



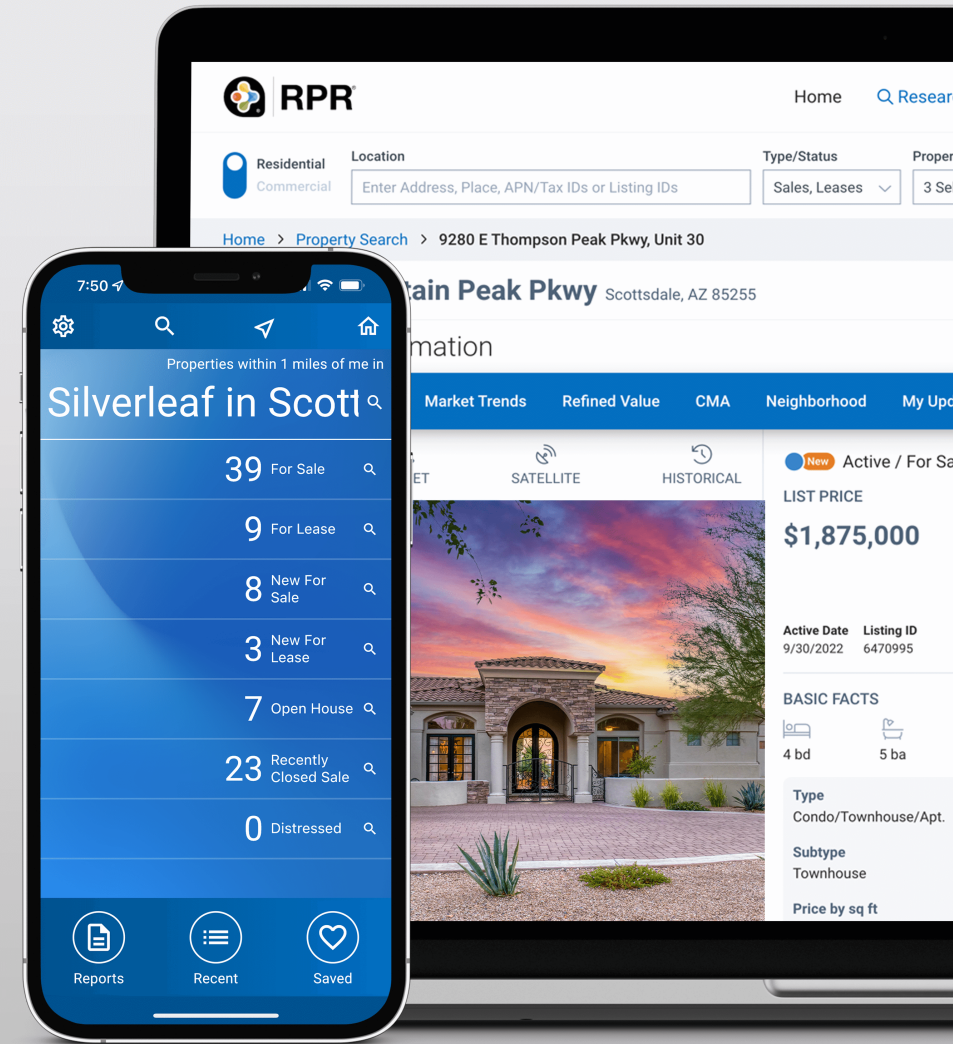
RPR® | Webinar

RPR for New NAR Members

narrpr.com

What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access

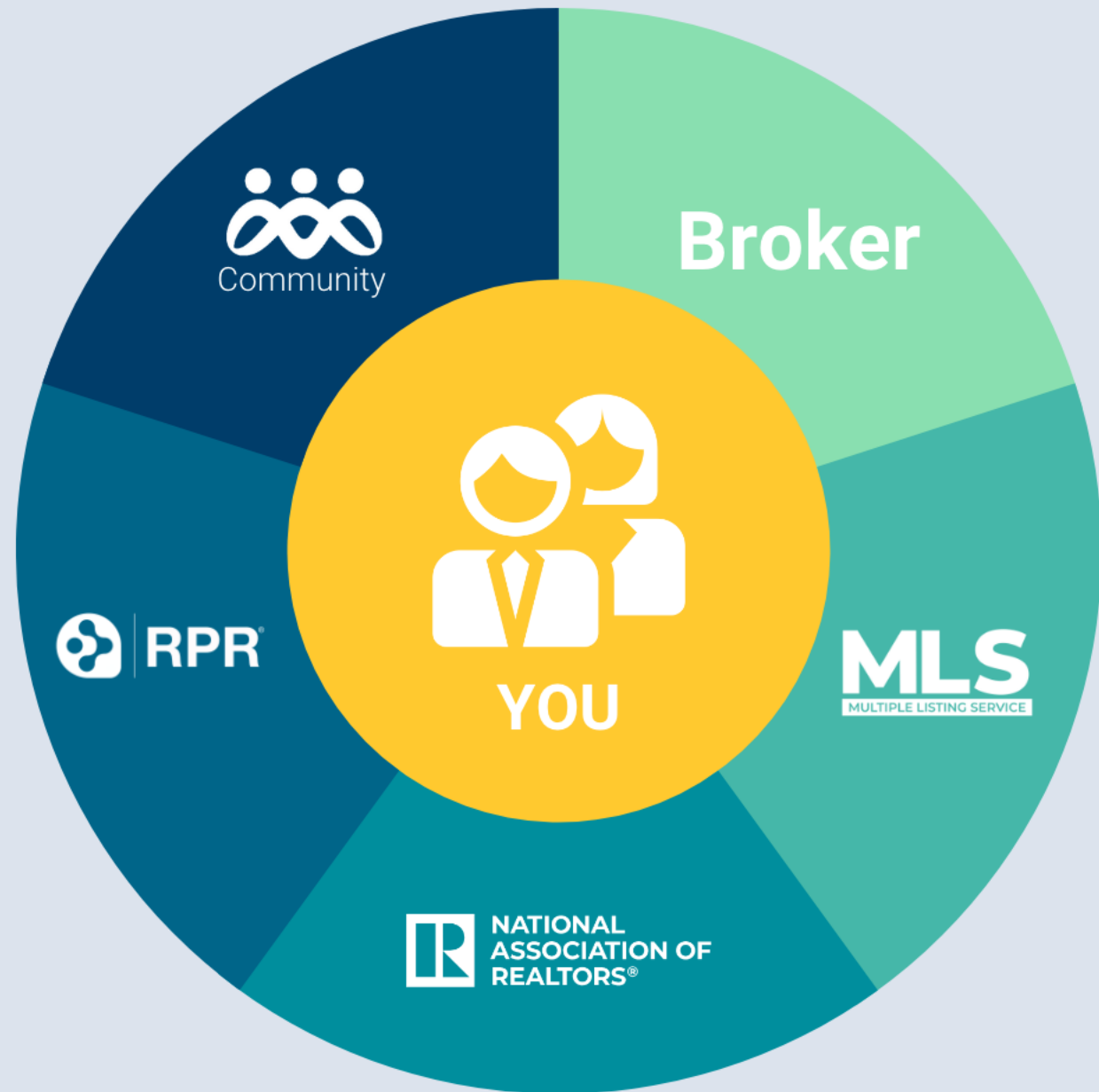


RPR National Webinars



- rpr.me/webinars
- No cost to attend
- Recorded and emailed automatically
- Posted in Central Time Zone (CST)
 - Convert to local time
 - Add to your Calendar
 - Reminder emails sent out

Where does RPR fit into your real estate business model?



Agenda

- Homepage Features
- Agent Profile
- Search Features
- Search Results Features
- Property Details

RPR Data, Features & Tools

- Property Search
- Integrated MLS Listing Data
- Public Records / Tax Data
- Library of Customizable Reports
- Market Activity & Trending
- Map Search
- Points of Interest Mapping
- Heatmaps
- Market Trends & Charts
- CMA / Seller's Report
- Refined Value Calculator
- Census & Demographics Data
- Mortgage Information/History
- FEMA Flood Maps
- Foreclosure/Distressed/REO Info
- Historical Listing Comparisons
- Opportunity Zones
- Investment Analysis Tool
- Realtor Valuation Model[®] (RVM[®])
- School Attendance Zoning
- School Reports & Parent Reviews
- Plat Maps
- Commercial Site selection
- Trade area analysis
- RPR Mobile™ App

What's Next?

