

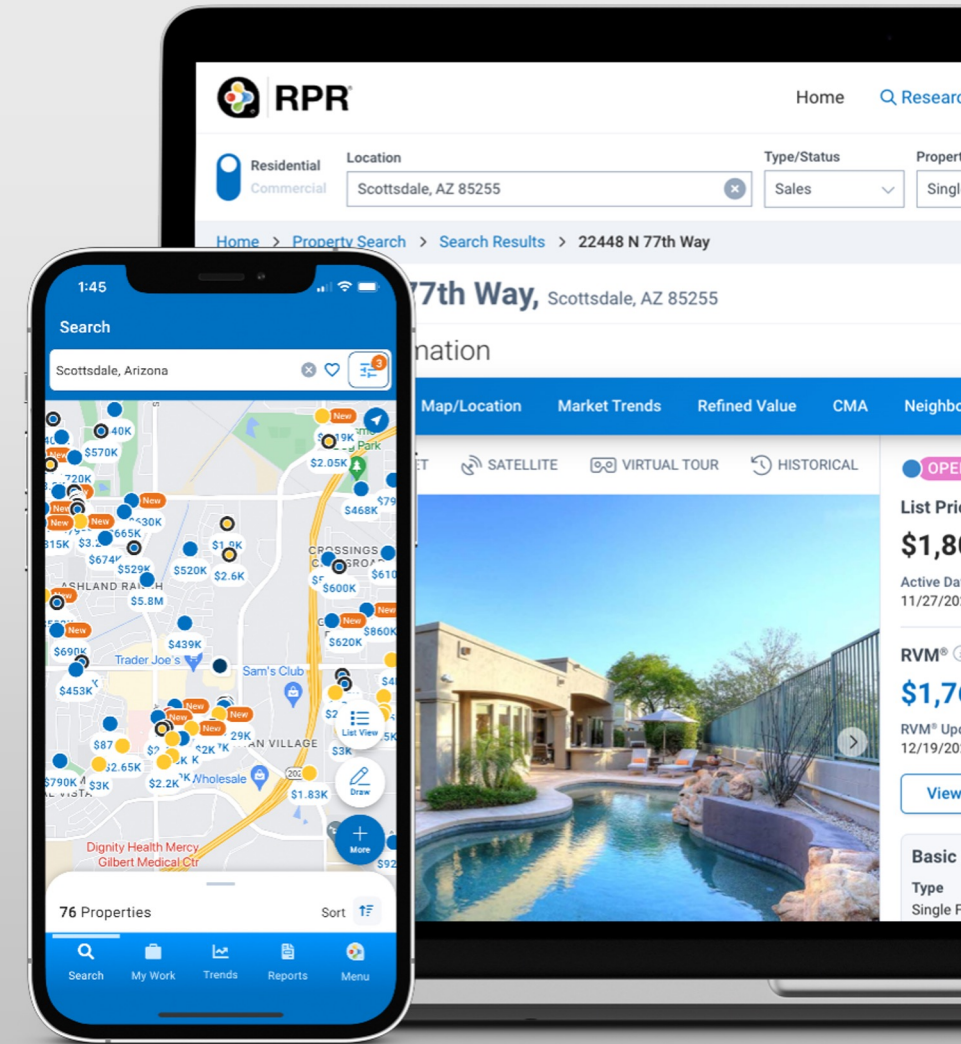
Pricing With Precision:

Create Data-Driven CMAs with RPR

narrpr.com

What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access





RPR[®]

Realtors Property Resource

CERTIFICATE OF COMPLETION

This certificate is proudly awarded to

Janelle Vann

for completing 'From Data to Deals
Serving Clients with Targeted Property and Market Research'

