

RPR Printables



These printer-friendly how-to guides are helpful for anyone looking to have step-by-step instructions on a specific topic in RPR (Realtors Property Resource®). Each is laser-focused, easy to follow and apply. They also make great handouts at a training, or as something you can use to follow along or keep handy for reference.

RPR Resources



Realtors Property Resource®: narrpr.com



Articles, News & FAQs: blog.narrpr.com



Online Training: learn.narrpr.com



24/7 Member Support: [877.977.7576](tel:877.977.7576)

RPR Social: blog.narrpr.com/social



Instagram: instagram.com/rpr.app



RPR Connect: facebook.com/groups/rpr.connect



LinkedIn: linkedin.com/company/realtors-property-resource



YouTube: youtube.com/narrpr



Printable: Create Your Account

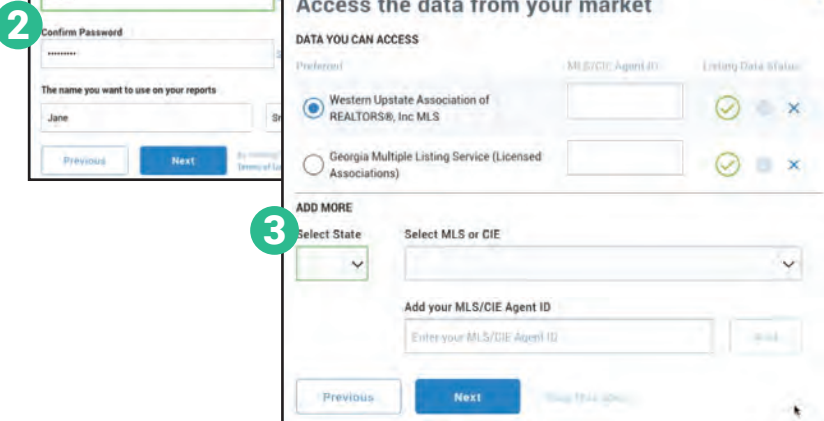
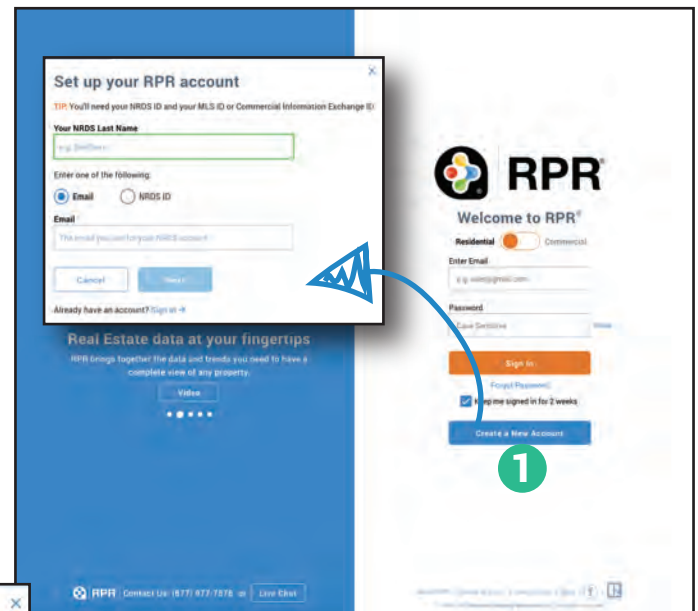
How do I create my RPR account?

● Visit www.narrpr.com.

1 Click Create a new account.

● Enter your last name and email address or NRDS number, select Next.

Note: An activation email will be sent to you to complete your account set up. You have 3 hours to click "Activate my Account" before you need to redo the setup process.



2 Create your Password.

3 Link your MLS or CIE information.

Note: Your information may be auto-populated from your NRDS account. If you belong to more than one MLS or CIE, link memberships here. You can access this information in your profile.

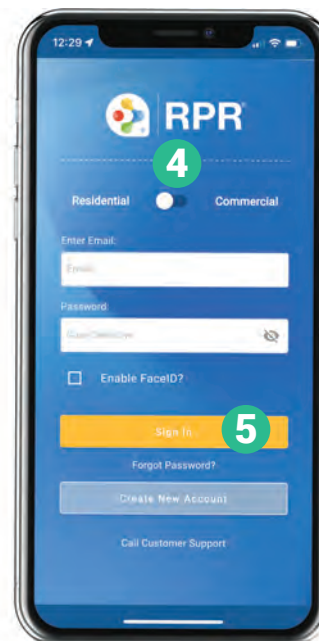
How do I access RPR Mobile™?

● Download RPR from the App Store or Google Play for your phone.

4 Toggle between Commercial and Residential.

5 Use your RPR login and password to access your account.

● Access Residential and Commercial properties and reports... anywhere, anytime.



Printable: Profile & Settings

The screenshot shows the RPR Profile & Settings page. Callout 1 points to the user's photo/initials in the top right corner. Callout 2 points to the 'Profile' link in the top navigation bar. Callout 3 points to the 'Change Photo' and 'Change Logo' buttons. Callout 4 points to the 'MLS or CIE Info' section. Callout 5 points to the 'Connected Apps' section. Callout 6 points to the 'RPR® Mobile Access' section. Callout 7 points to the 'Save' button in the top right corner of the profile section.

How do I update my profile?

- 1 Click your photo or initials on the upper right corner of the screen.
- 2 Select *Profile*.
- 3 Add your photo and/or logo, and contact information for all report covers.
- 4 Confirm you've added your MLS or CIE info.
- 5 Link your account to zipForm.
- 6 View mobile devices with access to RPR.
- 7 Always click *Save* when making changes to your account.

How do I update My Markets and Listing Settings?

- 8 Select *Settings*.
- 9 Move sliders to update New Listings or Recently Sold/Leased time frame for both Residential and Commercial flags.

To add to My Markets on the Homepage:

- 10 Enter a geographic area, such as Zip code or City.
- 11 Select *Add more*.
- 7 Click *Save*.
- View your *My Markets* on your homepage map.

The screenshot shows the RPR Settings page. Callout 7 points to the 'Save' button at the bottom. Callout 8 points to the 'Settings' tab. Callout 9 points to the 'Residential' section. Callout 10 points to the 'My Markets' section. Callout 11 points to the 'Add more' button in the 'My Markets' section.

Printable: Homepage

Research Menu:

Access RPR's search options, including *Neighborhood*, *School* and *Market Activity*.

Learn & Help:

Videos, articles and FAQs to help you navigate RPR.

Your Profile: Update your picture, add your company logo, or change your settings.



Marketing Menu: Guided shortcuts for prospecting or create a customized, branded marketing piece for any property.

My Work: Direct links to *My Markets*, recent listings, saved properties, recent activity, notes, and saved searches.



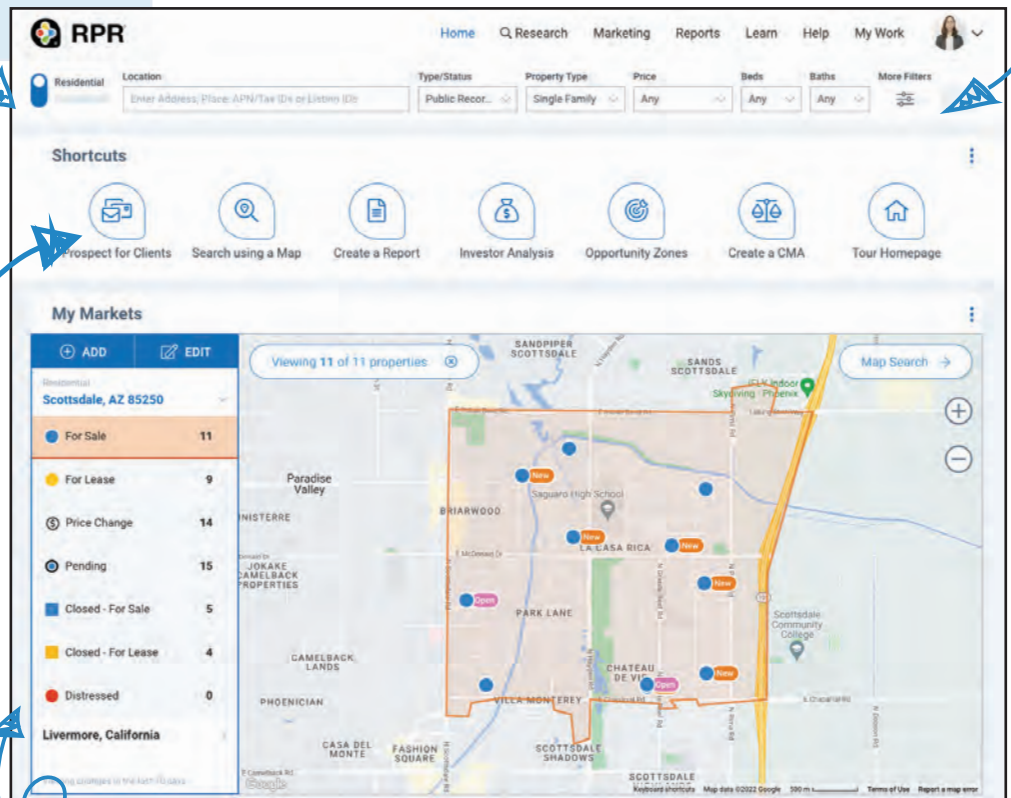
PRO TIPS

Toggle your search bar to *Residential* or *Commercial* to change your *My Markets* property view.

Filters: Access to advanced search fields.

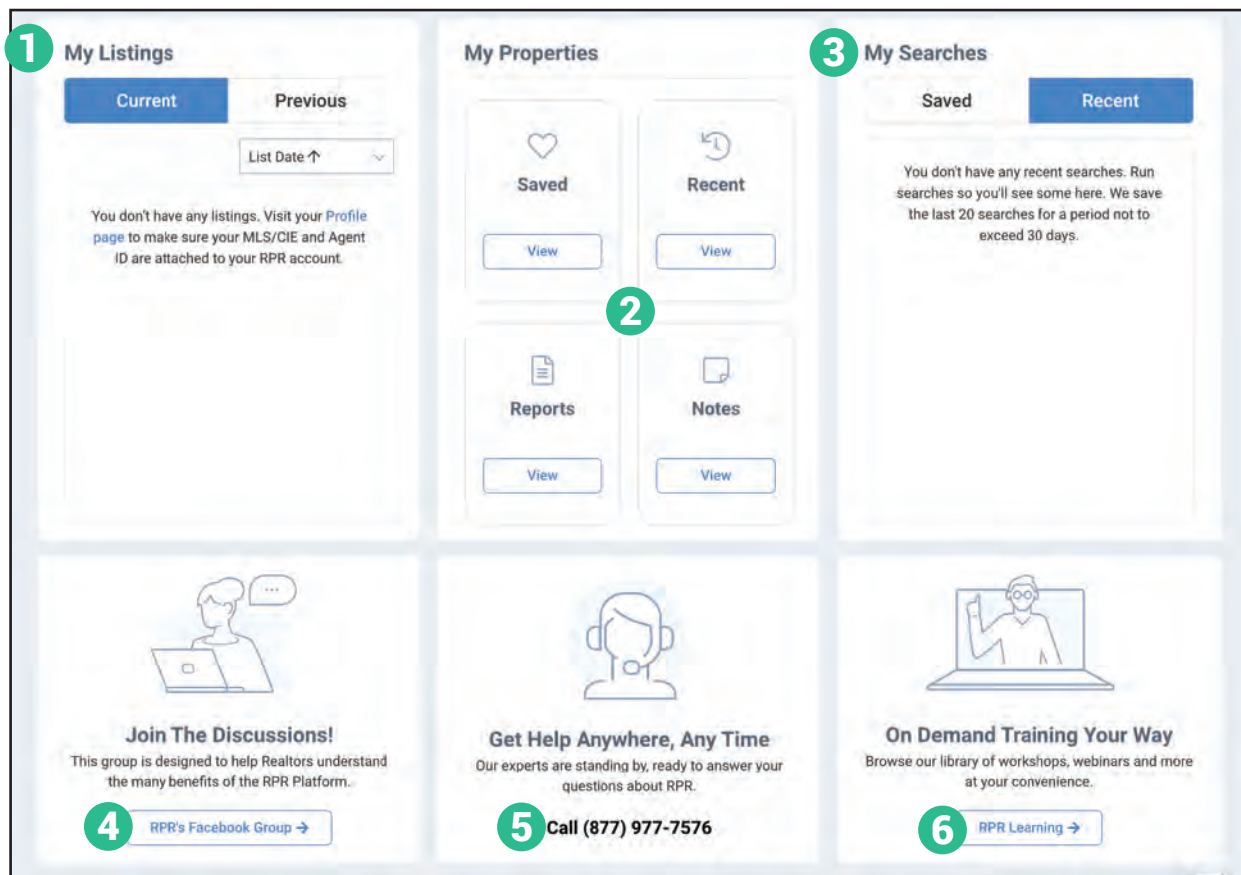
Search Bar: Begin your property searches on the homepage. Toggle between Residential & Commercial search.

Shortcuts: Guided tours to the most powerful and most used features in RPR.