● Classes you are registered for:

- **Next webinar** – Kickstart Your Business: An Introduction to RPR Residential
- **Learn to Search** – Do Some Digging! Research Properties, Neighborhoods and More with RPR
- **Pricing with RPR**– Build a Winning Listing Presentation with RPR
- **Farming** – Power Up Your Prospecting Efforts with RPR



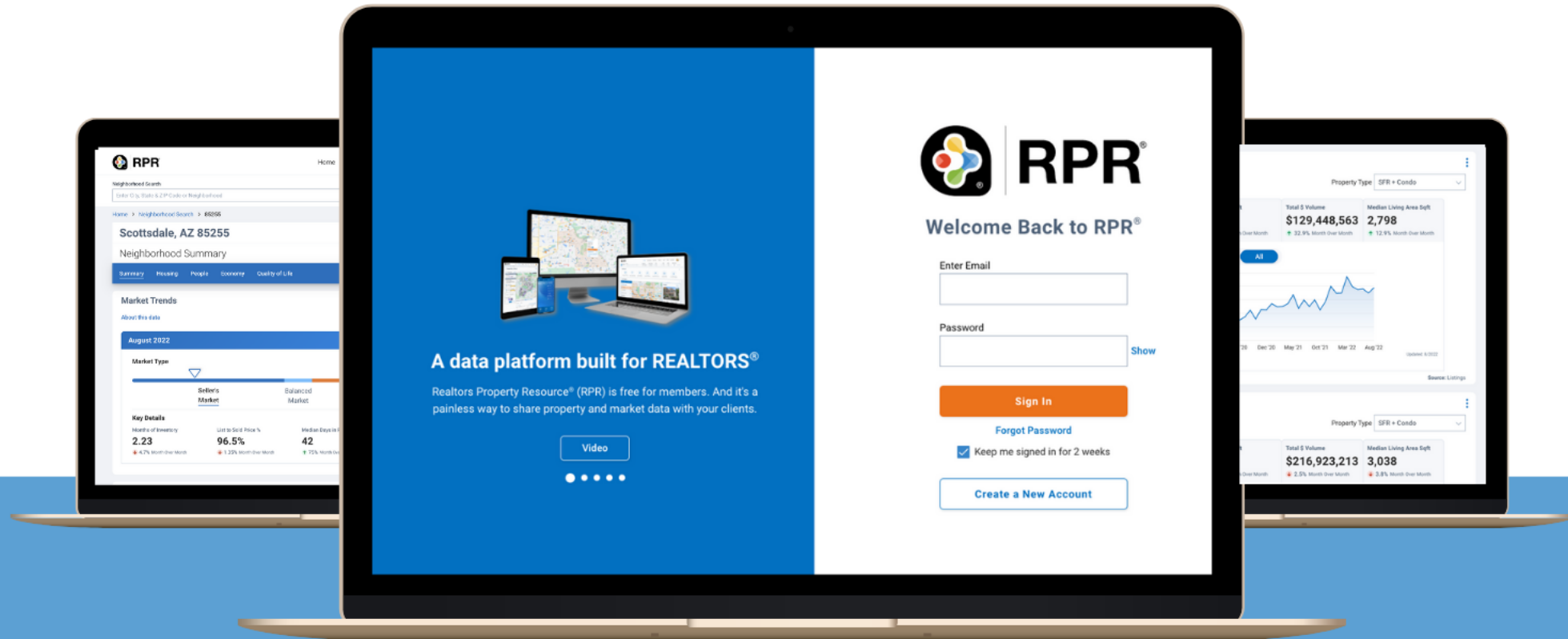


Download the
RPR Mobile™ App.





