



RPR® | Webinar

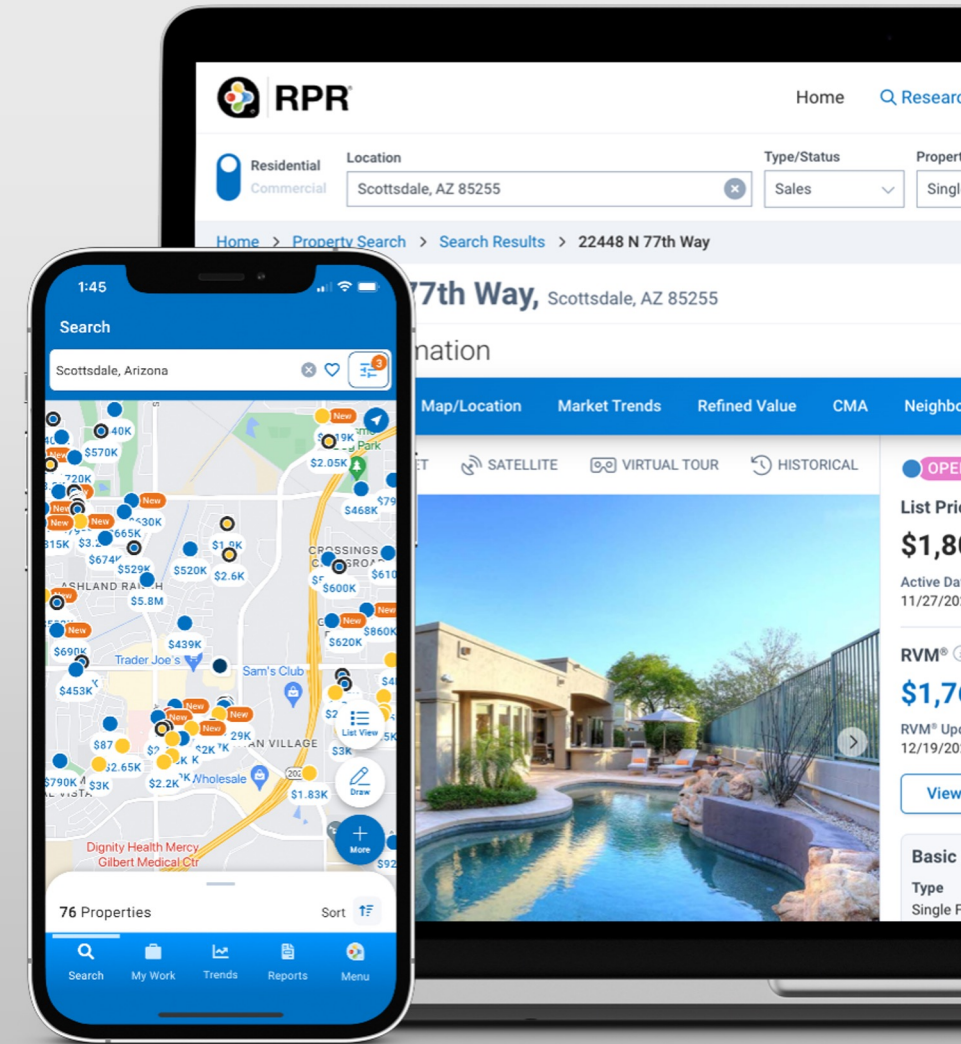
RPR Masterclass:

Transform Your Listing Presentations

narrpr.com

What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access





RPR[®]

Realtors Property Resource

CERTIFICATE OF COMPLETION

This certificate is proudly awarded to

Janelle Vann

for completing 'RPR Masterclass: Transform Your Listing Presentations'