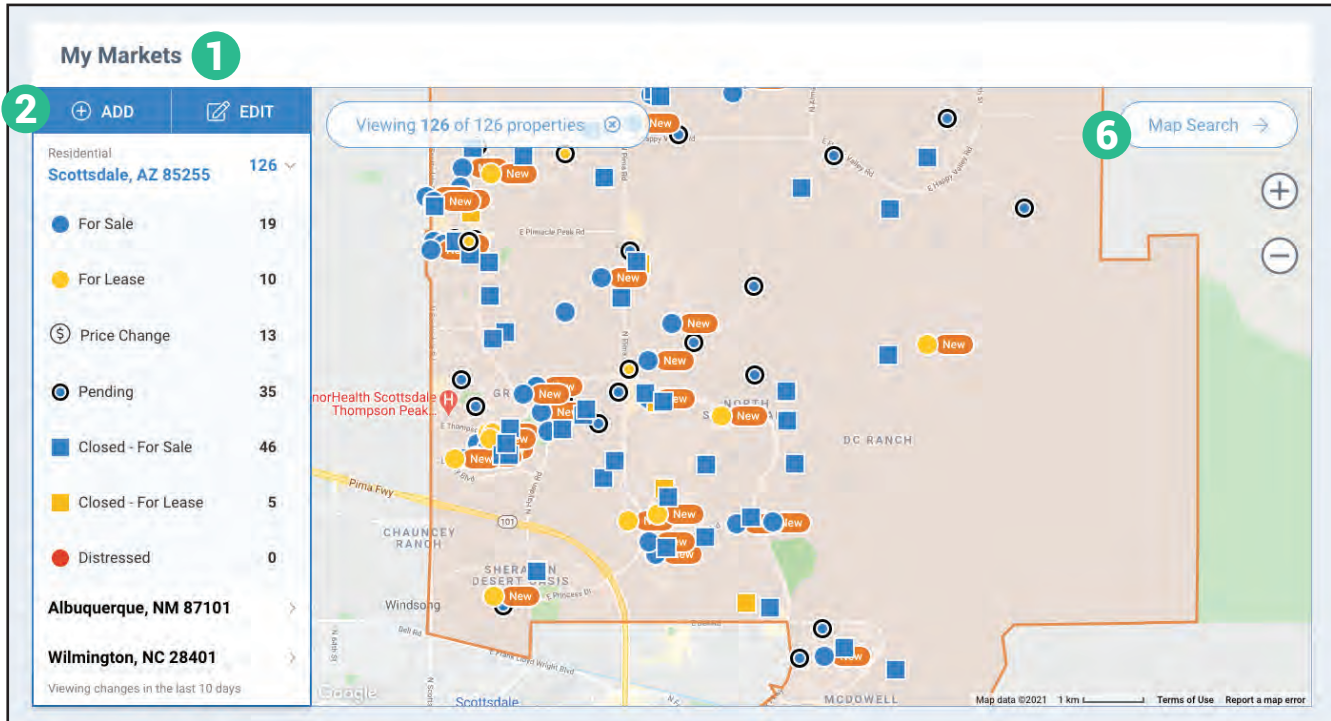
My Markets: Monitor market activity for specific areas.

Printable: Homepage



- 1 Your Listings:** View your current and previous listings.
- 2 Your Properties:** View saved properties, recent activity, reports run and notes taken.
- 3 Your Searches:** Access both saved and recently run searches.
- 4** Join our Facebook group
- 5** Contact RPR's Member Support
- 6** Access learning resources

Printable: My Markets



How do I set up *My Markets*?

- 1 Scroll to *My Markets* on your homepage.
- 2 Select *Add*.
- 3 From the *Settings* page, enter a Neighborhood, City and State or Zip Code.
- 4 Click *Add more*.

- 5 To remove a market area, highlight and select *Remove*.

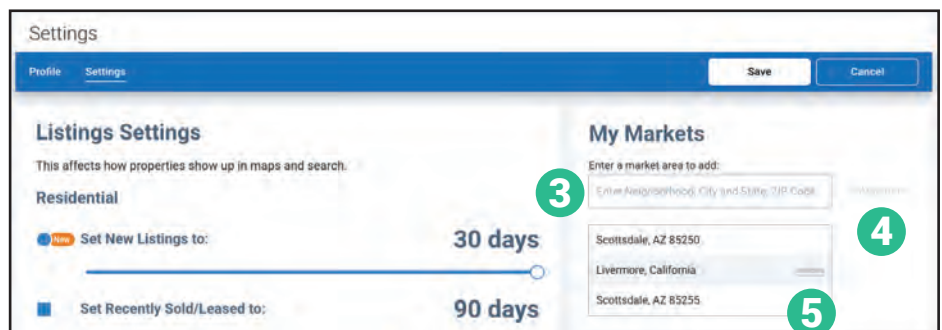
- 6 Select *Save* on the top right of your page.
- 7 Choose *Homepage* from the prompt.

- 8 Select *Map Search* to use the map drawing tools and overlays in your market area.



PRO TIPS

Toggle your search bar to *Residential* or *Commercial* to change your *My Markets* property view.



"My Markets" displays changes made in the last 10 days.

Printable: Property Search & Results

1 Residential (Commercial) 2 Location: Scottsdale, AZ 85250 3 Type/Status: Sales 4 Property Type: Single Family 5 Price: Any 6 More Filters 7 Search

How do I search for properties in RPR?

- 1 Toggle *Residential* or *Commercial* from the search bar on the homepage.
- 2 Enter a specific address, APN or Listing ID or enter a neighborhood, zip code or other defined geography.
- 3 Select your *Type/Status*.
- 4 Select the Calendar icon to set date parameters to your search.
- 5 Select your *Property Type, Price, Beds & Baths*.
- 6 Click *More Filters* to access advanced search options.
- 7 Click the to search.

4

INCLUDE

☒ For Sale ☒ For Lease ☐ Public Records

☒ Active ☐ Closed

☒ AUC ☐ Withdrawn

☒ Pending ☐ Canceled

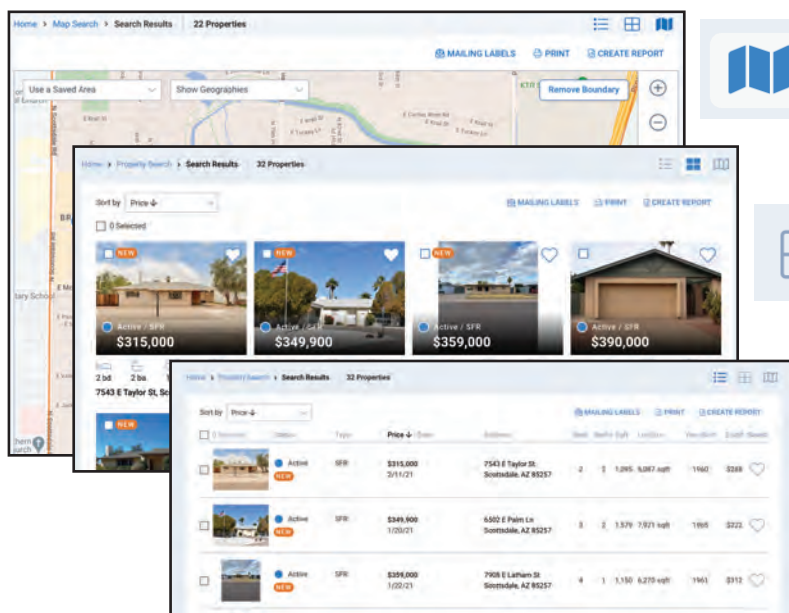
☐ Hold ☐ Expired



PRO TIP

When you select the *More Filters* icon, you can see the count of properties matching your criteria. Use this number to reduce your search results before running your search.

What options do I have to view my search results?



Map View



Photo Grid View



List View



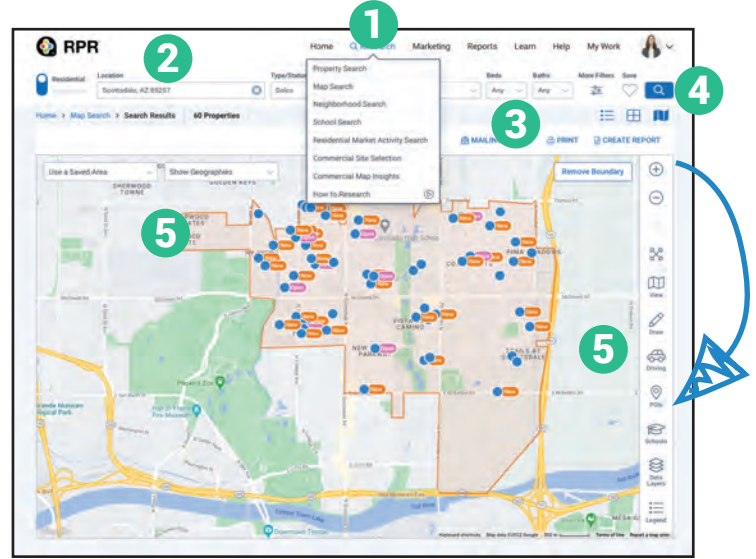
PRO TIP

Create *Mailing Labels*, print selected properties or create a report right from your List or Photo Grid views.

Printable: Map Search & Analysis

How do I start a map search?

- 1 Click *Research*, select *Map Search*.
- 2 Enter a geographic area into the search bar.
- 3 Use the filters and advanced filters to narrow down your search.
- 4 Select the magnifying glass to search.
- 5 Choose one of the following map tools to start your analyses: *Draw*, *Driving*, *Use a Saved Area*, or *Show Geographies*.

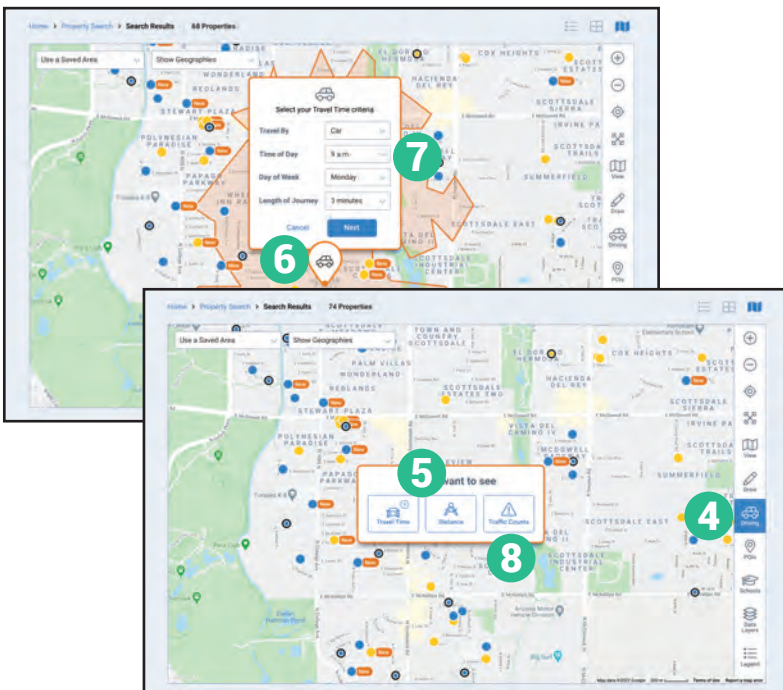


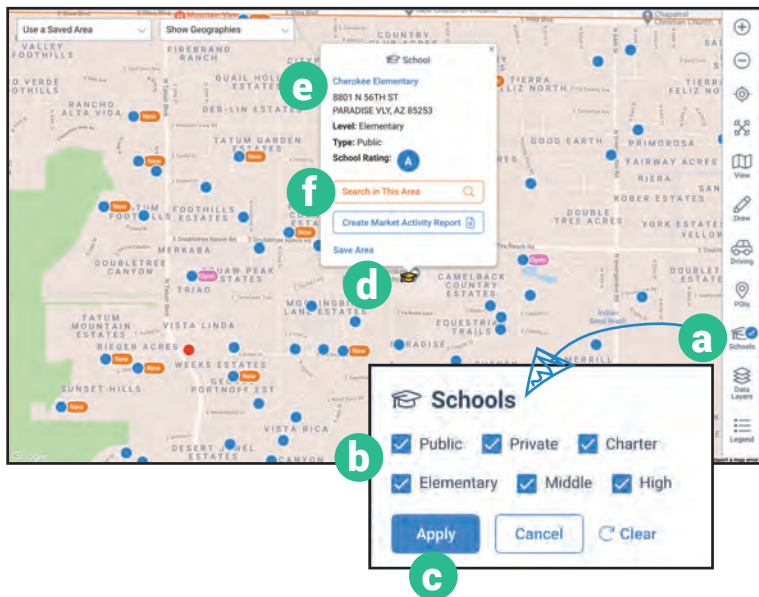
Draw:

- 1 Click *Draw*.
- 2 Select *Freehand*, *Box*, *Radius*, or *Polygon*.
- Each option operates differently but is also intuitive, i.e., holding down the mouse to draw your map.
- Release the mouse to complete the search shape.
- 3 A pop up will offer options to search, create a *Market Activity Report*, save or edit the area.

Drive & Traffic Counts:

- 4 Click *Driving*.
- 5 Select *Travel Time* or *Distance*.
- 6 Move the map pin or enter an address in the search bar.
- Click *Next*.
- 7 Set your travel time criteria from the map overlay.
- A pop up will offer options to search, create a *Market Activity Report*, save or edit the area.
- 8 Select *Traffic Counts* to view current and historical traffic counts on the map.



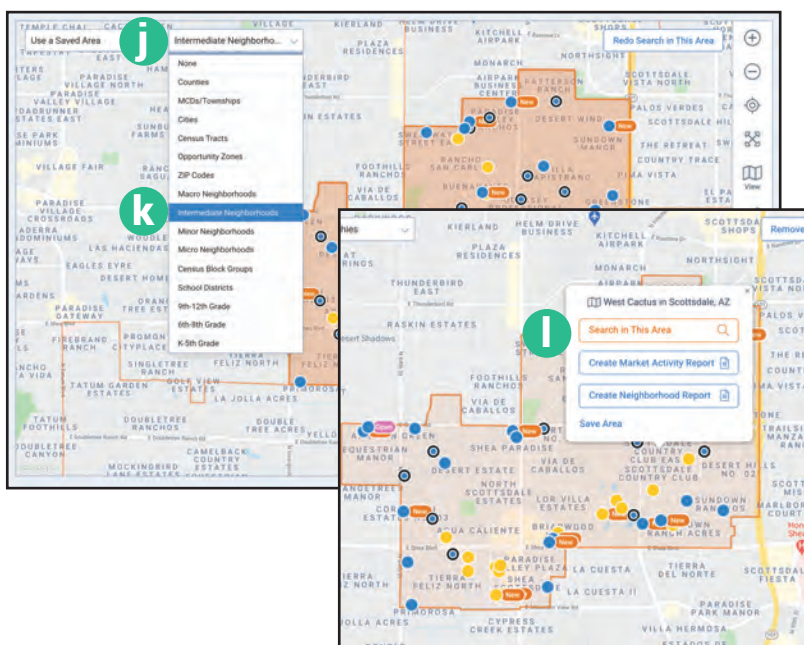
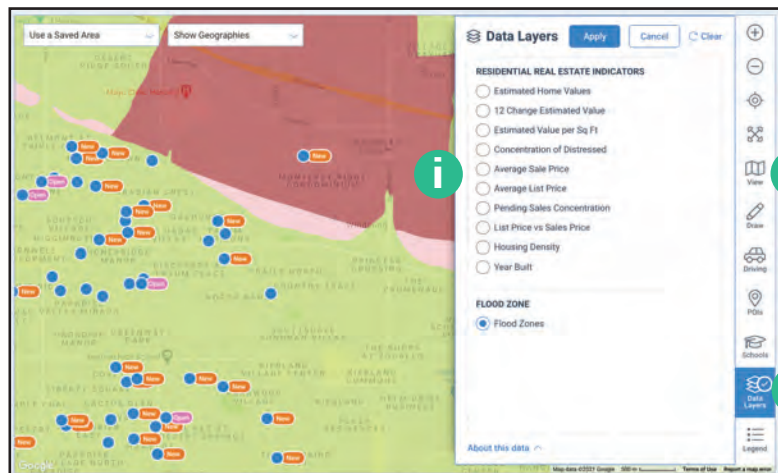


Schools:

- a** Select *Schools*.
- b** Choose *Public*, *Private*, or *Charter*.
Select *Elementary*, *Middle*, or *High School*.
- c** Click *Apply*.
- d** Select the graduation cap icon to see general school information, address, level, type and school rating.
- e** Select the name of the school to view full details and reviews.
- f** Select *Search in this Area* to search within school district boundaries.