Access RPR



www.narrpr.com



Set up your RPR account

TIP: You'll need your NAR Member ID and your MLS ID or Commercial Information Exchange ID

Your Last Name (same as NAR Membership)

e.g. Smithers

Enter one of the following:

☒ **Email** ☐ NAR Member ID

Email

The email you use for your NAR Membership

Cancel

Next

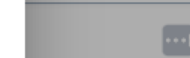
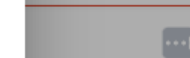
Already have an account? [Sign in →](#)

Wow your clients w

Beautifully presented, RPR re
and accurate picture f



Back to RPR®



Show



sword

in for 2 weeks

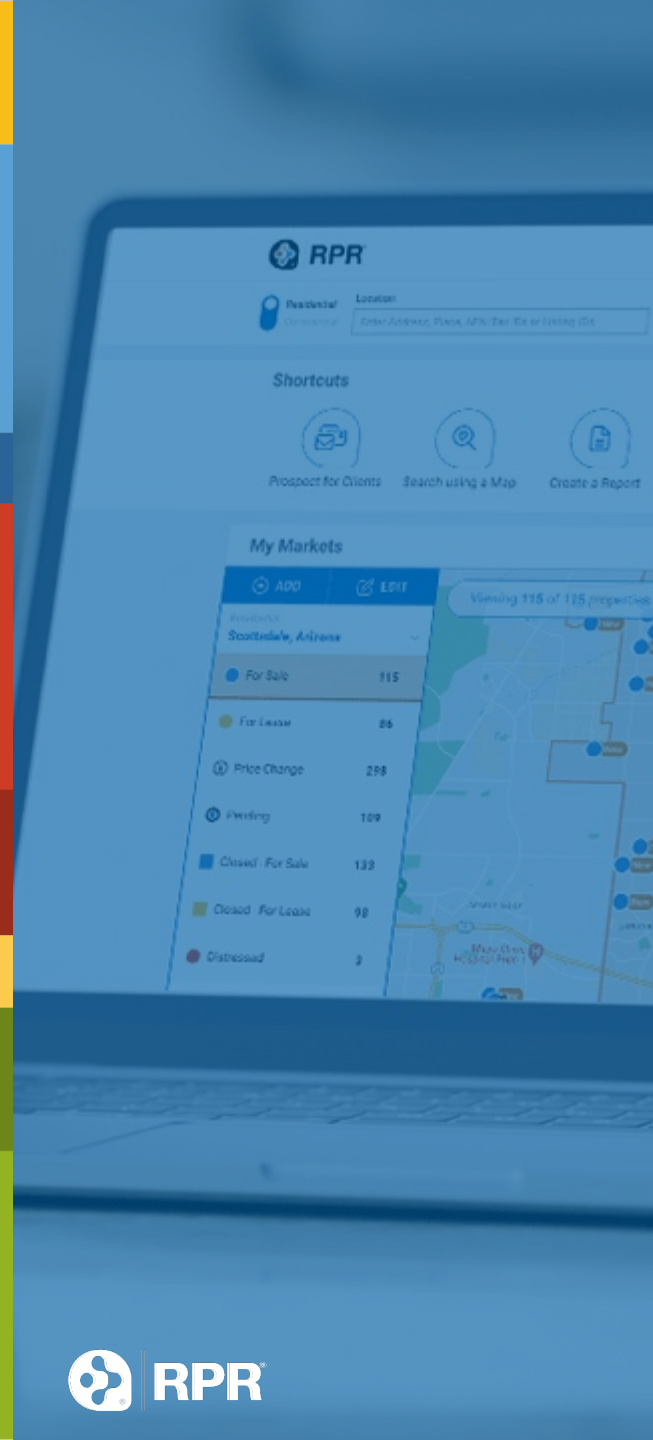
Account

Estimate of Value: AVM

- Automated Valuation Model
- Estimate calculated using only the public available information
- Often on advertisement-based sites

