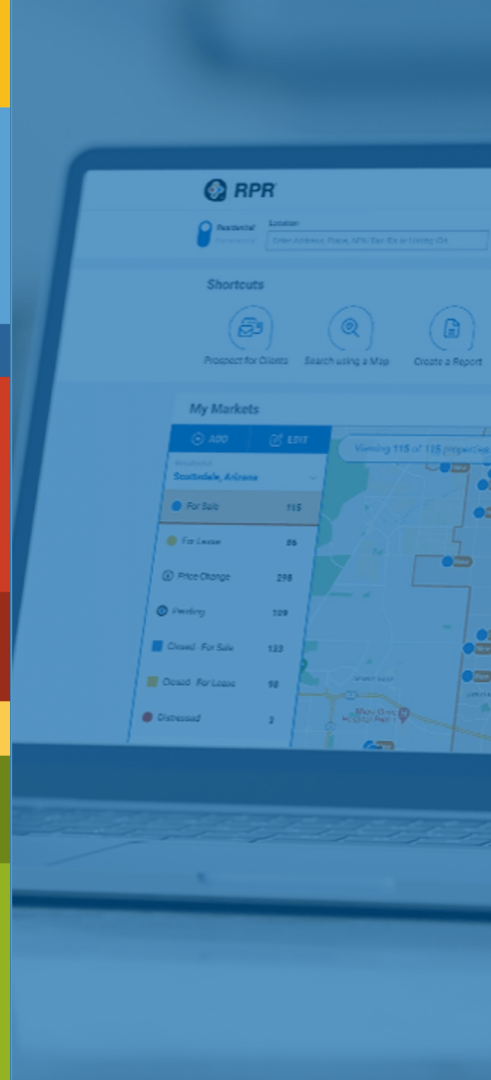
- Automated Valuation Model
- Estimate calculated using only the public available information
- Often on advertisement-based sites