Data Layers:

- g** Choose *View* and then *Road* view to better visualize the data.
- h** Select *Data Layers*.
- i** Choose an indicator such as *Year Built* or *Flood Zones* to see similarities and differences.
- j** A legend to help interpret the data is displayed on the bottom right of the map.



Show Geographies:

- j** On the upper left of the map, select *Show Geographies*.
- k** Choose a geography listed in the dropdown.
- l** Zoom level on the map will change depending on the selection.
- m** With geographies displayed, select a boundary for search options.



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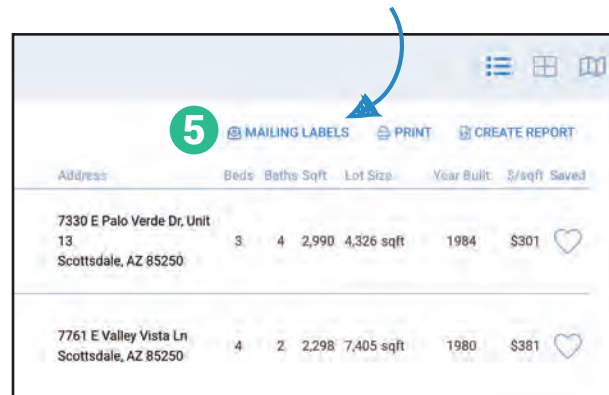
RPR®

Printable: Mailing Labels

1 Residential Commercial 2 Location Scottsdale, AZ 85250 Type/Status Public Recor... Property Type 3 Selected Price < \$900K 3 More Filters Save 4

Where is the mailing labels feature?

- 1 Toggle *Residential* or *Commercial* from the search bar on the homepage.
- 2 Enter a geographic area into the search bar.
- 3 Filter your results using the main search bar and the *More Filters*.
- 4 Select the magnifying glass to search.
- 5 From the *Map View*, *List View* or *Photo Grid View*, select *Mailing Labels*.



PRO TIP - Customize your search

Mailing Labels are created from public records data and directly pulled from your search results. Filter your results through the advanced search or through the map drawing tools.

Create Your Mailing Labels

Choose your layout:

- 1 Select *CSV* or *PDF*.
- 2 If *PDF* is selected, choose from 3 format options:
 - Avery 5160: 30 per sheet
 - Avery 5161: 20 per sheet
 - Avery 5162: 14 per sheet

Layout

1 ☐ CSV ☒ PDF

2 ☒ Avery 5160 ☐ Avery 5161 ☐ Avery 5162

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PRO TIP

REALTORS® can create up to **2,000 mailing labels** each month. Export counts are reset on the first day of the month.

Customize your labels:

- 3 Select *Address Type*: *Property* or *Tax Billing*.
- 4 If *Tax-Billing* is chosen, you can also choose to *Eliminate Duplicates*.
- 5 Choose how you want the labels addressed:
 - *Owner Name*
 - *Owner Name "and/or Current Resident"*
 - *"Current Resident"*
 - A *Custom Name* you select.



PRO TIP

Exported labels are sorted via the *Sort list* by on the search results page.

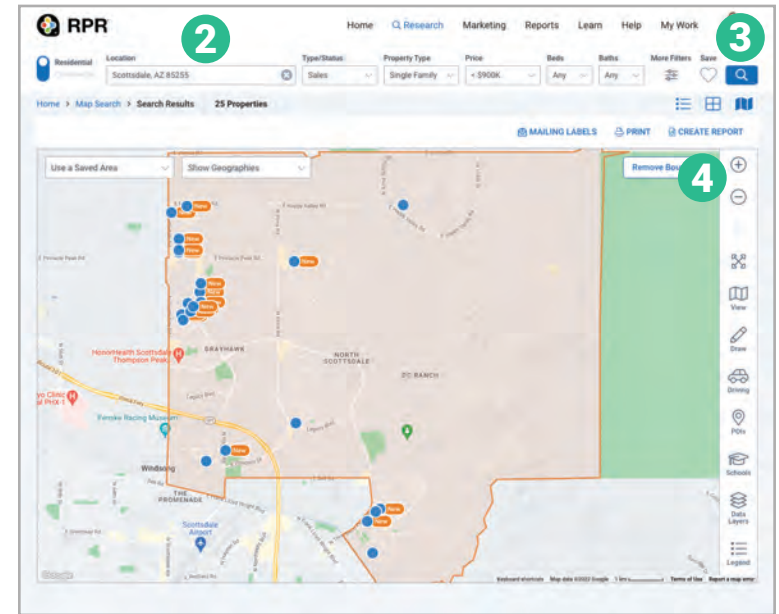
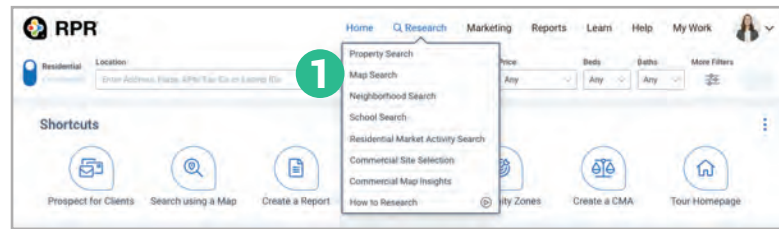
Filter your labels:

- 6 Choose *Occupancy Type*:
 - *All* - Includes all properties in the search results.
 - *Owner Occupied* - Only includes properties where the field "owner occupied" is set to Yes.
 - *Absentee Owner* - Only includes properties where the field "owner occupied" is set to No.
- 7 Select which labels to exclude:
 - *Exclude Listed Properties*.
 - *Exclude Properties on Do Not Mail List*.
 - *Exclude Properties with Incomplete Addresses*.
- 8 Select which *Records to Export*:
 - *All*
 - *Range (From/to)*: controls the number of records to export by specifying a selection range.

Printable: Geographic Farming

How do I define and save a geographic farm area?

- 1 Select *Research* and then select *Map Search*.
 - 2 Enter the geographic area (*Neighborhood*, *ZIP* or *City*) near your farm area.
 - 3 Select the magnifying glass to search.
 - 4 Using the Map, pan and zoom to center your farm area in the window.
- Choose the geographic farm boundaries. This can be accomplished a few different ways:



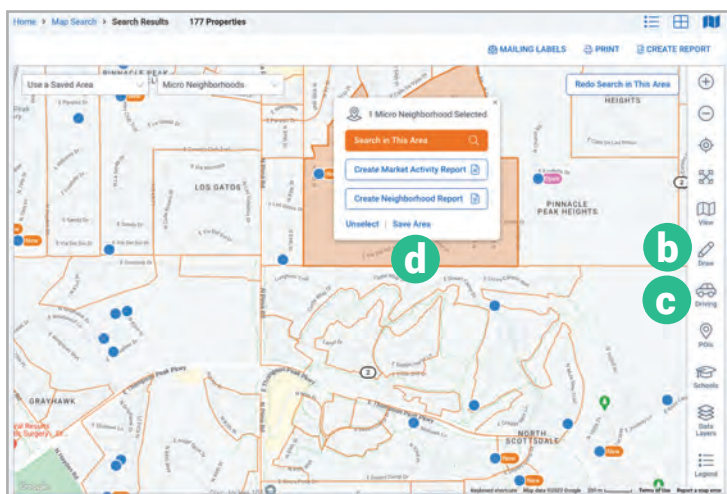
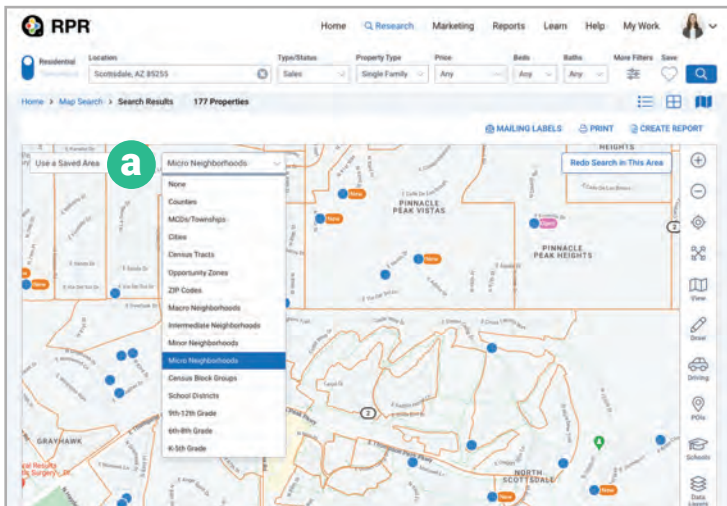
Identify pre-defined neighborhoods:

- a From *Show Geographies* dropdown choose a predefined area such as *Intermediate*, *Minor* or *Micro Neighborhoods*.

- Now select the geographic area that matches your potential farm. The area will turn orange.

Draw your own shape or travel time:

- b Draw: *Freehand*, *Radius*, *Polygon* or *box*.
 - c Driving: *Travel Time* or *Distance* to define a specific area.
 - d With your defined area selected, click *Save Area*.
- Type a name for the area. Select *Save Area*.



How do I analyze the results of my farm area?

Steps 5-14 will review how to calculate key metrics for your farm area. To help get you started, we created a template worksheet which can be [downloaded here](#). Follow the steps below to complete the document.

- 5** Identify the number of homes in the farm area. From the search area, above the map select the *Type/Status* dropdown and choose *Public Records*. Now with the neighborhood selected, choose *Search in This Area*.
- 6** The count will be shown directly above the map. Record the count in your template worksheet.
- 7** Determine the number of homes sold in the farm area over the last 12 months. Again click the *Type/Status* dropdown and choose *For Sale* and select *Closed*. Also check the box *Include public records solds*. Then click the mini-calendar icon to the right of *Sold* and choose *Last 12 months* and click *Apply*.
- 8** Look for the count of sold properties above the map. Record the count in your template worksheet.
- 9** Identify the number of homes currently listed in the farm area. Click the *Type/Status* dropdown. Now select *For Sale*, and below that select *Active*. All other status should be unchecked. Now select the orange magnify glass to search.
- 10** The number of For Sale properties is now displayed above the map. Record the count found under the map.
- 11** Now to create a *Market Activity Report* for additional metrics.
- 12** With your defined farm area selected, choose *Create Market Activity Report*. This will take you to the Report Generation page, with *Market Activity Report* selected.
- 13** Now generate the report to find additional metrics such as *Median Estimated Listing Price*, *Median Estimated Home Value* and *Median Days in RPR*.
- 14** Using your template worksheet, enter your estimated cost per mailing. This number does not come from RPR. It is the average per-piece marketing cost for each home in the farm area. Not sure? Try using the [USPS Every Door Direct Mail calculator](#).



Customer Support:
877.977.7576



Learn more
blog.narrpr.com

Printable: Property Details

Property Information

Location: Map near Scottsdale, AZ 85251 | Type/Status: Sales, Leases | Property Type: Single Family | More Filters

Home > Property Search > Search Results > 7102 N Via De La Sendero

7102 N Via De La Sendero, Scottsdale, AZ 85258

Property Information | Market Trends | Refined Value | CMA | Neighborhood | My Updates

PHOTOS | STREET | SATELLITE | 3D TOUR | HISTORY

Active / For Sale • Active: 8/11/2022

LIST PRICE: \$919,000 | RVM®: \$945,000 | REFINED VALUE: \$917K - \$973K | CMA VALUE: No Comp Analysis value available

Active Date: 8/11/2022 | Listing ID: 6448984 | RVM® Updated: 8/11/2022

BASIC FACTS: 3 bd, 2 ba, 2,047 sqft, 7,033 sqft

More on RVM®: RVM® Est. Range: \$917K - \$973K | RVM® Confidence: 5 stars | RVM® Month Change: +\$3,170 | RVM® Year Change: +29.1%

Description: *** Price Adjustment - Beautiful split layout 3 bed/ 2 bath home with pool in highly sought after Sands Scottsdale community bordering McCormick Ranch. Open concept great room (living/dining) with lots of natural light featuring a stacked stone fireplace and wood-like porcelain tile. Upgraded energy efficient windows and freshly painted outside. Spacious primary bedroom includes a fully remodeled bathroom. All appliances convey (refrigerator(s), washer and dryer). Close to great shopping and entertainment. Seller is open to a 7-9 month rent back.