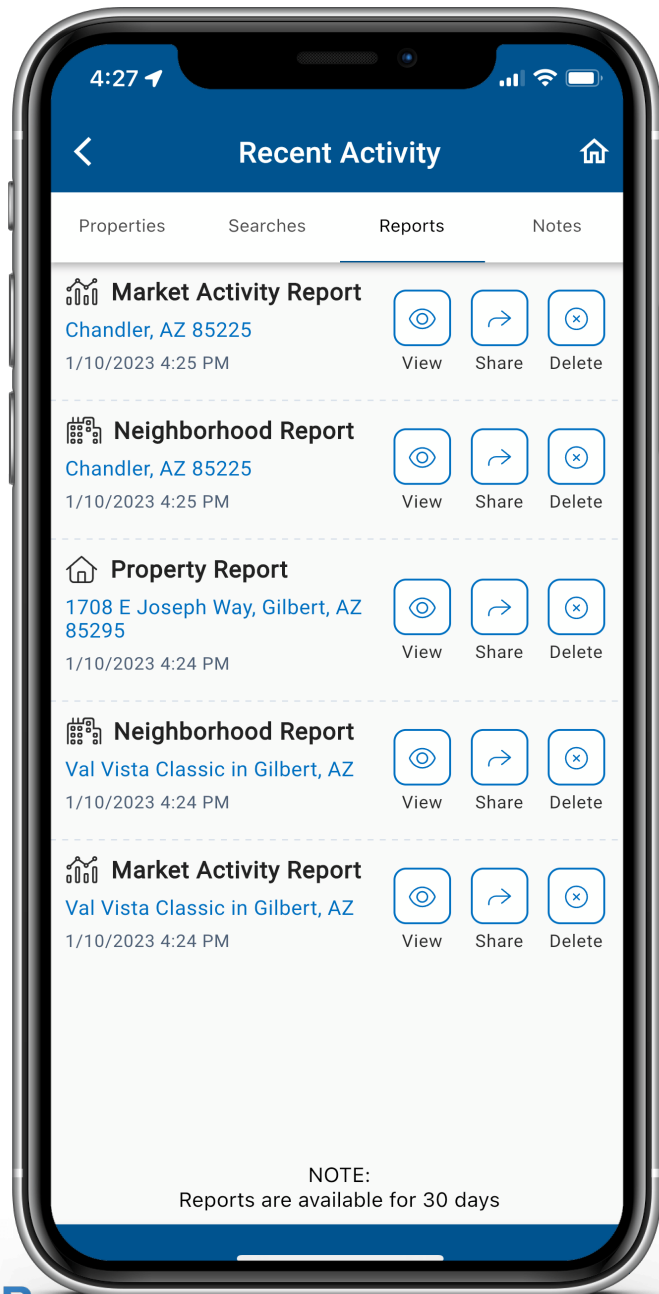
Estimate of Value: RVM[®]

- Realtors Valuation Model[®]
- Estimate calculated using public available information
- Adds in MLS active, sold & off market data
- Highest accuracy of any valuation product available
- Refinable