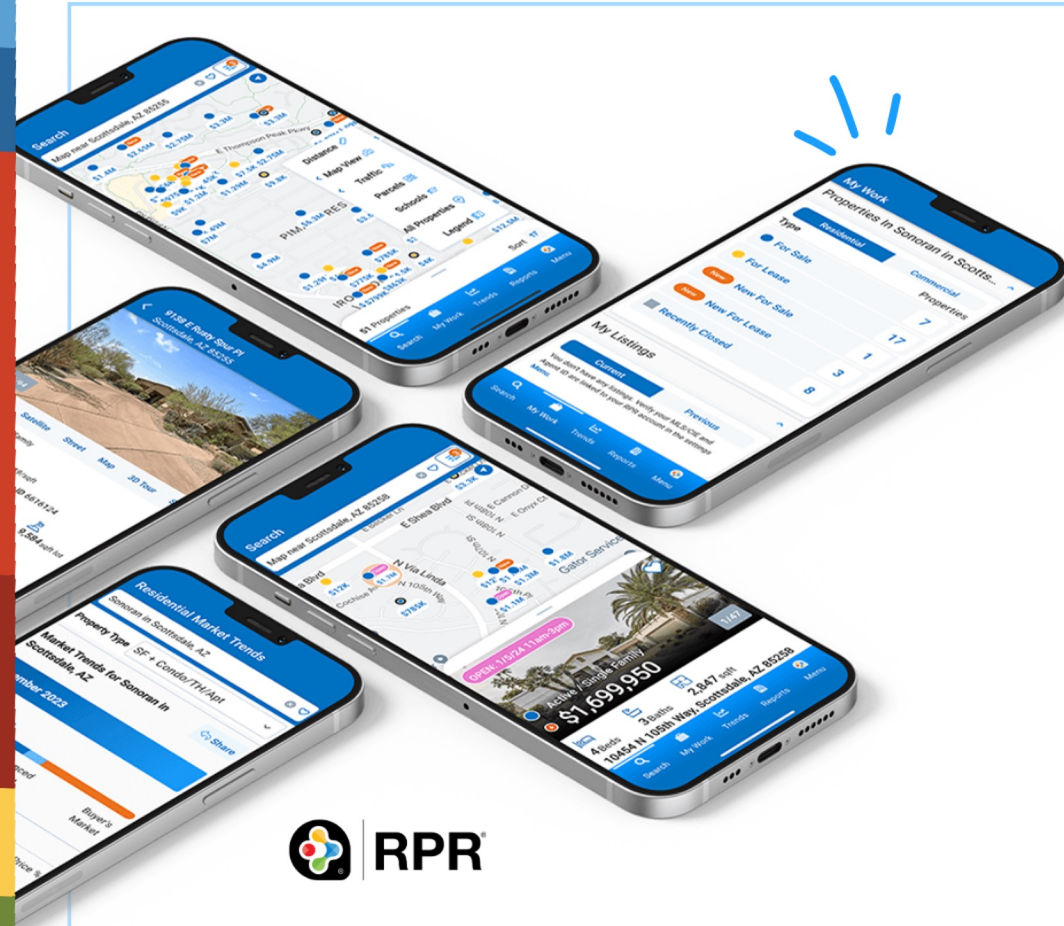




# Estimate of Value: RVM<sup>®</sup>

- Realtors Valuation Model<sup>®</sup>
- Estimate calculated using publicly available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available
- Refinable



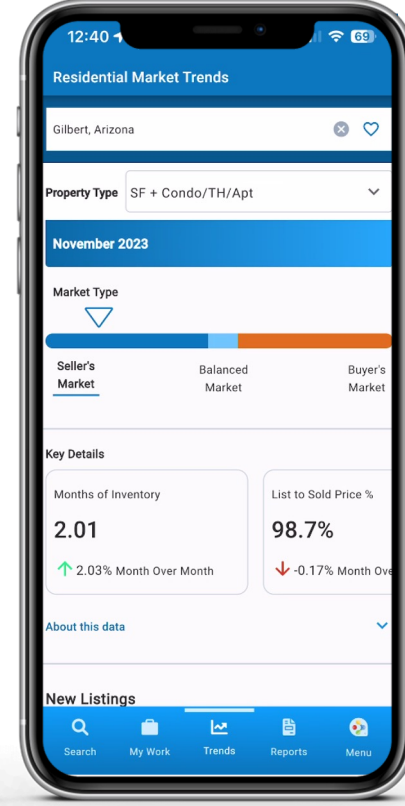
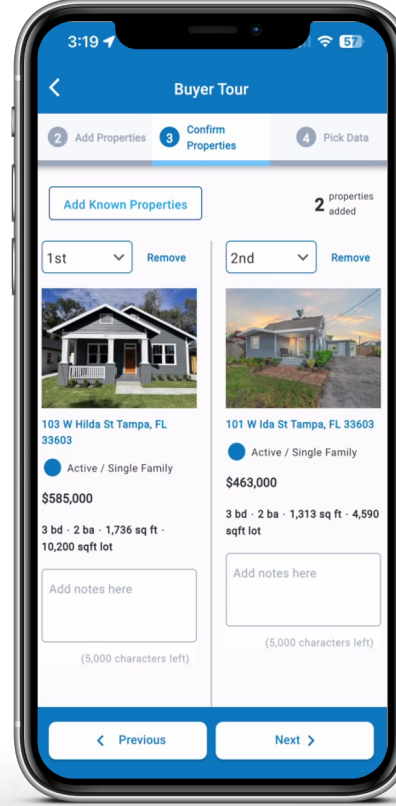
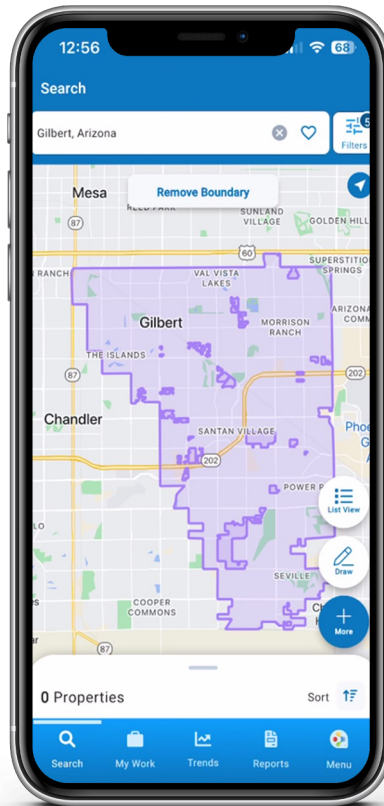


Download the RPR  
Mobile™ app.