Notes

Open House: Start Date: 10/8/22, Time Range: 10:00AM - 2:00PM, End Date: 10/8/22

Listing Agent: Debra D Morel, Lic. # SA680775000, Office: 480-807-0767, Phone: 480-400-2889, E-Mail: deb@fourpeaks.com, Website: www.fourpeaks.com

Property Facts

Name	Public Facts	Listing Facts	Your Changes
Property Type*	Single Family	Single Family	
Property Subtype	Single Family	Single Family - Detached	
Bedrooms*	3	3	
Total Baths	2	2	
Full Baths*	2	2	
Partial Baths*	1	1	
Living Area (sq ft)*	2,047	2,047	
Lot Size*	7,033 sq ft	7,033 sq ft	
Lot Dimensions	7033 8F		
Garage	Yes		
Garage (spaces)	2	2	
Pool	Yes	Fenced, Private	
Year Built*	1979	1979	
Total Rooms	5		
Roofing	Tile	Tile	

Listing Details: Listing ID: 6448984, Listing Source: Arizona Regional Multiple Listing Service (ARMLS)

Listing History: Current Listing, Previous Listings

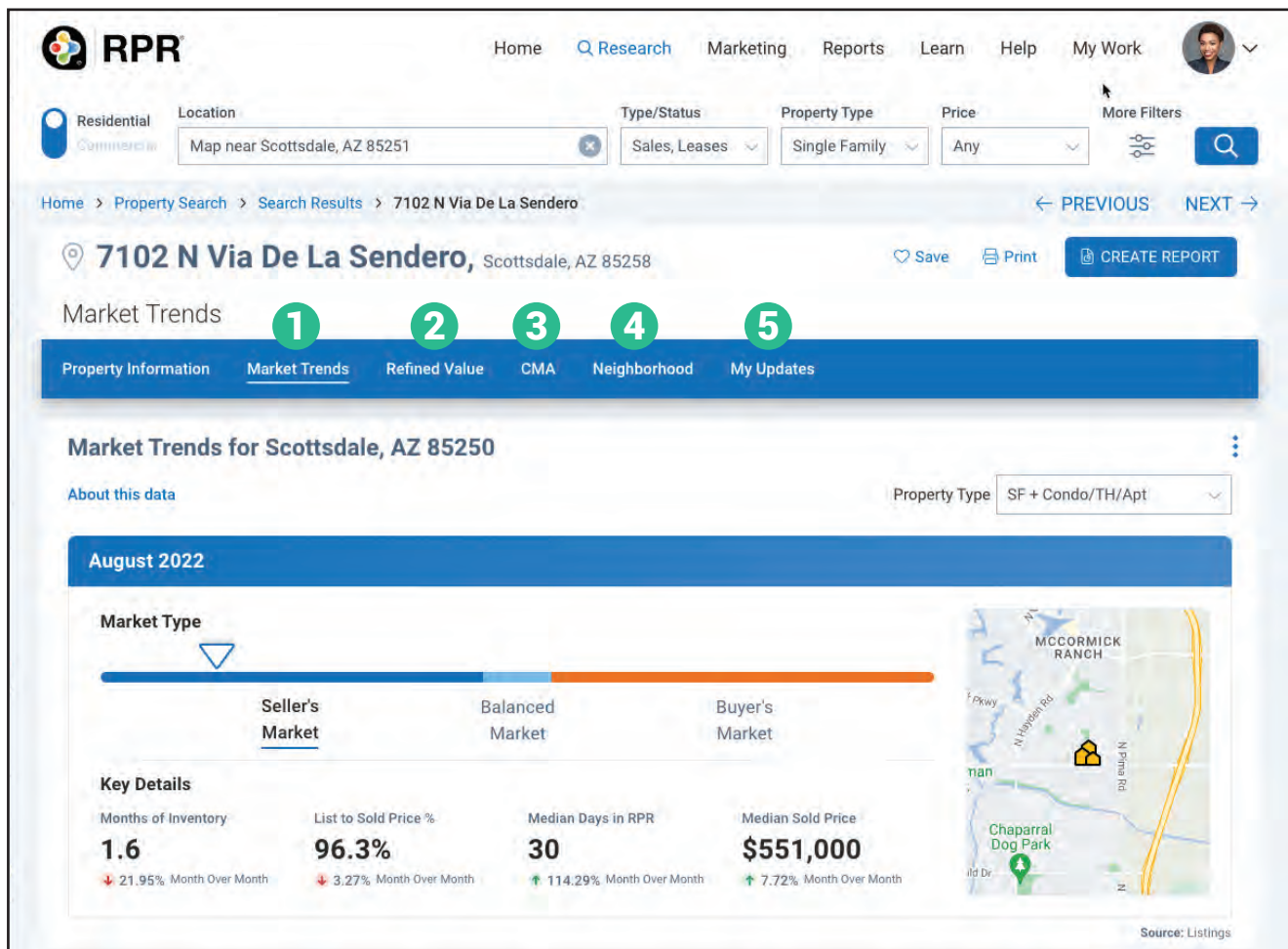
Date	Price	Description	Change %
8/19/2022	\$919,000	Price Change	2.84%
8/12/2022	\$945,900	Active	

Public Record History: Deed, Mortgage, Tax

Contract Date	8/15/2014	6/13/2007	7/29/2000
Recording Date	8/22/2014	7/2/2007	7/29/2000
Document Type	Beneficiary Deed	Intrafamily Transfer	Intrafamily
Sale Price			
Buyer Name	FREDRIC P EISS	CARMELA EISS	KENNETH
Loan Type		Credit Line (Revolving)	
Loan Amount		\$50,000	

Property Information includes...

- 1 Save and Rename Subject Property
- 2 Print Property Details
- 3 Create a Report
- 4 Toggle Map Types
- 5 Property Status
- 6 Pricing & Valuation info (List Price, RVM®, Refined value and CMA)
- 7 Basic Property Facts
- 8 RVM® Confidence Score
- 9 Property Description
- 10 Click to View Interactive Map
- 11 Open House (if applicable)
- 12 View Listing Agent Information (if for Sale)
- 13 Property Facts
- 14 Additional Resources
- 15 Listing Details
- 16 Listing History
- 17 Public Records History
- Financing Info, Homeowners Association, Schools, Interior & Exterior Features, Location Details, Owner Facts, Legal Description, Sales & Financing Activity, Estimated Value and more...



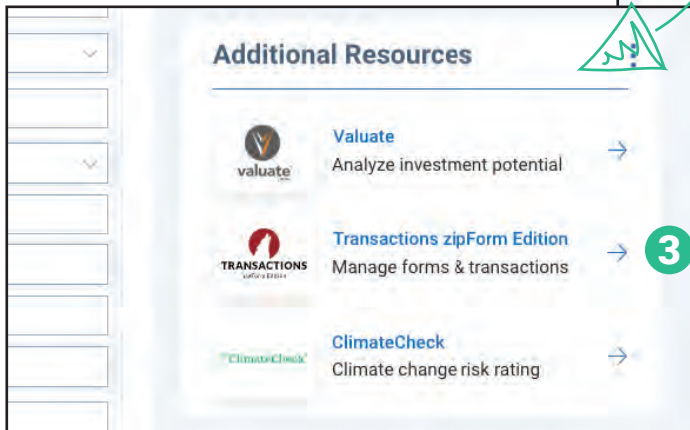
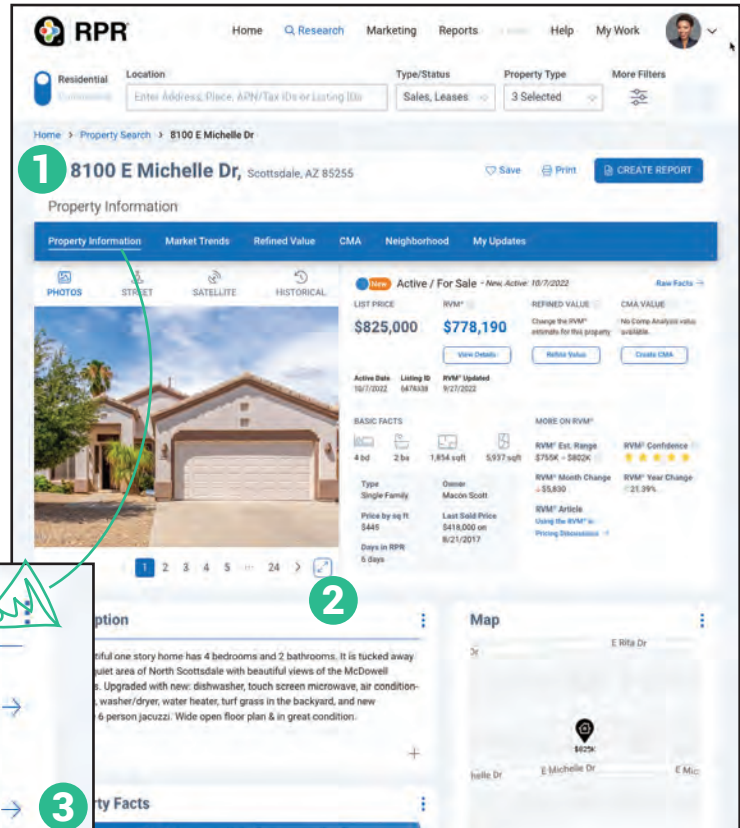
What else can I find on the Property Details pages?

- 1 **Market Trends:** drill down by Property Type to allow an in-depth examination of a market area.
- 2 **Refined Value:** adjust the RVM® or AVM estimated valuation using personal knowledge about a property's basic facts, home improvements and/or local market and property conditions.
- 3 **CMA:** step-by-step wizard that will walk you through creating the CMA.
- 4 **Neighborhood:** provides a deeper dive into the market trends and housing information on the area, as well as overviews of the People, local Economy, and Quality of Life.
- 5 **My Updates:** add notes on the property, upload any photos you have - which you can customize your report cover with, and complete Seller's Proceeds.

Printable: Additional Resources

How do I find integrations within RPR?

- 1 Go to the subject's *Property Details* page at narrpr.com.
- 2 Scroll down to *Additional Resources* on the left side of the property details.
- 3 Click on the name of the integration to redirect to their site.



What integrations will I find in the Additional Resources section?



Valuate: Analyze a property to see if it would be a good investment as a flip or as a long term hold using a real estate investment tool provided by Valuate.



Transactions zipForm Edition: REALTORS® who use zipForm® can go directly from RPR's Property Details page to zipForm®, and vice versa—all by way of one simple click. This integration allows select public records data fields from RPR to flow directly into the forms REALTORS® use in zipForm®.



ClimateCheck: ClimateCheck is a climate risk data provider that combines real estate, science and technology experience. Its goal is to empower all commercial and residential stakeholders – buyers, owners, brokers, investors and lenders by exposing and quantifying the risks related to the climate crisis.

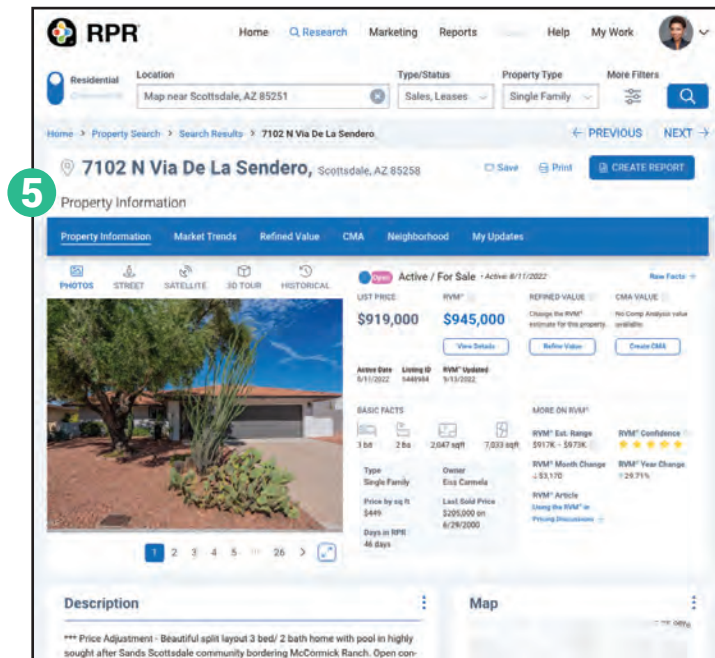
Printable: Transactions (zipForms Edition)

REALTORS® who use zipForm® can go directly from RPR's Property Details page to zipForm®, and vice versa—all by way of one simple click.

This integration allows select public records data fields from RPR to flow directly into the forms REALTORS® use in zipForm®.

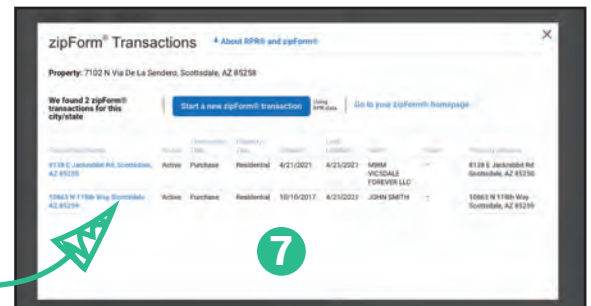
Set up the Integration

- 1 Select your photo in the top right corner of the site.
 - 2 Choose *Profile*.
 - 3 Select *Link Accounts* for zipForm under *Connected Apps*.
 - 4 Sign in to your ZipLogix™ account.
- Once linked, the *zipForm Transactions* link will display on all Property Information pages in RPR.



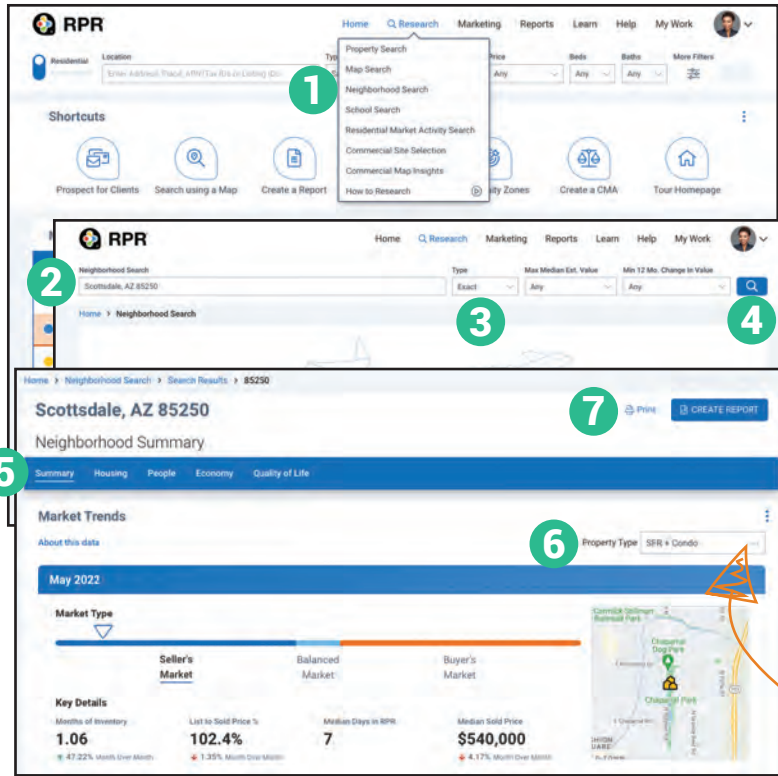
Create & Retrieve Transactions from RPR

- 5 Go to the subject's Property Details page at narrpr.com.
- 6 Under *Additional Resources*, select the *Transactions zipForm Edition* link.
- 7 Click the property's hyperlink or choose *Start a new zipForm® transaction*.



Printable: Neighborhoods


How do I search for a specific Neighborhood?



- 1 Click *Research*, select *Neighborhood Search*.
- 2 Enter a neighborhood name, city or ZIP.
- 3 From *Type* dropdown choose *Exact*.
- 4 Select the magnifying glass to search.
- 5 From search results, review market trends, age ranges, average incomes, occupations, walkability, etc. under the *Neighborhood* tabs.
- 6 Select *Property Type* to change the chart view.
- 7 Select *Print* to print the page of market charts.