January 5, 2024

DATE

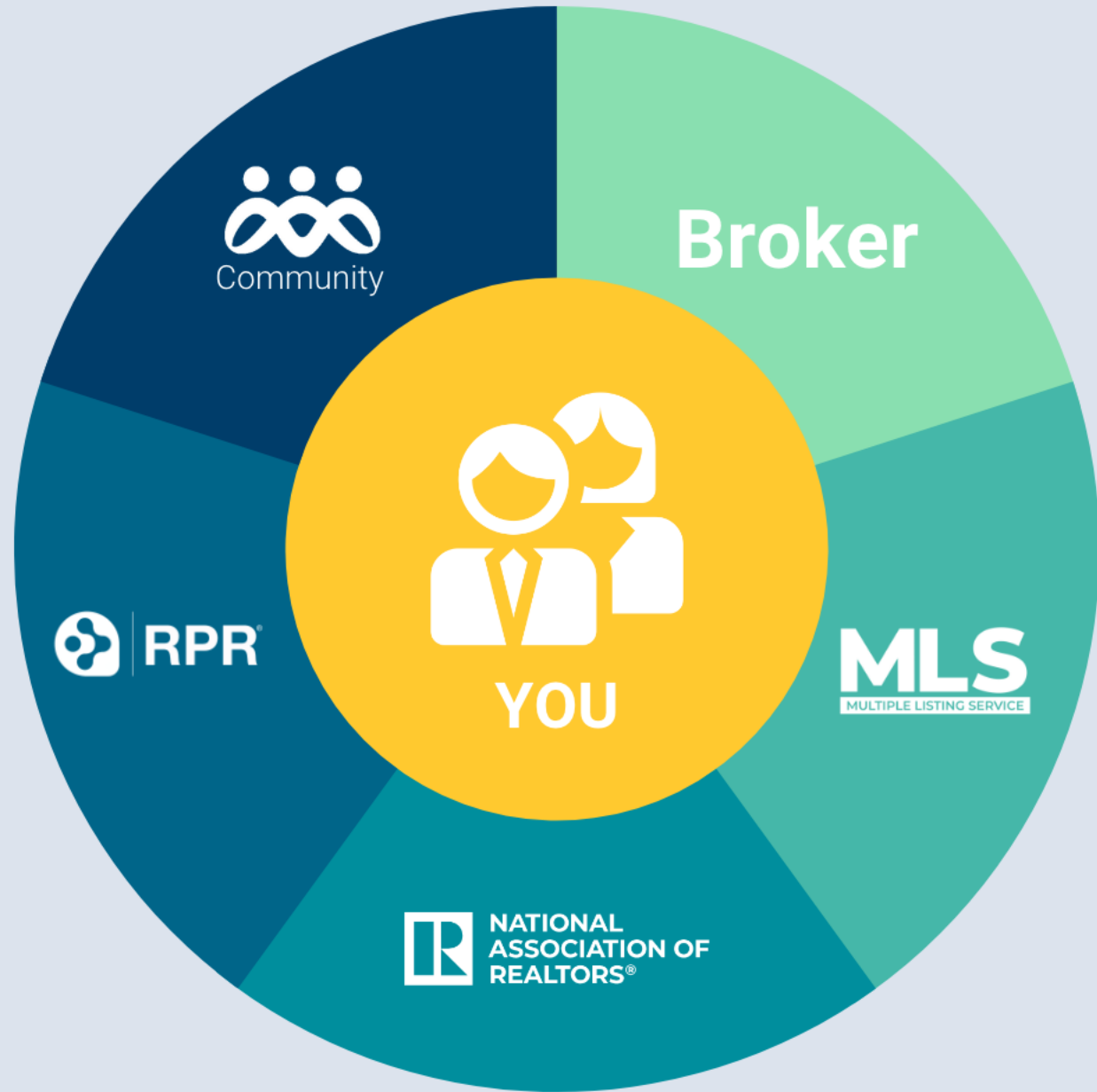
Valerie Rivers

**Vice President,
Training & Programs**



RPR

Where does RPR fit into your real estate business model?



