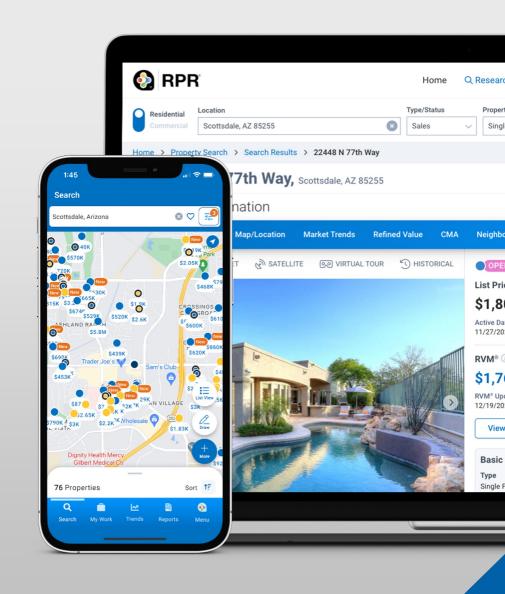
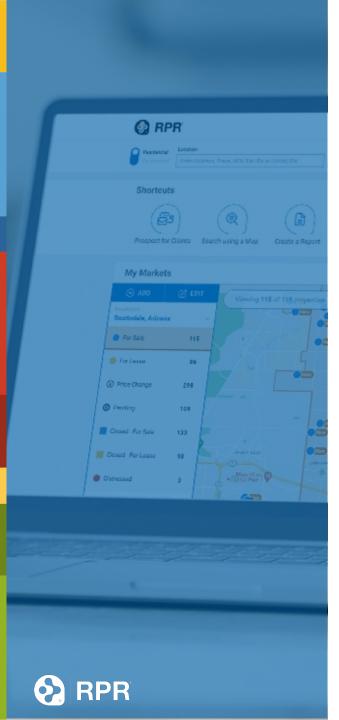


What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access







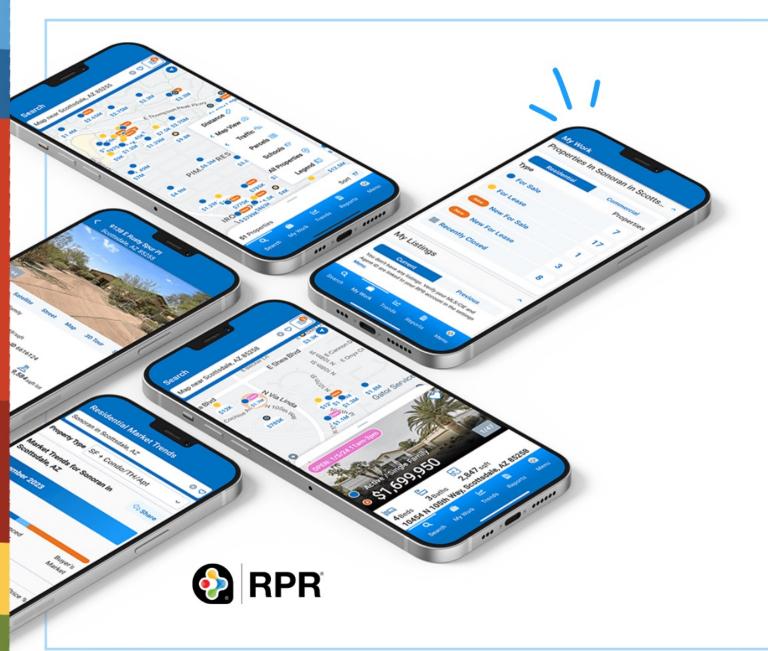
Estimates of Value

- AVM = Automated Valuation Model
 - Value estimate calculated using public records only
- RVM® = Realtors Valuation Model®
 - Value estimate includes MLS Active, Sold & Off Market Data
 - Highest accuracy of any valuation tool
 - Refinable
 - Great starting point for pricing



Agenda

- Explore the buyer's journey
 - Buyer checklist, buyer tour, finding that perfect house!
- Property analysis
 - Deed, mortgage, tax, historical sales data, flood zones, market trends and HOA information
- RPR Pricing tools
 - Mortgage calculator, RVM, Refine Value Tool, CMA for buyers
- RPR's easy 5-step CMA tool, the Comparative Analysis
 - Advanced searching for comparable properties by custom geographic areas, specific timeframes
- Create and customize a professional property report to share with your buyers