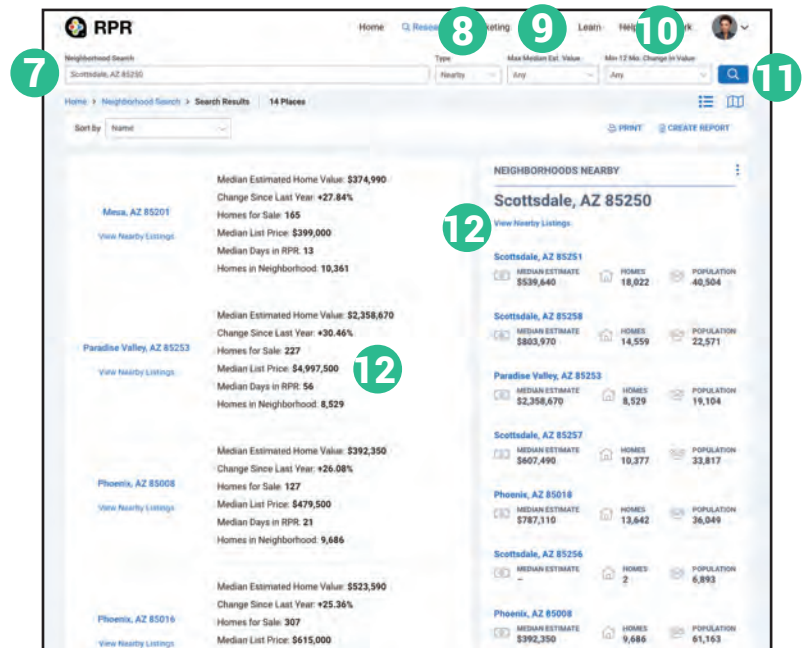


PRO TIP

Select  to collapse a chart on the page. Any charts that have been collapsed will not show when you select *Print*.

How do I find Neighborhoods near an area?

- Click *Research*, select *Neighborhood Search*.
- Enter a neighborhood name, city or ZIP.
- From *Type* dropdown choose *Nearby*.
- If needed, choose the maximum estimated value.
- If needed, choose minimum 12-month change in value.
- Select the magnifying glass to search.
- From search results, scan nearby areas. *Median Estimated Home Value, Change Since Last Year, Median Listing Price, Median Days in RPR* and *Homes in that Neighborhood*. Also *View Nearby Listings*.

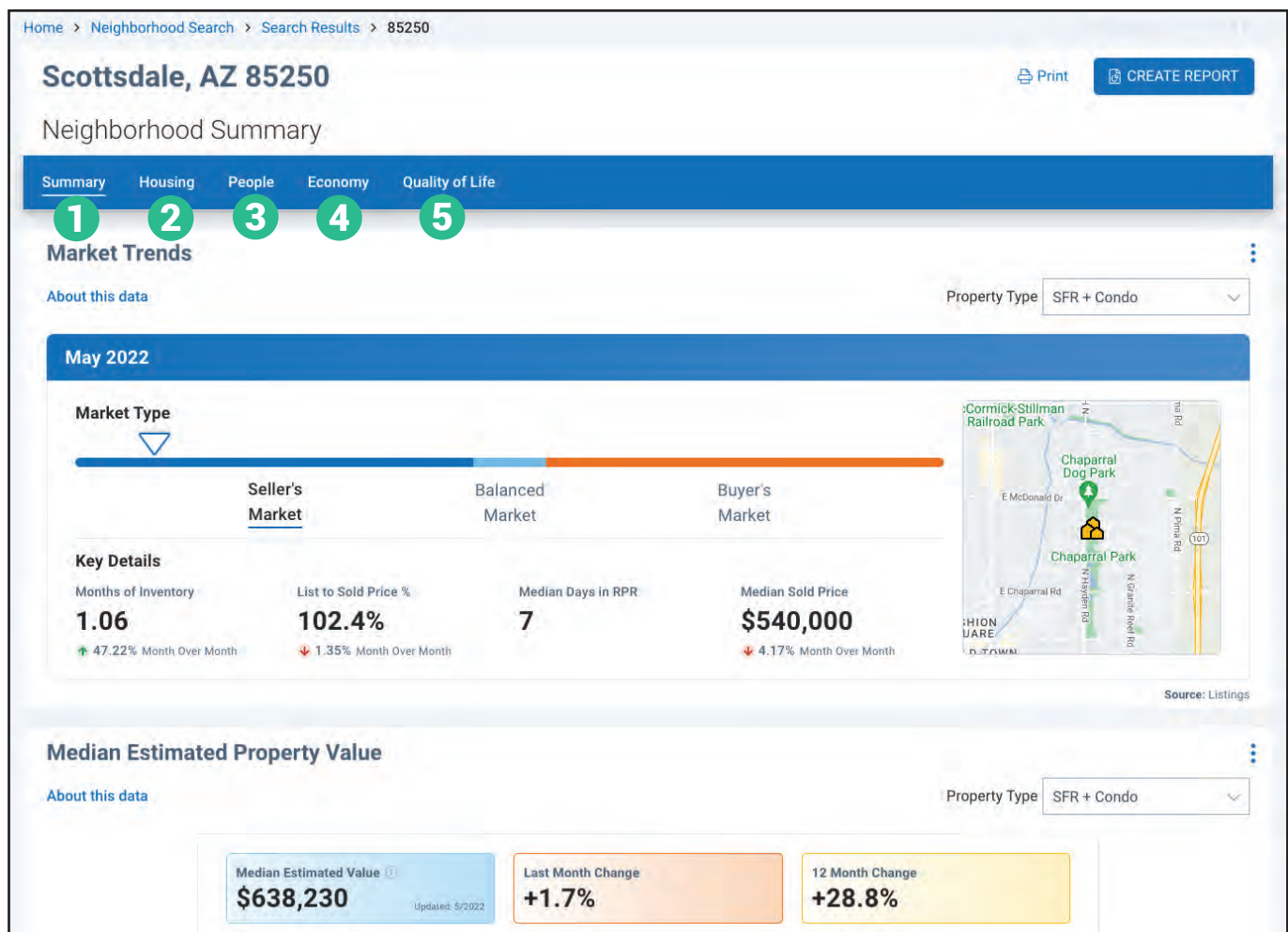


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RPR®

Printable: Neighborhoods

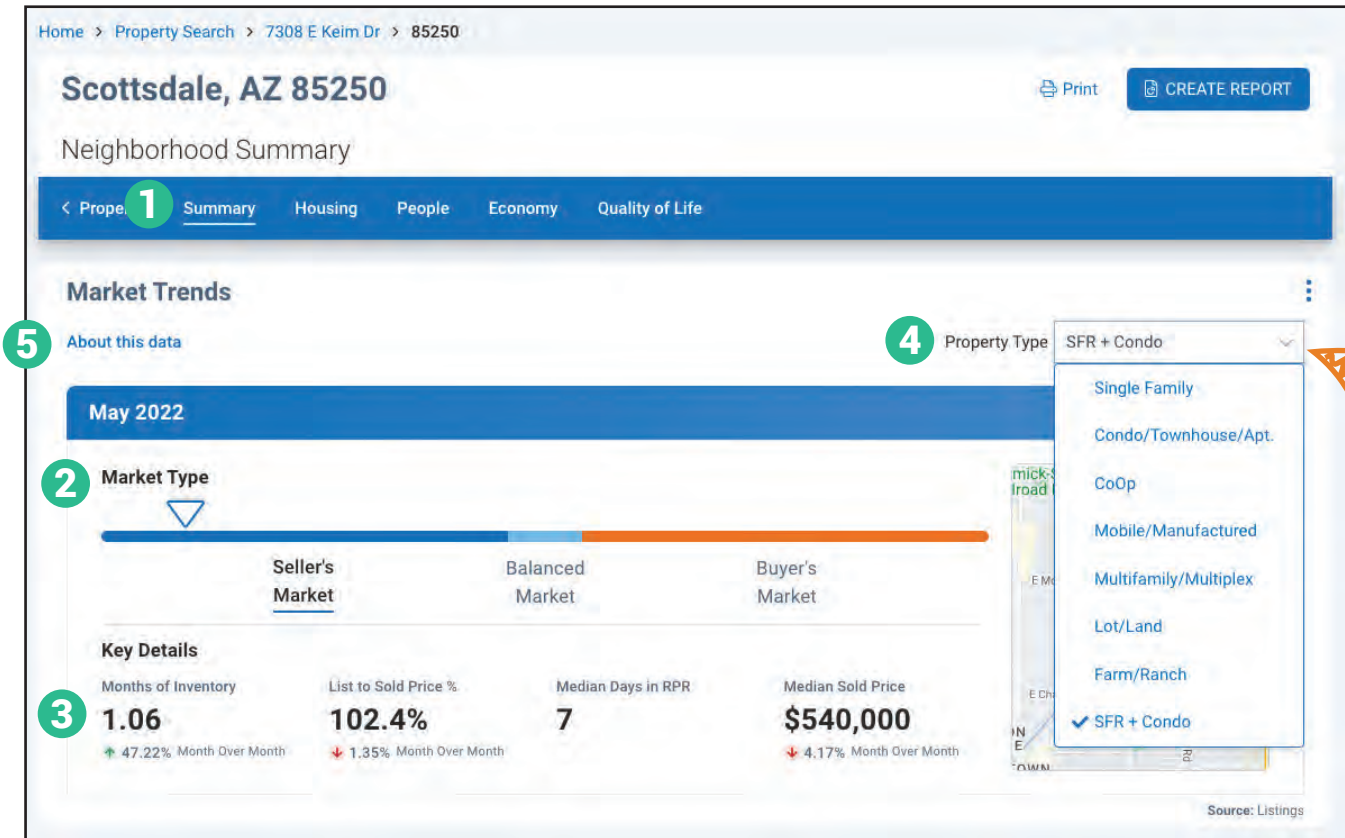


Your five neighborhood tabs

- 1 Summary:** Offers an overview of the area, including Market Trends, Median Estimated Property Value and more.
- 2 Housing:** Highlights the neighborhood's housing characteristics compared to the county, state and nation, including comparisons for home ownership, rent, and information about permits and buildings. Track and monitor the volume and the details of housing inventory with listing charts for New, Active, Pending and Sold.
- 3 People:** Gets to the heart of who lives in the neighborhood. Find a side-by-side comparison chart that measures population counts, densities and changes; median age, gender, and education levels.
- 4 Economy:** A clear picture of per capita and median household incomes, as well as employment figures.
- 5 Quality of Life:** Helpful when working with relocations. Look for weather, commute times, transportation options, and water quality.

Printable: How's the Market?

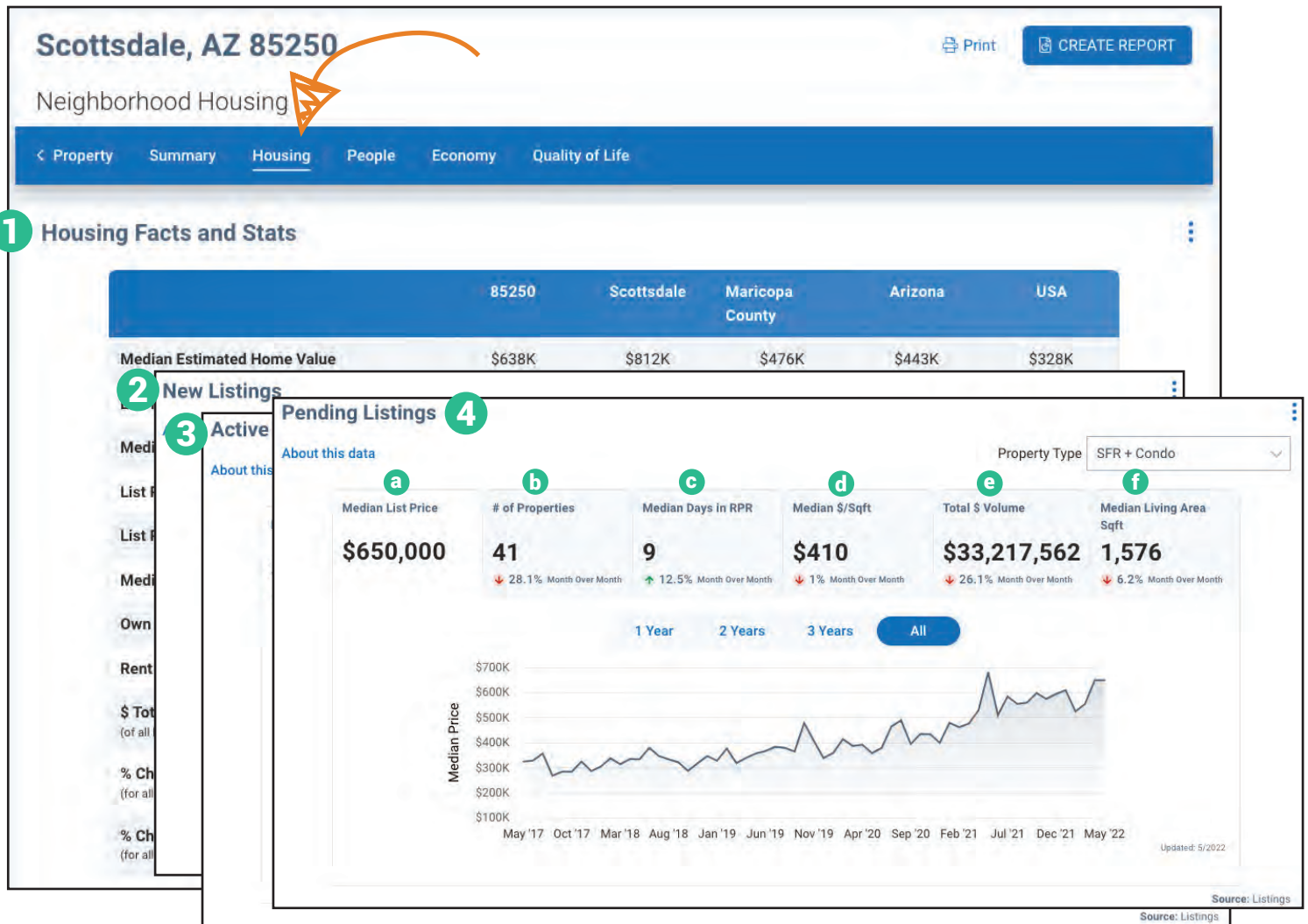
Every agent wants to clearly communicate the subtle changes that are occurring in their market, and with RPR that process couldn't be simpler.