Agenda

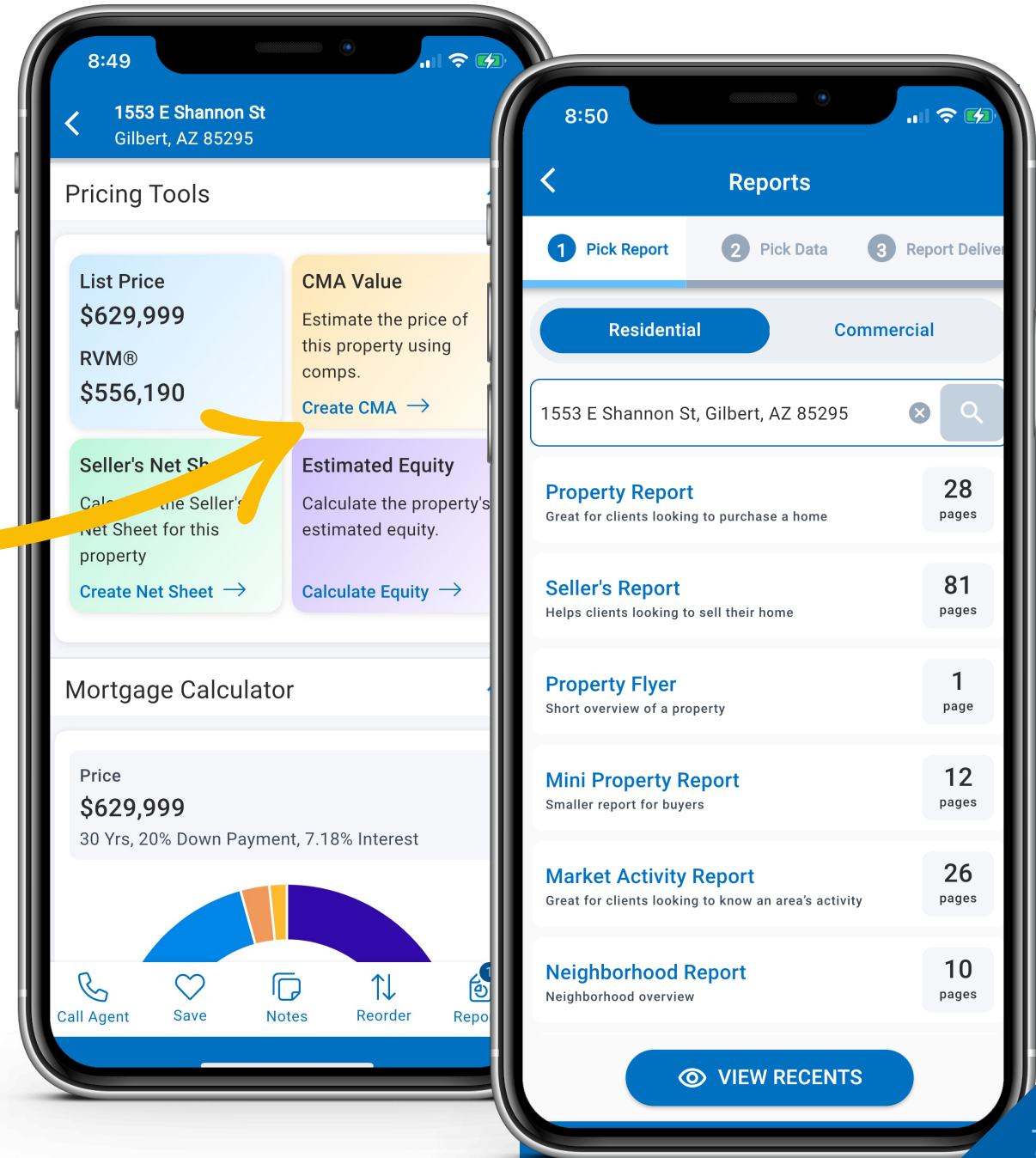
- The Automated Valuation Model (AVM) and Realtor Valuation Models ® (RVM ®) estimates in RPR
- The Refined Value Tool, which allows you to adjust the RVM as you see fit
- RPR's easy 5 step CMA tool, the Comparative Analysis
- Advanced searching for comparable properties by custom geographic areas, specific timeframes and more
- Summarizing pricing considerations
- Creating a nicely packaged report to share with clients