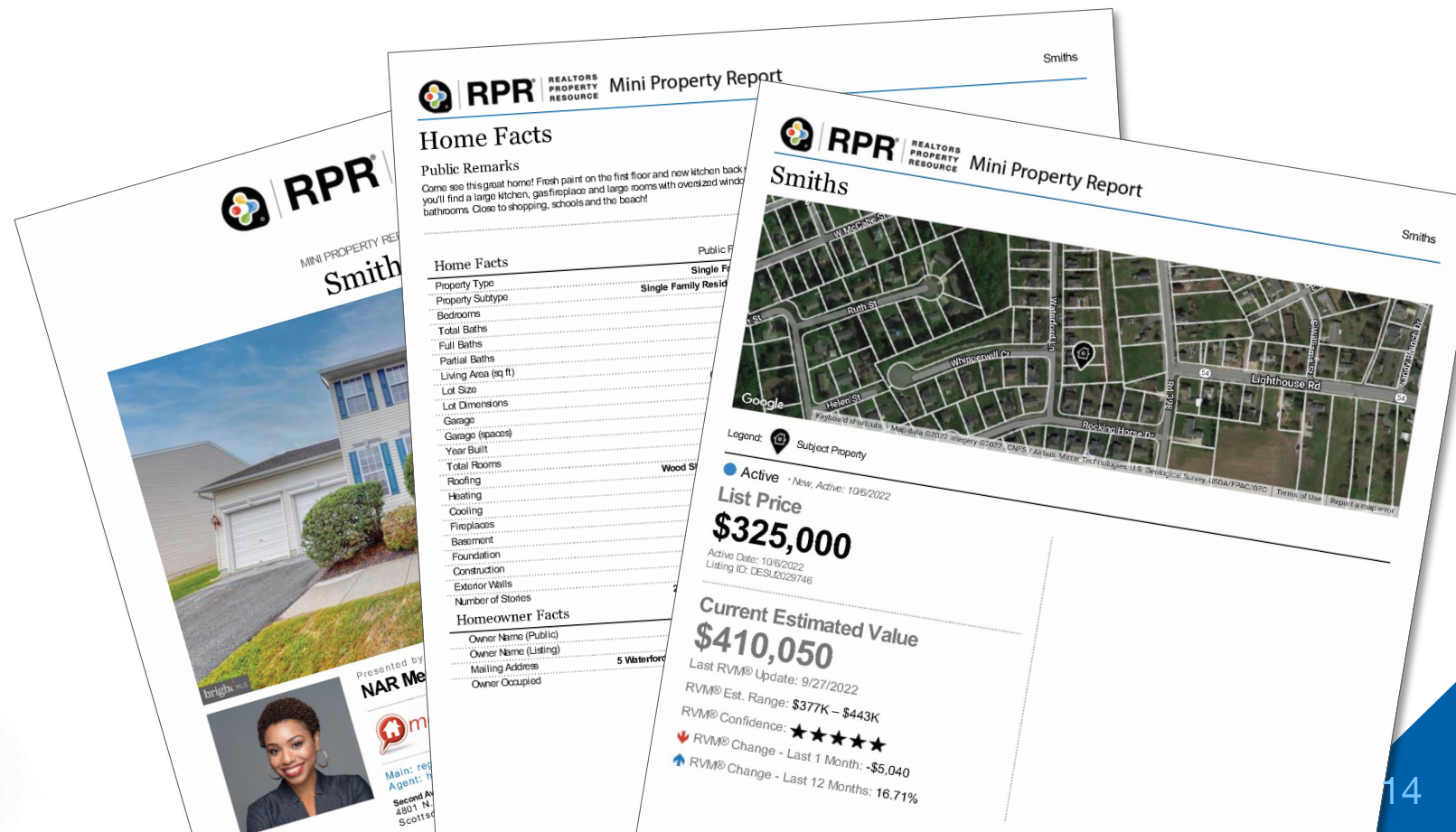


RPR Mobile™ App: Market Snapshots & Property reports on your phone





RPR Mobile™ App: Instantly Create & Share Client Friendly Reports





Let's Take a Look

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☒ Webinar

Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

Topics

- ☐ Broker Tools
- ☐ CMA
- ☐ Farming
- ☐ Getting Started
- ☐ Investment Analysis
- ☐ Mailing Labels
- ☐ Map Tools
- ☐ Market Trends
- ☐ Mobile App
- ☐ Prospecting



Webinar

Maintaining a Social Media Presence with Current Market Statistics

Next Date: January 17, 2023



Webinar

Track the Market With RPR Housing Data

Topics: Market Trends

Next Date: January 12, 2023



Webinar

Looking for Land in All the Right Places with RPR

Topics: Site Selection



Webinar

Accurate Property Pricing with RPR CMA Tools



Webinar

How a CMA can Guide Buyers in a Tight Market



Webinar

RPR for New NAR Members

Tue
Jan 31

RPR for New NAR Members

Tue
Feb 07

Kickstart Your Business - An Introduction to RPR Residential

Wed
Feb 08

Track the Market With RPR Housing Data

Thu
Feb 09

Maintaining a Social Media Presence with Current Market Statistics

Tue
Feb 14

Build a Winning Listing Presentation with RPR

Wed
Feb 15

Accurate Property Pricing with RPR CMA Tools

Thu
Feb 16

Do Some Digging! Research Properties, Neighborhoods and More With RPR

Tue
Feb 21

Power Up Your Prospecting Efforts with RPR

Wed
Feb 22

RPR Commercial: Your Secret Weapon to Commercial Success

What Do You Want to Learn?

Everyone has different learning styles. We have everything covered.

The RPR Learning Center has everything you need to get started and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☐ Webinar

Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

Skill Levels

- ☐ Advanced
- ☐ Beginner



Thank you

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