Answer the question, “**How's the Market?**” with the Market Trends on the Summary Tab of the Neighborhood Details pages.

- 1 Summary Tab:** Find the Market Trends info, Median Estimated Home Value, AARP Livability Index, Top Five Occupations chart, and nearby neighborhoods.
- 2 Market Type:** View whether the market is trending towards Sellers or Buyers.
- 3 Key Details:** View listing inventory and whether it's increasing or decreasing month over month, the List to Sold Price percentage, the median days a listing stays on the market, and the average sold price for those listings.
- 4 Property Type:** Select the property type to change the table metrics.
- 5 About this data:** See how the market types are defined, as well as the Source and Update Frequency.

Printable: How's the Market?



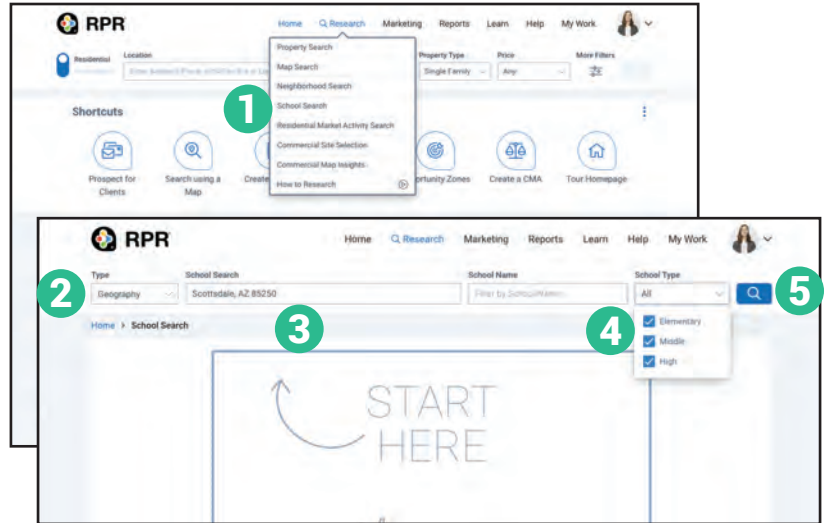
Deep dive into the housing metrics of a neighborhood.

- 1 Housing Facts and Stats:** Highlights the neighborhood's housing characteristics compared to the county, state and nation, including comparisons for home ownership, rent, and information about permits and buildings.
- 2 New Listings:** Anything listed within that month.
- 3 Active Listings:** Active at end of month regardless of when it was listed.
- 4 Pending Listings:** In escrow on the last day of the month.
- Sold Listings, Months Supply of Inventory, Sold Public Records and Sold Home Stats.**
- Track and monitor the volume and the details of housing inventory with these metrics. Click on each metric to show the historical trend.**
 - a Median List Price**
 - b Number of Properties**
 - c Median Days in RPR**
 - d Median Price per Sqft**
 - e Total Dollar Volume**
 - f Median Living Area Sqft**
- New Pending Listings:** Went into pending status that month.

Printable: Schools

How do I search for schools?

- 1 Click *Research*, select *School Search*.
- 2 Choose to search *Geography* or *School District*.
- 3 Enter a city, state, or ZIP.
- 4 For advanced search filters, enter *School Name* or select grade level under *School Type*.
- 5 Select the magnifying glass to search.



What's on the School Details page?

School Details:

Review basic information such as the school's address, grades served and enrollment.

Reviews: Displays community reviews for the school.

Pueblo Elementary School

Level: Elementary
Type: Public
Grades Served: PK, K-6
School District: Scottsdale Unified School District
Address: 6320 N 82nd St, Scottsdale, AZ 85250
Phone: (480) 484-6100

Comparisons and Ratings Source: Niche

	Pueblo Elementary School	Scottsdale Unified School District
Overall Grade	A	A
Total Enrollment	476	22,256
Students per Teacher	13:1	18:1
Students in Free Lunch Program	18%	29%
Academic Grade	A	A
Average GPA	-	3.48 (out of 3.83 responses)
Math Proficiency	71%	63%
Reading Proficiency	80%	62%
Gifted Students	10%	-
AP Enrollment	-	-
Graduation Rate	-	90%
Average ACT Score	-	28 (out of 89 responses)
Average SAT Score	-	1,240 (out of 98 responses)
Teacher Grade	A+	A
Average Teacher Salary	\$50,094	\$50,094
Teachers in 1st or 2nd Year	14%	-

Nearby Listings

View all Listings

- 6480 N 82nd St, #206, Scottsdale, AZ 85250
2 br 2 ba
Living Area: 1,110 sqft
List Price: \$295,000
- 6480 N 82nd St, #1118, Scottsdale, AZ 85250
2 br 2 ba
Living Area: 1,110 sqft
List Price: \$255,900
- 6319 N 82nd Way, Scottsdale, AZ 85250
3 br 2 ba
Living Area: 2,082 sqft
List Price: -
- 6514 N 82nd Way, Scottsdale, AZ 85250
6 br 2 ba
Living Area: 3,000 sqft
List Price: -
- 6514 N 82nd Way, Scottsdale, AZ 85250
6 br 2 ba
Living Area: 3,000 sqft
List Price: -

HOW THIS ZIP COMPARES

Scottsdale, AZ 85250

Median Estimated Home Value

Nearby Listings:
Link to active listings associated with the school.

Comparisons and Ratings: Shows the school's grade rating, as well as the average rating for schools in the area, and information about standardized test scores.

Printable: Market Activity

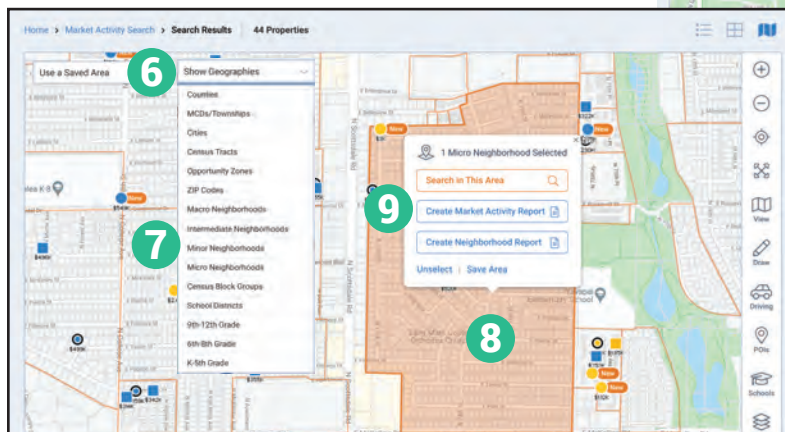
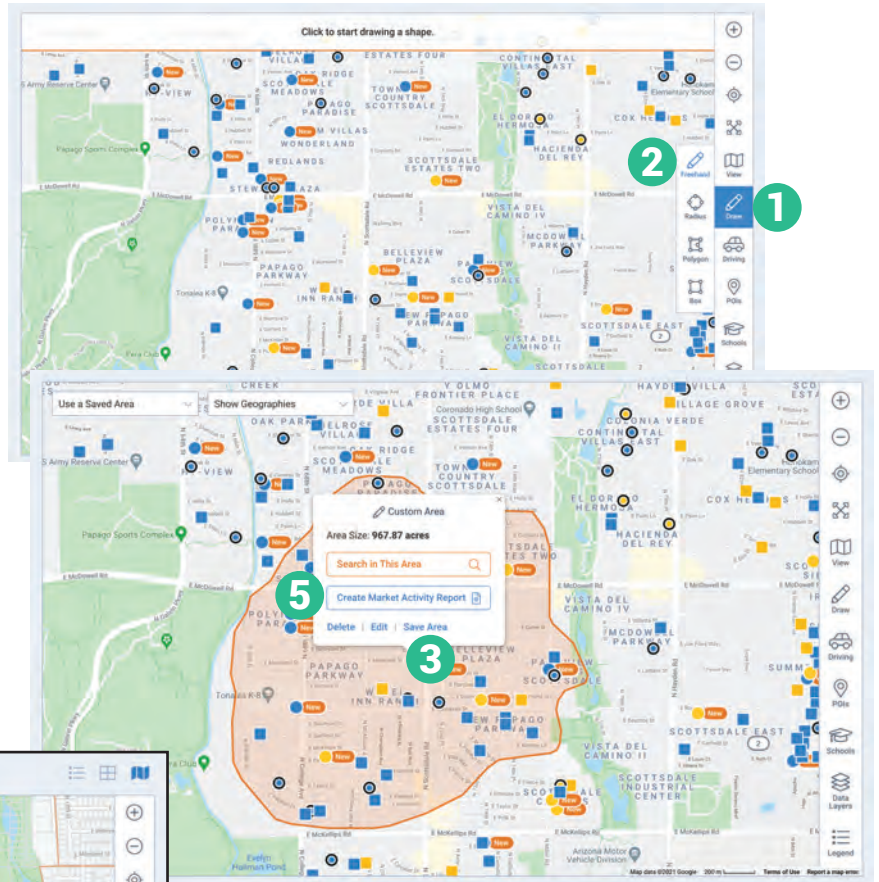
The image is a composite of three screenshots from the RPR website, illustrating the steps to create a customized Market Activity Report. The top-left screenshot shows the 'Research' dropdown menu with 'Residential Market Activity Search' selected (Step 1). The top-right screenshot shows the search filters, including 'Location' (Step 2), 'Change Type' (Step 3), and 'More Filters' (Step 4). The bottom screenshot shows the map view with a shaded geography outline (Step 6) and the 'Create Market Activity Report' button (Step 7). The map also displays a list of properties and a sidebar with filters.

Create a customized Market Activity Report

- 1 Select *Research*, select *Residential Market Activity Search*.
- 2 Enter a location for your search.
- 3 Select *Change Type* to include specific property status. Also set how far back to look for changes.
- 4 Select *More Filters* to add additional search criteria.
- 5 Select *Update and Search*.
- 6 Select the shaded geography outline.
- 7 Click *Create Market Activity Report*.

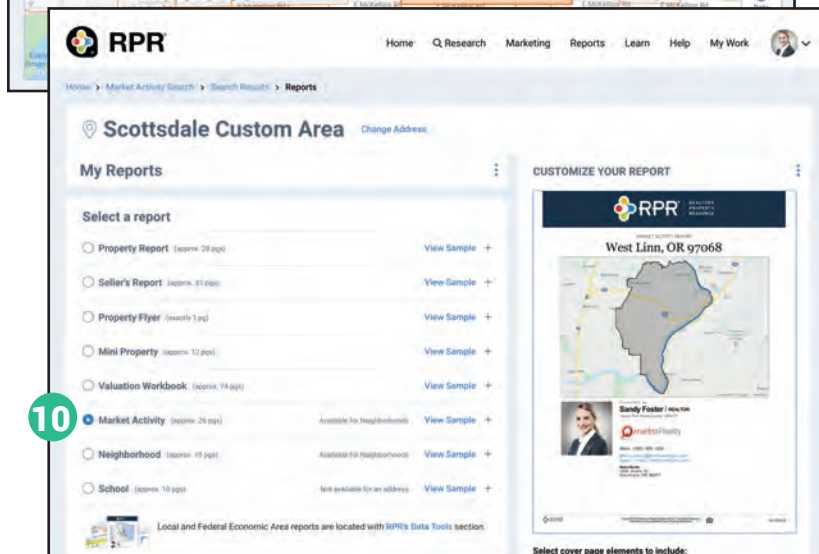
Create Market Activity Report with Draw Tool

- 1 Select *Draw*.
- 2 Select *Freehand*.
- 3 Draw the custom shape on the map.
- 4 Click *Save Area* and name this custom area.
- 5 Click *Save Area* again.
- 6 Click *Create Market Activity Report*.
- 7 Choose *Market Activity Report* on the reports generation page and follow the steps to create your report.



Create Market Activity Report for a Custom Geography

- 6 Select the *Show Geographies* dropdown.
- 7 Choose an area to display on the map.
- 8 Select the orange custom geography.
- 9 Select *Create Market Activity Report*.
- 10 Choose *Market Activity Report* on the reports generation page and follow the steps to create your report.



Printable: Pricing a Property

What is the RVM®?

The RVM® stands for Realtor Valuation Model®. The analytic is a great starting point for pricing discussions with clients. RPR's RVM® incorporates listing and sales data into the equation.

- 1 From the Residential Property Details Property Information page, locate the RVM®.
- 2 View the RVM® Confidence Score.
- 3 A 5 indicates that different automated valuation models yield similar estimates for this property.

Open Active / For Sale - Active: 8/11/2022 Raw Facts →

LIST PRICE: \$919,000 1 RVM®: \$945,000

REFINED VALUE: Change the RVM® estimate for this property. Refine Value

CMA VALUE: No Comp Analysis value available. Create CMA

View Details

Active Date: 8/11/2022 Listing ID: 6448984 RVM® Updated: 9/13/2022

BASIC FACTS: 3 bd, 2 ba, 2,047 sqft, 7,033 sqft

MORE ON RVM®: RVM® Est. Range: \$917K - \$973K 2 RVM® Confidence: ★★★★★

RVM® Month Change: -\$3,170 RVM® Year Change: ↑29.71%

Type: Single Family Owner: Eiss Carmela

Price by sq ft: \$449 Last Sold Price: \$205,000 on 6/29/2000

Days in RPR: 46 days

RVM® Article: Using the RVM® in Pricing Discussions →

How do I refine the value of a property?

- 3 From the Residential Property Details page, select the tab marked Refined Value.
- 4 Confirm and adjust the property's basic facts. Select Apply.
- 5 Add any home improvements completed, including date completed and total cost. Select Add Improvement.
- 6 Add any needed home improvements including estimated total cost. Select Add Improvement.
- 7 Adjust sliders based on local market conditions and how the subject property stacks up against comparable properties.
- 8 View adjustments on the upper right column.
- 9 Make a mistake? Select Reset.

