## Printable: How's the Market?

Every agent wants to clearly communicate the subtle changes that are occurring in their market, and with RPR that process couldn't be simpler.

ne > Property Search > 1	7308 E Keim Dr > 85250					
Scottsdale, A	Z 85250			🖨 P	Print 🔄 CREATE REPORT	
Neighborhood Su	mmary					
Prope	Housing People	Economy Quality of Life				
Market Trends					1	
About this data	erty Type	SFR + Condo				
May 2022 Market Type				mičk-s Iroad i	Single Family Condo/Townhouse/Apt. CoOp Mobile/Manufactured	
	Seller's Market	Balanced Market	Buyer's Market		Ma Multifamily/Multiplex	
Key Details Months of Inventory	List to Sold Price %	Median Days in RPR <b>7</b>	Median Sold Price	E Chi	Lot/Land Farm/Ranch	

Answer the question, "How's the Market?" with the Market Trends on the Summary Tab of the Neighborhood Details pages.

- **Summary Tab:** Find the Market Trends info, Median Estimated Home Value, AARP Livability Index, Top Five Occupations chart, and nearby neighborhoods.
- **2** Market Type: View whether the market is trending towards Sellers or Buyers.
- 3 **Key Details:** View listing inventory and whether it's increasing or decreasing month over month, the List to Sold Price percentage, the median days a listing stays on the market, and the average sold price for those listings.
- **4 Property Type:** Select the property type to change the table metrics.
- **5** About this data: See how the market types are defined, as well as the Source and Update Frequency.





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	e, AZ 8525	~	•				
Property Sur	nmary Housing	People Econ	omy Quality of Life				
lousing Fac	ts and Stats						:
			85250 Sc	ottsdale Marico County		ona USA	
Median	Estimated Home Va	lue	\$638K	\$812K \$4	76K \$443	3K \$328K	
Medi List I List I Medi Own	Active	t this data Median List Price \$650,000	b # of Properties 41 ↓ 28.1% Month Over Month	C Median Days in RPR 9 ↑ 12.5% Month Over Month 1 Year 2 Years	d Median \$/Sqft \$410 ↓ 1% Month Over Month	Property Type e Total \$ Volume \$33,217,562 \$ 26.1% Month Over Month	SFR + Condo f Median Living Area Sqft 1,576 4 6.2% Month Over Month
Rent \$ Tot (of all % Ch (for all (for all		Median Price	\$700K \$600K \$500K \$400K \$300K \$200K \$100K May '17 Oct '17 Mar '	18 Aug '18 Jan '19 Jun '1		0 Feb '21 Jul '21 Dec '21 N	May '22 Updated: 5/2022

## Deep dive into the housing metrics of a neighborhood.

- **Housing Facts and Stats:** Highlights the neighborhood's housing characteristics compared to the county, state and nation, including comparisons for home ownership, rent, and information about permits and buildings.
  - New Listings: Anything listed within that month.
- **3** Active Listings: Active at end of month regardless of when it was listed.
- **New Pending Listings:** Went into pending status that month.
- **4 Pending Listings:** In escrow on the last day of the month.
- Sold Listings, Months Supply of Inventory, Sold Public Records and Sold Home Stats.

- Track and monitor the volume and the details of housing inventory with these metrics. Click on each metric to show the historical trend.
  - Median List Price
  - **D** Number of Properties
  - Median Days in RPR
  - **d** Median Price per Sqft
  - Otal Dollar Volume
  - Image: Median Living Area Sqft