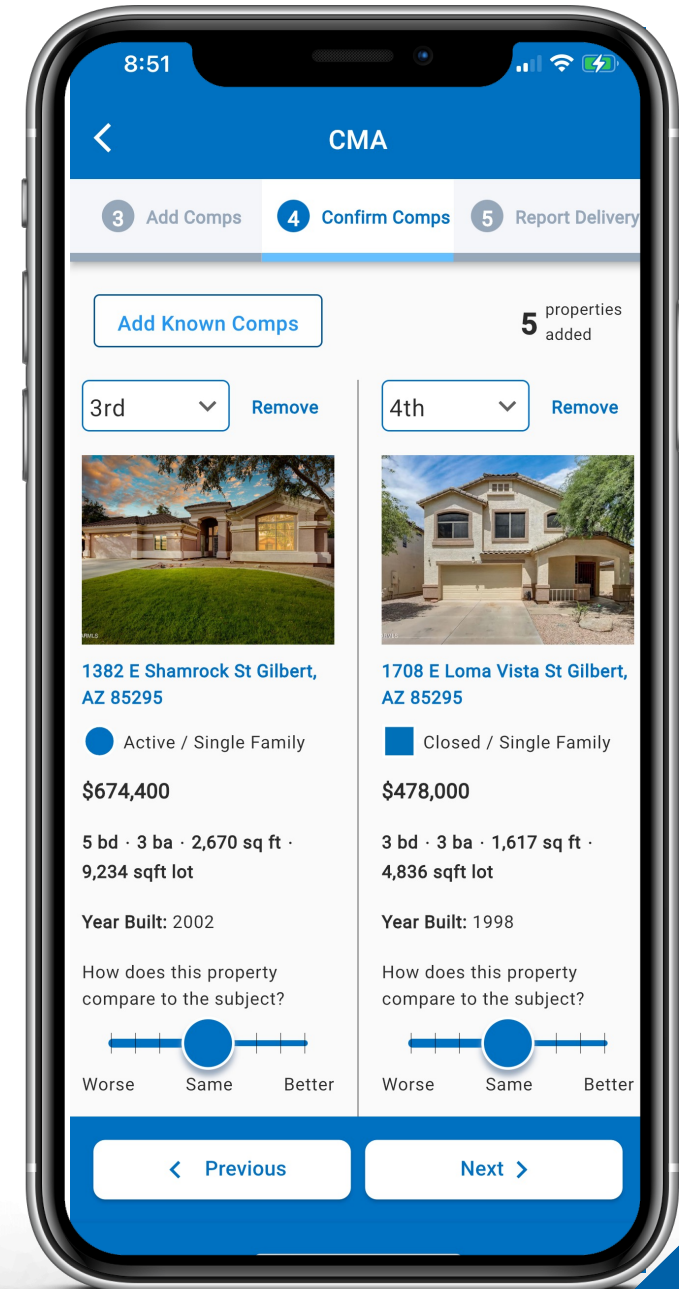
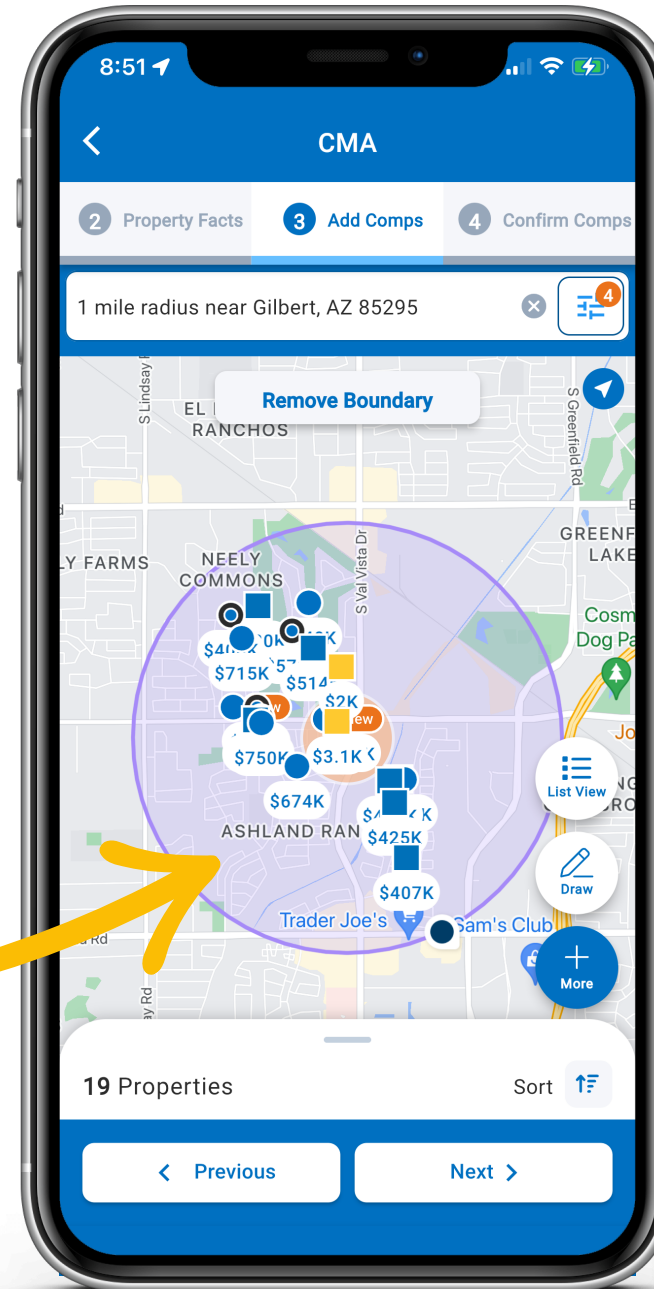
Download the RPR
Mobile™ app.