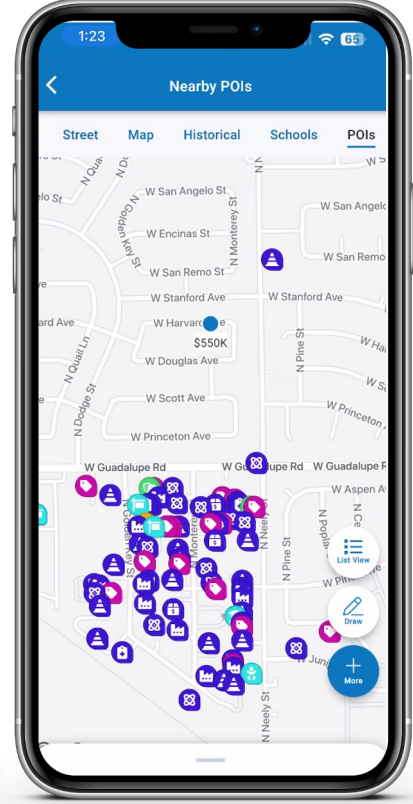
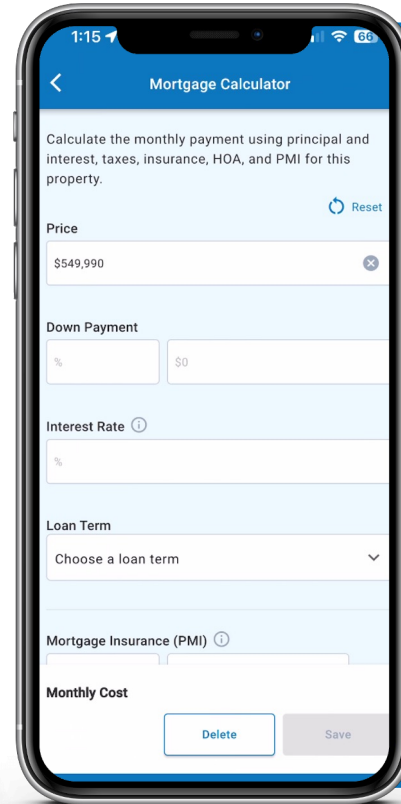
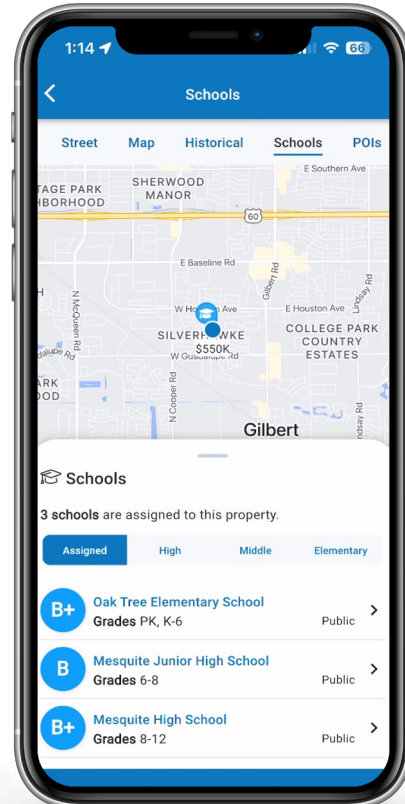


# RPR Mobile™

- Searches
- Buyer Tour
- Market Trends
- Shareable
  - Facebook
  - Instagram
  - And more...



# Analyze a Subject Property





# Let's Take a Look



# Your Resources!

Log in to RPR at:

[narrpr.com](https://narrpr.com)

RPR Blog

[blog.narrpr.com](https://blog.narrpr.com)

Member Support

[877.977.7576](tel:877.977.7576) or  
[support.narrpr.com](mailto:support.narrpr.com)





# What's Next?

- Complete your worksheet for your certificate
- Enter a Market Area on the Home Page
- Run a search
- Identify the RVM®
- Review Neighborhood Information



Location

Type/Status

for Clients

Search using a Map

Create a Report

ets


 EDIT

Viewing 45 of 45 properties


85255

45


## SEARCH OUR LEARNING RESOURCES

 Need more help? Call us **(877) 977-7576** • 24 hours a day, seven days a week Live chat with Member Support

Live Chat

 View more ways to learn by going to our training area

Training Area

 Send us an email at [support@narrpr.com](mailto:support@narrpr.com)

TROON NORTH

# CONNECT WITH RPR

See you online!



**FACEBOOK**



**INSTAGRAM**



**LINKEDIN**



# Thank you

[narrpr.com](http://narrpr.com)