January 5, 2024

DATE

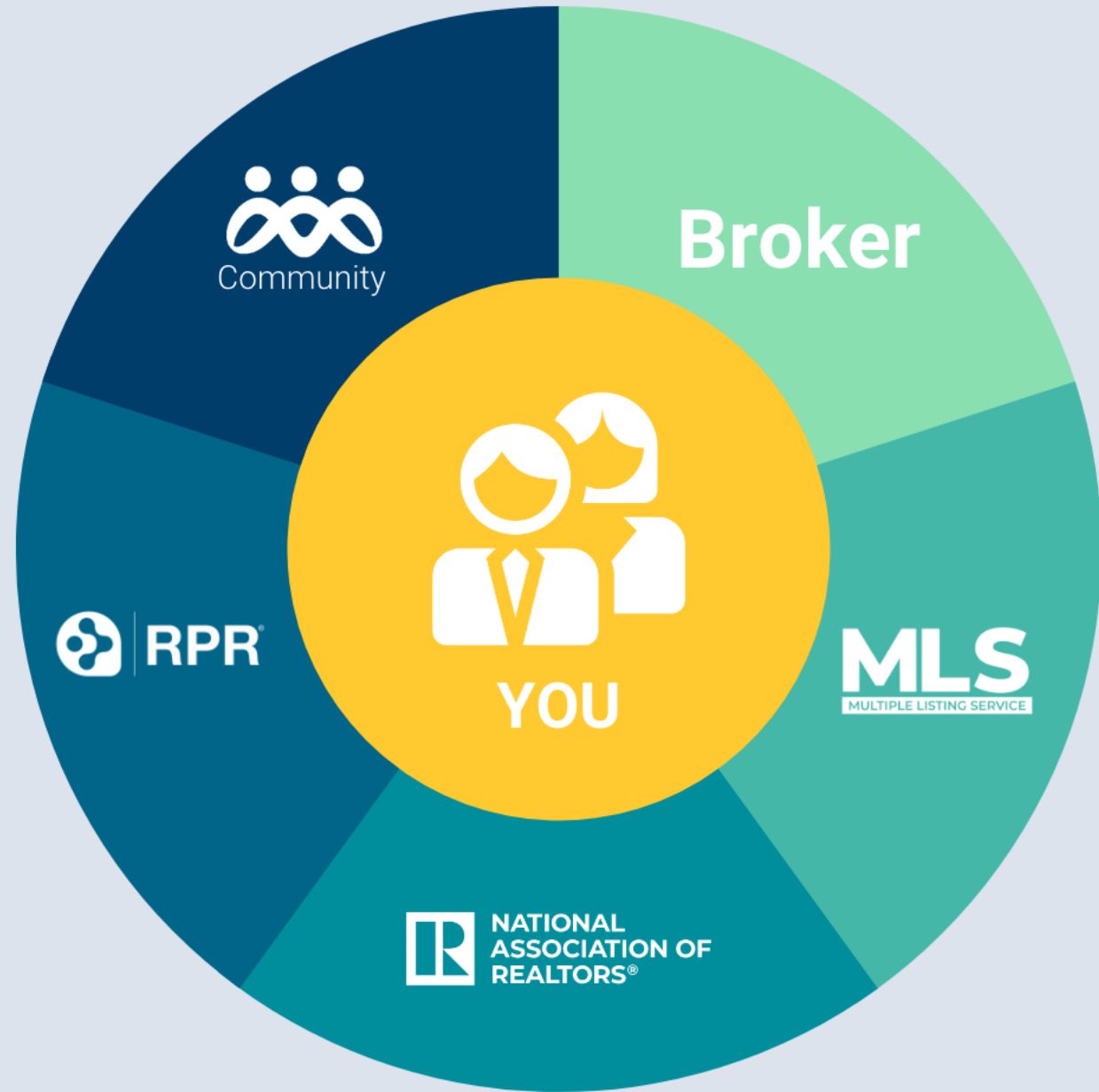
Valerie Rivers

**Vice President,
Training & Programs**



RPR

Where does RPR fit into your real estate business model?



Agenda

- Inserting custom pages into RPR reports to include your biography, testimonials, brokerage info and more.
- Inserting custom photos prior to a meeting with a client
 - Historical review of a property
 - Previous listing data including photos
 - Deeds, Mortgages, Property Taxes & Distressed activity
- Seller's Net Sheet
- Market trends to understand recent listing and sales activity
- Creation of Market Activity reports to share with clients
- Including Neighborhood and School Report in a listing presentation

Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information
- Often on advertisement-based sites

Estimate of Value: RVM[®]

- Realtors Valuation Model[®]
- Estimate calculated using publicly available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available
- Refinable



Subject Property

- 1107 W Rawhide Ave,
Gilbert, Arizona 85233
- 3 bedrooms, 2 bathrooms
- 2,196 sq/ft
- Last sold 4/29/2011 \$289,000
- RVM[®] \$668,550 (11/21/2023)



Let's Take a Look

What's Next?