Home: > Property Search > Search Results > 7102 N Via De La Sendero < PREVIOUS NEXT >

7102 N Via De La Sendero, Scottsdale, AZ 85258 Save Print CREATE REPORT

Refined Value 3

Property Information Market Trends Refined Value CMA Neighborhood My Updates

Refine Value by adjusting Basic Facts About this data

4

Name	Public Facts	Listing Facts	Your Changes
Property Type	Single Family	Single Family	
Bedrooms	3	3	
Full Baths	2	2	
Partial Baths	1	1	
Living Area (sq ft)	2,047	2,047	2,075
Lot Size	7,033 sq ft	7,033 sq ft	
Year Built	1979	1979	

8 Refined Value

Original Estimate: \$945,000

Refined Changes: +\$16,302

Refined Estimate: \$961,302

Return to Property 9

Update Facts Reset

5 Refine Value by Home Improvements About this data

Home Improvement Category	Date Completed	Total Cost
Bath Remodel (Midrange)	Jun, 2017	

Home Improvement Category: Date Completed: Total Cost:

Add Improvement Reset Value change from needed improvements: -\$10,000

6 Refine Value by Needed Improvements About this data

Needed Improvement Category	Total Cost
New Roof	\$10,000

Needed Improvement Category: Total Cost:

Add Improvement Reset Value change from needed improvements: -\$10,000

7 Refine Value by Market and Home Conditions About this data

Local Market Conditions: Slow Average Hot

Home Exterior Condition (relative to comparable properties): Inferior Equal Superior

Home Interior Condition (relative to comparable properties): Inferior Equal Superior

Lot Size (relative to comparable properties): Inferior Equal Superior

View (relative to comparable properties): Inferior Equal Superior

Privacy (relative to comparable properties): Inferior Equal Superior

Reset Value change from market and home conditions: +\$3,436

Printable: Pricing a Property

Property CMA

Property Information | Market Trends | Refined Value | **CMA** | Neighborhood | My Updates

Property Summary

7102 N Via De La Sendero, Scottsdale, AZ 85258

Select Analysis

- 1** Confirm Home Facts
- 2** Search for Comps
- 3** Make Adjustments
- 4** Review Comp Analysis
- 5** Get a Seller's Report

Home Facts:

Average of Comps: \$1,064,475

Adjustments: -\$2,507

Result of Comp Analysis: \$1,061,968

Create Report

How do I create a CMA?

- 1** From the *Residential Property Details* page, select the tab marked *CMA*.
- 2** Choose *Comparative Analysis* or the more advanced *Sales Comparison Analysis*.
- 3** Confirm the home's basic characteristics.
- 4** Search for comps using the search tools or add a known property.
- 5** Make adjustments to the comp selection.
- 6** Review your result. Adjust the recommended price or range if needed.
- 7** Select *Create Report*.



PRO TIP

The *Seller's Report* can span over 80 pages. Omit any sections you don't think your client would be interested in at this time to make the report more digestible.

How do I create a *Seller's Report*?

- 8** Choose the type of report: *Seller's Report*.
- 9** Click the plus symbol to choose the elements to include or omit in the report.
- 10** Choose the report's cover elements and whether to show or hide page numbers.
- 11** Personalize the report cover with a message, choose a delivery method, and press *Run Report*.

My Reports

Select a report

- 8** **Seller's Report** (approx. 87 pgs)

Personalize Your Report

Delivery Method

11 **Run Report**

CUSTOMIZE YOUR REPORT

10 **11**

Printable: Residential Reports



PROPERTY REPORT

Info on property values, foreclosure activity, market statistics, demographics, history, taxes and school information, as well as before-and-after photos.



MINI PROPERTY REPORT

A slimmed down version of the Property Report that includes the property's estimated value; home facts like bedrooms, baths and square footage; and photos.



SELLER'S REPORT

A review of the subject property that shows local market conditions, comparable properties, recommends pricing strategies and estimated seller proceeds.



PROPERTY FLYER

A quick glance at a property, including a photo, property information, a map, and your contact information and branding.



VALUATION WORKBOOK

An in-depth value of a property used as backup material for a lender or client.



MARKET ACTIVITY REPORT

A profile of market changes based on listing information and MLS data, including active, pending, sold, expired and distressed properties.



NEIGHBORHOOD REPORT

A summary of economic, housing, demographic and quality of life information about an area.



SCHOOL REPORT

Student populations, testing outcomes, parental reviews, and ratings info for public/private schools. Homes for sale in that school district.

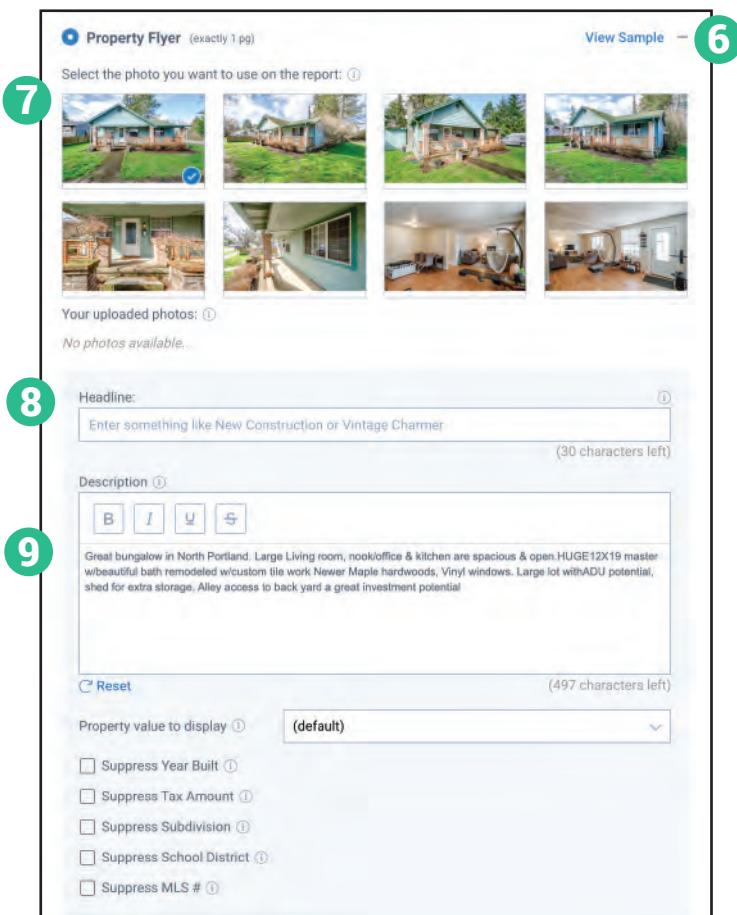
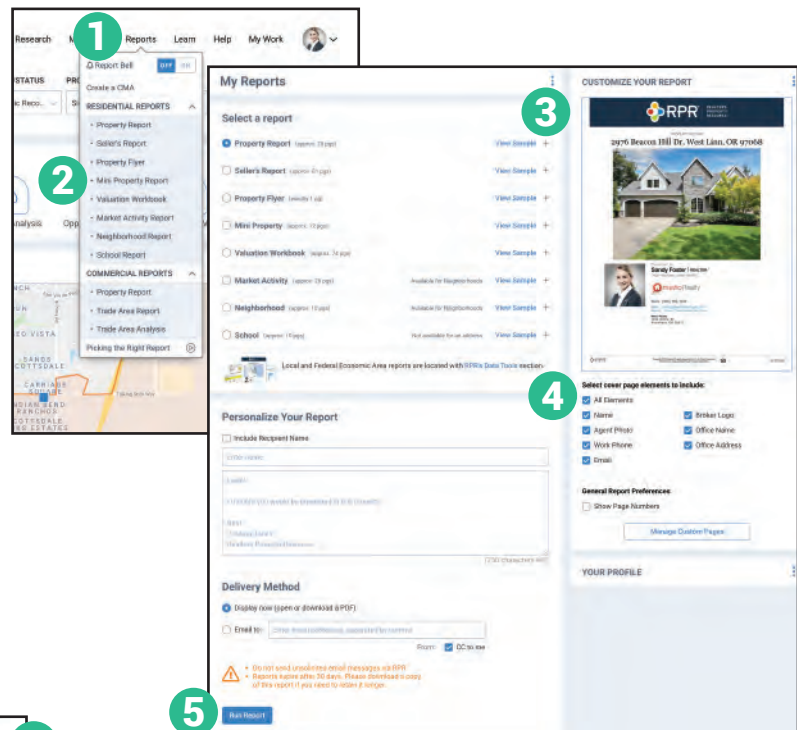


BUYER TOUR REPORT

This mobile feature enables the user to select properties, set up a tour itinerary, and then create colorful, client-friendly reports to share with buyers.

How do I create an RPR Property, Seller's, Mini Property, Neighborhood, or School Report?

- 1 Select *Reports* from the top navigation menu or *Create Report* from any details page .
- 2 Choose the type of report: *Property, Seller's, Mini Property, Neighborhood, or School*.
- 3 Select the plus sign to choose the elements to include or omit in the report.
- 4 Choose the report's cover elements and whether to show or hide page numbers.
- 5 Personalize the report, choose a delivery method, and press *Run Report*.




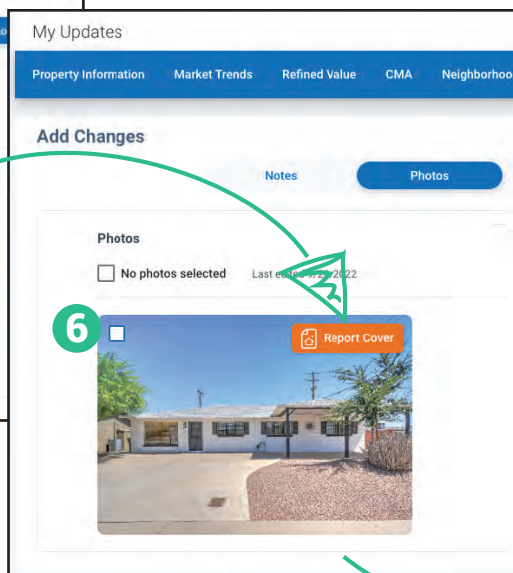
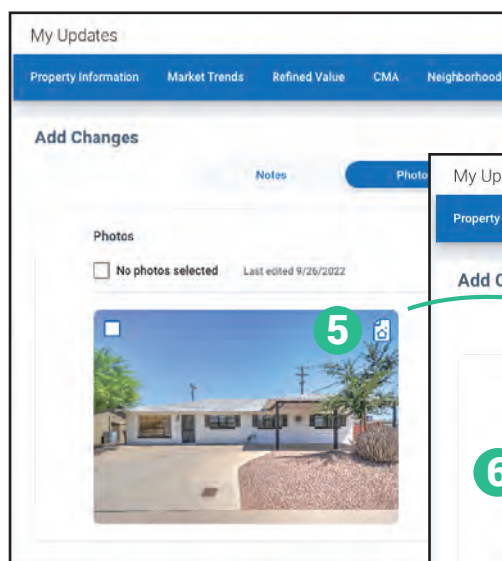
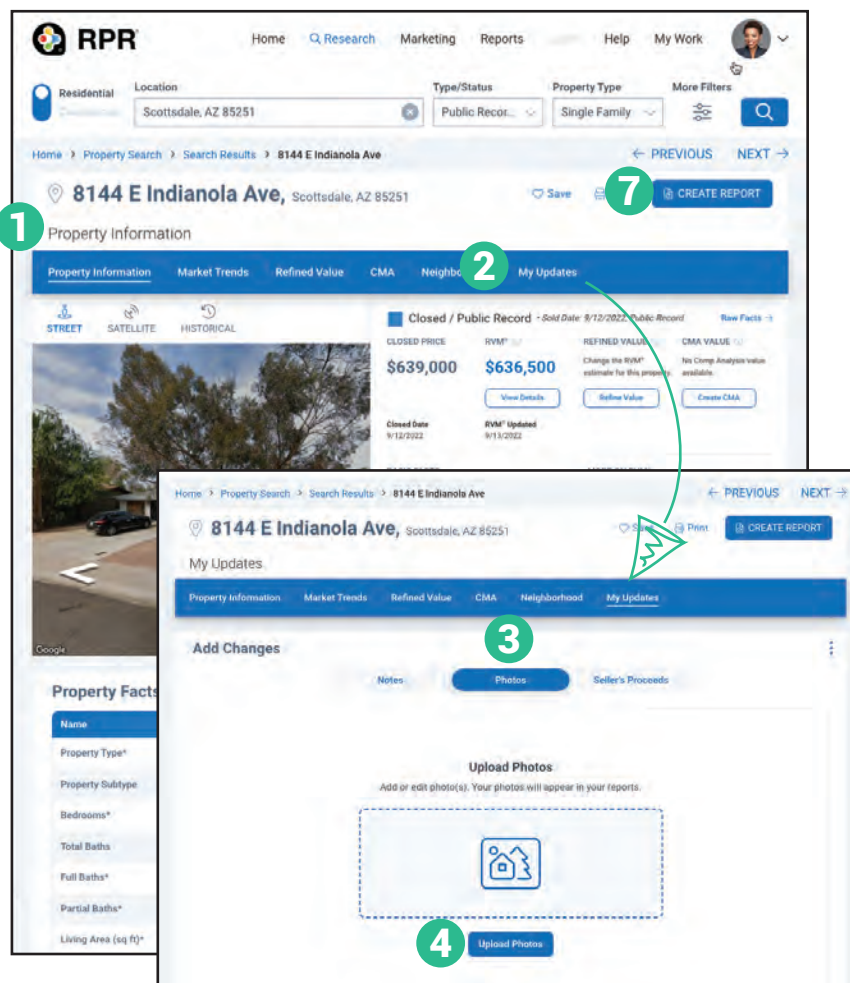
How do I create an RPR Property Flyer?

- 1 Select *Reports* from the top navigation menu or within the results of your search.
- 2 Select *Property Flyer*.
- 3 Select the plus sign to customize the report.
- 4 Choose a photo to display on the flyer.
- 5 Create a custom headline.
- 6 Enter or edit the property description.
- 7 Choose the report's cover elements.
- 8 Personalize the report, choose a delivery method, and press *Run Report*.

Printable: Customize Report Cover Photo

How do I customize my report cover photo?