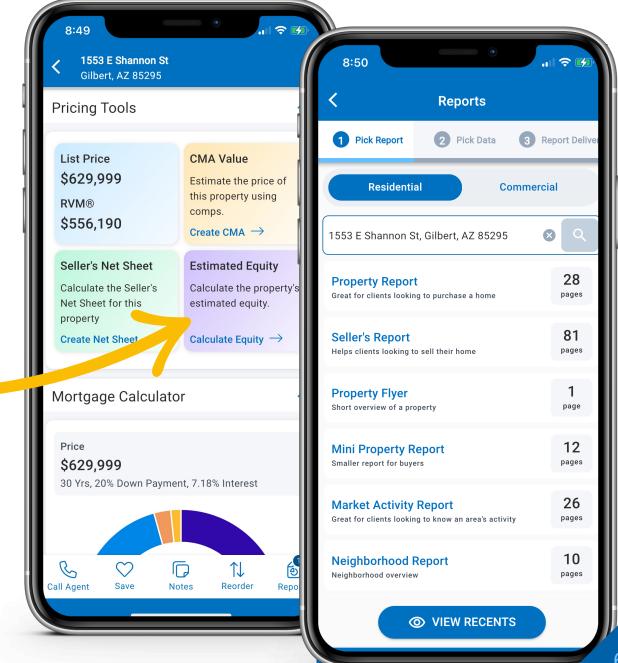
Download the RPR Mobile™ app.







RPR Mobile App: Create a Property Report & CMA







Home Buying Checklist

PREFERRED FEATURES	INCLUDED	NOT INCLUDED
Swimming Pool		
\$500-600K	V	
3 bedrooms		
Close to the BEACH!	V	
step		

Simplify market updates with RPR and Canva.

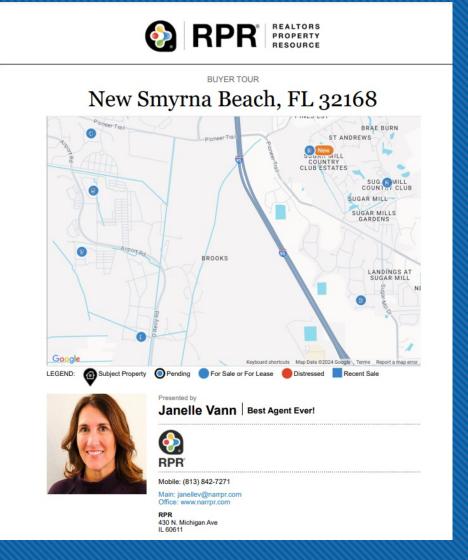
Guided Tour



https://blog.narrpr.com/learning/

Why choose an RPR Buyers Tour?

- Created in the RPR Mobile App & easily shareable
- Share details with your buyers about the properties you are showing
- Gives buyers the schedule and showing order
- Auto-synced to the desktop





Why choose the RPR Property Report for Buyers?



- Comparable values
- **RVM** Range
- Refined Value
- School Data
- Public records & Listing details
- Sales & Financing Activity
- Custom Pages
- Market Trends scriptwriter







Janelle Vann Best Agent Ever!



Mobile: (813) 842-7271

Main: janellev@narrpr.com Office: www.narrpr.com

430 N. Michigan Ave



RPR PROPERTY PROPERTY PROPERTY Report

129 Live Oak Ct, New Smyrna Beach, FL 32168

129 Live Oak Ct, New Smyrna Beach, FL 32168





Legend: Subject Property

Active • Active: 6/9/2024

List Price

\$579,000

Current Estimated Value

\$560,490

Last RVM® Update: 7/27/2024

RVM® Est. Range: \$549K - \$572K

RVM® Confidence: ★★★★

↑ RVM® Change - Last 1 Month: \$26,640

↑ RVM® Change - Last 12 Months: 31.05%

Your Refined Value

\$534.247

Your Comp Analysis

\$510,365

Last Edited: 8/7/2024

\$245 Price per Sq. Ft.