RPR Mobile™ App: Create a Seller's Report & CMA



RPR Mobile™ App: Create a CMA, Add Comps & Adjust Value



Estimates of Value

- **AVM = Automated Valuation Model**
 - Value estimate calculated using public records only
- **RVM[®] = Realtors Valuation Model[®]**
 - Value estimate includes MLS Active, Sold & Off Market Data
 - Highest accuracy of any valuation tool
 - Refinable
 - Great starting point for pricing



Subject Property

- 1117 W. Rawhide Ave, 85233
- RVM® \$771,810 (1/31/2023)
- 4 bedrooms, 3 bathrooms
- 3,089 sq/ft
- Last sold \$690,000 (8/27/2021)



RPR

REALTORS
PROPERTY
RESOURCE

SELLER'S REPORT

1531 Leaf Flower Ln, Lutz, FL 33558



Presented by

Janelle Vann | Realtors Property Resource



Mobile: (813) 842-7271

Main: janellev@narrpr.com | Main: janellev@narrpr.com
Office: bestagentever.com | Office: bestagentever.com



RPR

REALTORS
PROPERTY
RESOURCE

Seller's Report

1531 Leaf Flower Ln, Lutz, FL 33558

1531 Leaf Flower Ln, Lutz, FL 33558



Legend: Subject Property

Pending * Pending as of 12/15/2023

List Price

\$782,500

Pending Date: 12/15/2023
Listing ID: T3490216

Current Estimated Value

\$876,710

Last RVM® Update: 12/19/2023

RVM® Est. Range: \$859K – \$894K

RVM® Confidence: ★★★★★

↓ RVM® Change - Last 1 Month: -\$238,990

↑ RVM® Change - Last 12 Months: 10.38%

Your Comp Analysis

\$794,182

Last Edited: 1/3/2024

\$240 Price per Sq. Ft.

Your Comp Analysis Range

\$686K – \$895K



Let's Take a Look

What's Next?



- Complete your worksheet for your certificate
- Explore additional RPR Learning Opportunities and Resources at blog.narrpr.com
- Download the RPR mobile app
- Join us on Facebook, Instagram and LinkedIn
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com



Type/Stat

Tax IDs or Listing IDs

Sales, L

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 Need more help? Call us **(877) 977-7576** • 24 hours a day, seven days a week

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 Send us an email at support@narrpr.com

Viewing 45 of 45 properties



TROON NORTH



What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☒ Webinar
- ☐ Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

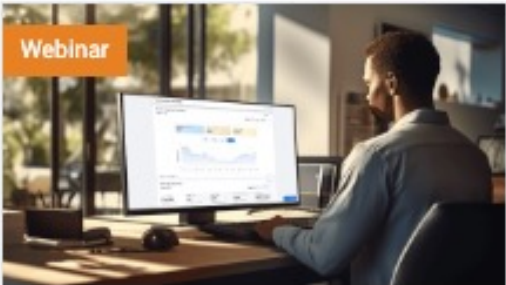
Topics

- ☐ Broker Tools
- ☐ Buyer Tools
- ☐ Buyers
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming
- ☐ Getting Started
- ☐ Investment Analysis



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Next Date: January 22, 2024



Track the Market with RPR Market Trends

Topics: Market Trends
Next Date: January 17, 2024



RPR's Advanced Valuation and CMA Tools

Topics: CMA
Next Date: January 16, 2024



On the Go? Stay on Track With Sellers Using RPR



The Magic of RPR Commercial: Search Site



Jumpstart Your Business with RPR

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FACEBOOK



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LINKEDIN



Thank you

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