- Complete your worksheet for your certificate
- Explore additional RPR Learning Opportunities and Resources at blog.narrpr.com
- Download the RPR mobile app
- Join us on Facebook, Instagram and LinkedIn
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com

Your Resources!

Log in to RPR at:
narrpr.com

RPR Blog
blog.narrpr.com

Member Support
[877.977.7576](tel:877.977.7576) or
support.narrpr.com






Type/Stat

Tax IDs or Listing IDs

Sales, L


SEARCH OUR LEARNING RESOURCES




 Need more help? Call us **(877) 977-7576** • 24 hours a day, seven days a week

 Live chat with Member Support

[Live Chat](#)

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 Send us an email at support@narrpr.com

Viewing 45 of 45 properties



TROON NORTH



What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

☐ eBook

☐ Printable

☐ Tutorial

☒ Webinar

Webinars by
date

Topics

☐ Broker Tools

☐ Buyer Tools

☐ Buyers

☐ CMA

☐ CompStak

☐ Crexi

☐ Farming

☐ Getting Started

☐ Investment
Analysis

Audience

☐ Broker

☐ Commercial

☐ Residential



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Next Date: January 22, 2024



Track the Market with RPR Market Trends

Topics: Market Trends

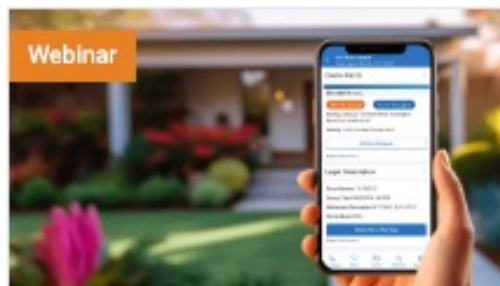
Next Date: January 17, 2024



RPR's Advanced Valuation and CMA Tools

Topics: CMA

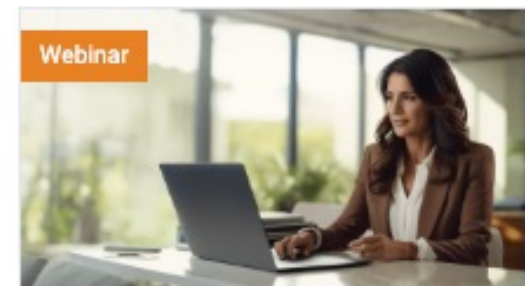
Next Date: January 16, 2024



On the Go? Stay on Track With Sellers Using RPR



The Magic of RPR Commercial: Search Site



Jumpstart Your Business with RPR

What Do You Want to Learn?

Everyone has different learning styles. We have content covered.

The **RPR Learning Center** has content for everyone, no matter your experience and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☒ Webinar

Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

Skill Levels

- ☐ Advanced
- ☐ Beginner

Wed
Jan 10

From Data to Deals: Serving Clients with Targeted Property and Market Research

Thu
Jan 11

RPR Masterclass: Transform Your Listing Presentations

Tue
Jan 16

RPR's Advanced Valuation and CMA Tools

Tue
Jan 16

Pricing With Precision: Create Data-Driven CMAs with RPR

Wed
Jan 17

Track the Market with RPR Market Trends

Thu
Jan 18

From Tech to Text! The AI-Powered RPR Market Trends ScriptWriter

Mon
Jan 22

Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Tue
Jan 23

Deliver Data Without Delay: Serving Buyers with RPR Mobile™

Wed

On the Go? Stay on Track With Sellers Using RPR Mobile™



RPR's Advanced Valuation and CMA Tools

CMA
Date: January 16, 2024



Start Your Business with RPR

Getting Started
Date: February 1, 2024

☐ Map Tools

Webinar

Webinar

Webinar

CONNECT WITH RPR

See you online!



FACEBOOK



INSTAGRAM



LINKEDIN



Thank you
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