Your Comp Analysis Range

\$405K - \$668K

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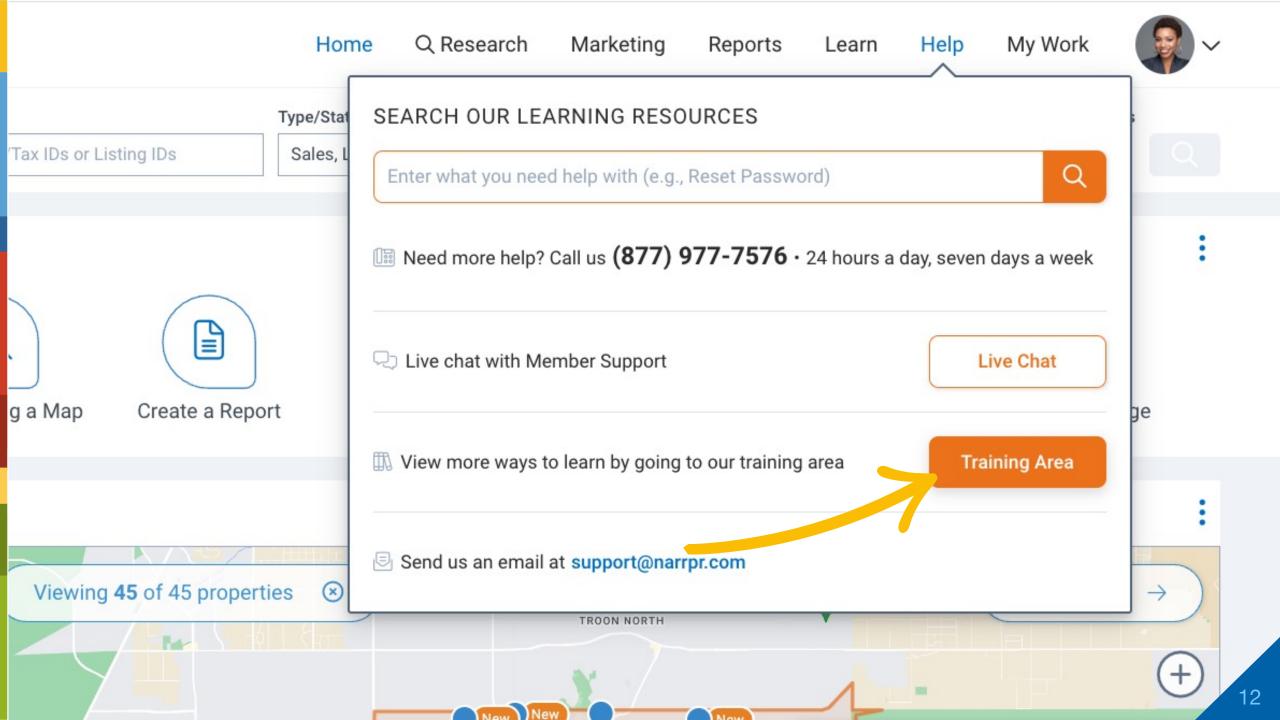
Let's Take a Look



What's Next?

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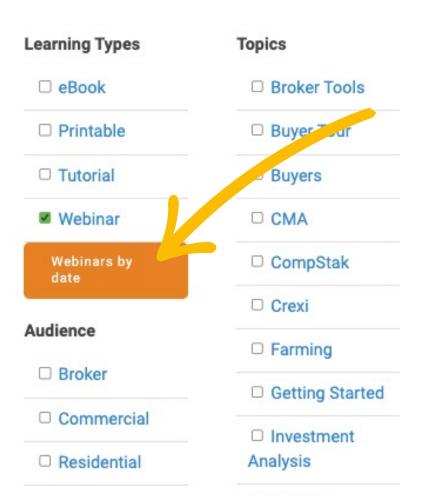




What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:





Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Next Date: January 22, 2024



Track the Market with RPR Market Trends

Topics: Market Trends Next Date: January 17, 2024



RPR's Advanced Valuation and CMA Tools

Topics: CMA

Next Date: January 16, 2024



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The Magic of RPR



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Thank you narrpr.com