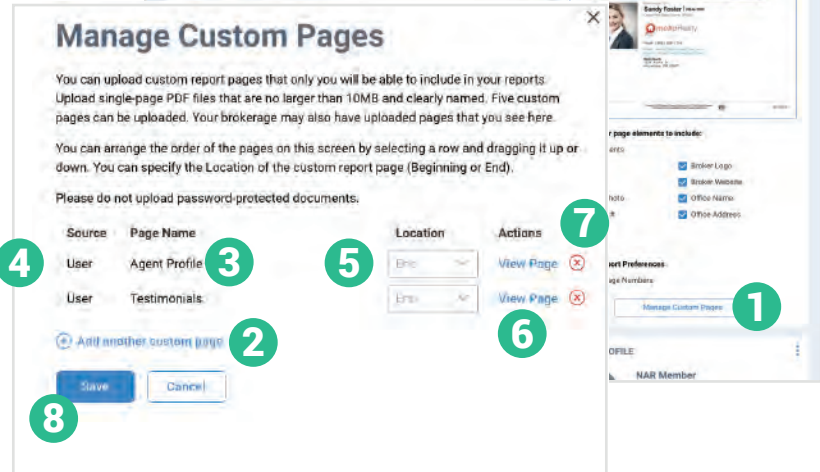
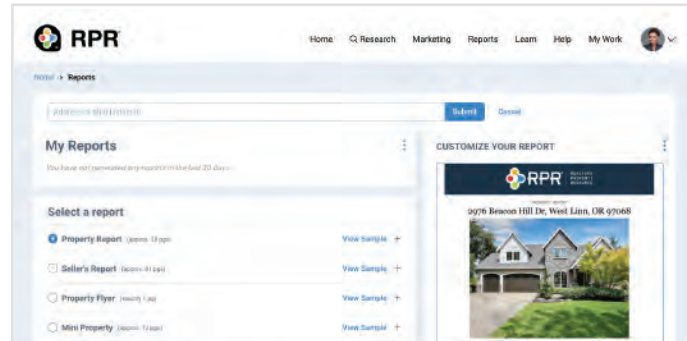
- 1 Go to the subject's *Property Details* page at narrpr.com.
- 2 Select *My Updates*.
- 3 Toggle to *Photos*.
- 4 Click *Upload Photos*.
- 5 Choose a photo or photos from your computer, select *Open*.
- 6 Select  on the photo of your choice. An orange notification will show *Report Cover* on the photo.
- 7 Select the checkbox, then *Delete* to delete any photos. Click *OK* to confirm.
- 8 Select *Create Report*.
- 9 Run your property report with your new customized cover photo.



Printable: Insert Custom Pages

How do I add and manage custom PDF pages?

- 1 On the Reports generation page under General Report Preferences, click Manage Custom Pages.
- 2 From the pop-up window, select Add Custom Page.
- 3 Choose a PDF file from your computer.
- 4 Click Open to start the upload process.
- 5 To rename the document, click the name of the PDF.
- 6 Rearrange the order of the pages by selecting the far left side of the line item and dragging up or down.
- 7 Change the placement of the PDF to the Beginning or End of the report under the Location dropdown.
- 8 Select View Page to preview the page uploaded.
- 9 Select the red "x" icon to delete the page.
- 10 Select Save when finished.

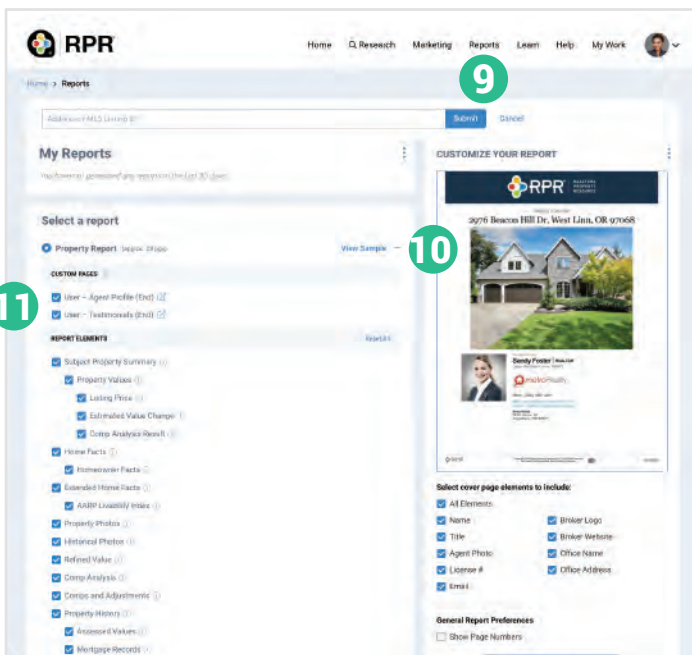


PRO TIP

Your Broker may add custom PDF pages for your reports. Add these pages to your reports following the same steps.

How do I add or remove PDF pages from individual reports?

- 9 From the Reports page, select any report.
 - 10 Select the "+" symbol
 - 11 Select or unselect PDF pages under Custom Pages.
- Follow the remaining steps to run your report.



Insert Custom Pages Into RPR Reports

REALTORS® can easily upload PDF's into reports they create from RPR. The feature is an excellent way to showcase your biography, testimonials, additional statistics, and specific marketing tools and methods you employ for your clients.



PRO TIP

Getting ready for your listing presentation? Want to impress the sellers ahead of your listing appointment? Trying sending a Mini Property or Market Activity Report with custom pages like your story and some social proof.

RPR REALTORS PROPERTY RESOURCE

PROPERTY REPORT

30 Aquinas St, Lake Oswego, OR 97035

Presented by
NAR Member | REALTOR
Oregon Real Estate License: 4750498

metroRealty

Main: agent@metrorealty.com
Agent: https://metrorealty.com

Second Street
4801 Hillside Rd.
Portland, OR 97211

9/9/2021

RPR Property Report

Extended Home Facts

Your Custom
Page Here

RPR Property Report

RPR Property Report

RPR Property Report

RPR Property Report



Customer Support:
877.977.7576



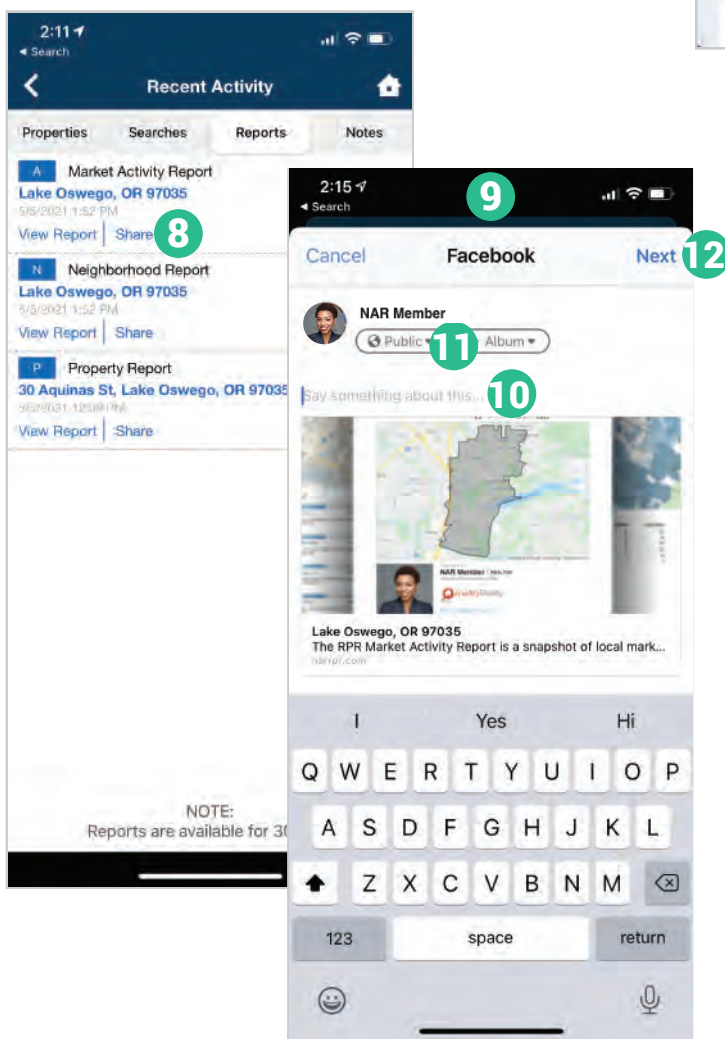
Learn more
blog.narrpr.com



Printable: Share Reports on Facebook

How do I share RPR reports on Facebook?

- Create an RPR report at narrpr.com.
- 1 Once the report is generated, go back to the RPR Reports page.
- 2 A list of your reports appears at the top of the page.
- 3 Choose the dropdown under the report and then select *Post to Facebook*.
- 4 Now use the Facebook window to choose where to share and write your own message.
- 5 *Post to Facebook* when ready.



How do I share RPR reports on Facebook from the RPR app?

- Create a report on the RPR app.
- 8 Tap *Share* under the report name.
- Choose how you want to share - text, email, share to Facebook, and more.
- 9 A Facebook dialogue box will pop up asking you to either sign in to your account or if you are already signed in, a direct link to post your report will appear.
- 10 Write a brief message about the report you are sharing. Include a solid call to action.
- 11 Select who you will share with.
- 12 Click *Next* to Post to Facebook.

Printable: RPR app

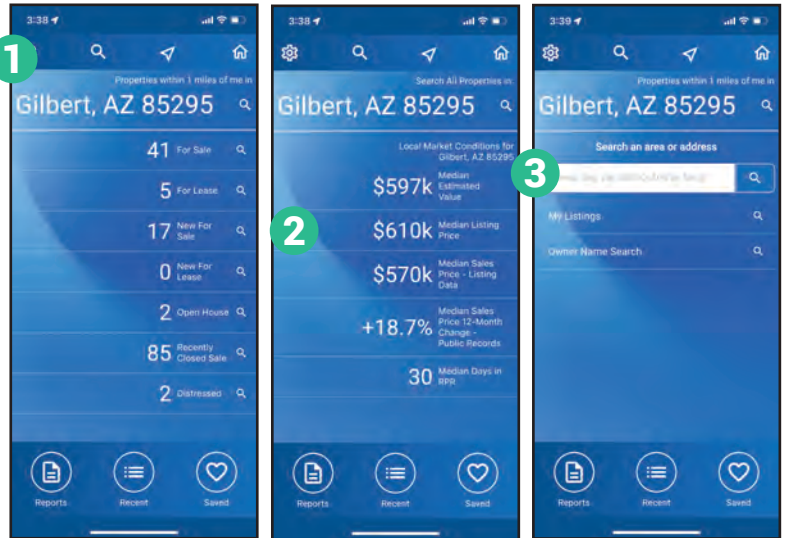
Swipe the RPR home screen to reveal 3 sections:

- 1 View properties within a set radius of your current location.
- 2 View local market conditions.
- 3 Search an area or address, including advanced options like searching by your listings and owner name.



PRO TIP

Download the RPR app on your phone through the Google Play or App Store.



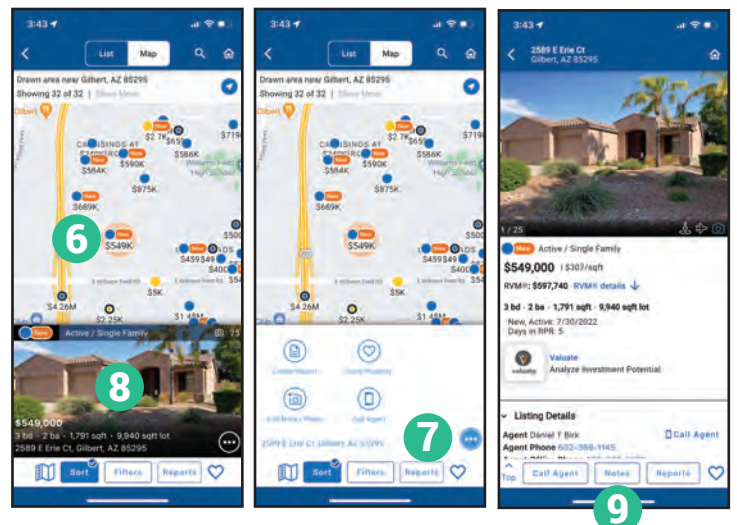
How do I search for a property using my current location?

- 4 Tap your location on the homepage.
 - a Choose *For Sale*, *For Lease*, *New For Sale*, *New For Lease*, *Open House*, *Recently Closed Sales*, or *Distressed* to narrow your results. *Note: Distressed and Open House properties appear only when available.*
- 5 A map of your area will appear with icons showing properties.
 - b Select *Map Actions* to view all map options.
 - c Select *Parcels* to view parcel boundaries on map.

● Press *Redo Search in this Area*.

How do I view the details of a property from the map view?

- 6 From the *Map*, tap the icon of the property you wish to view.
- 7 Tap for quick options on the property, i.e., saving the property, calling the agent, taking notes, or running a report.
- 8 Tap the property to view full property details.
- 9 At the bottom of the screen, tap to call the agent, take notes (photo or text), run a report, or save the property.



What Property Details can I view on the RPR app?

1 Listing Photos (turn phone into landscape mode to view in fullscreen)
Google Street View
Aerial Overhead

2 Basic property information including the Realtors Valuation Model (RVM®) and its confidence score

3 Listing Details (if available)
Agent
Phone / Email Address
Office Address
Listing ID
Listing Source
Agent Remarks

4 Description

5 Location Details
Directions to Property
Area Description
Flood Zone
Subdivision
Walkability Score

6 Owner Facts
Owner Name
Mailing Address

7 Property Facts

8 Median Estimated Home Value

9 Listing History

10 Prior Sales Transactions

11 Schools

12 AARP Livability Index for 85295

13 Interior Features

14 Exterior Features

15 Legal Description

16 Tax Info

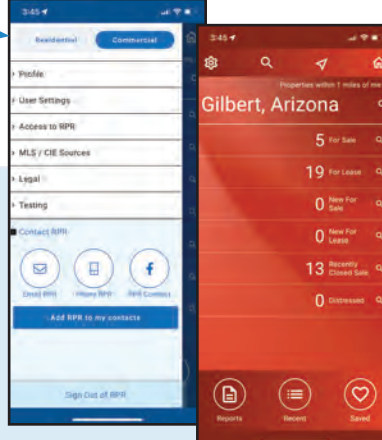
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Google Street View
Aerial Overhead
- 2 Basic property information including the Realtors Valuation Model (RVM®) and its confidence score
- 3 Listing Details (if available)
Agent
Phone / Email Address
Office Address
Listing ID
Listing Source
Agent Remarks
- 4 Description
- 5 Location Details
Directions to Property
Area Description
Flood Zone
Subdivision
Walkability Score
- 6 Owner Facts
Owner Name
Mailing Address
- 7 Property Facts
- 8 Median Estimated Home Value
- 9 Listing History
- 10 Prior Sales Transactions
- 11 Schools
- 12 AARP Livability Index
- 13 Interior Features
- 14 Exterior Features
- 15 Legal Description
- 16 Mortgage Records (if available) & Tax Info



PRO TIPS

RPR Commercial

Access *RPR Commercial* by clicking the gear icon on the upper left corner of the app. At the top of the screen, toggle from Residential to Commercial.



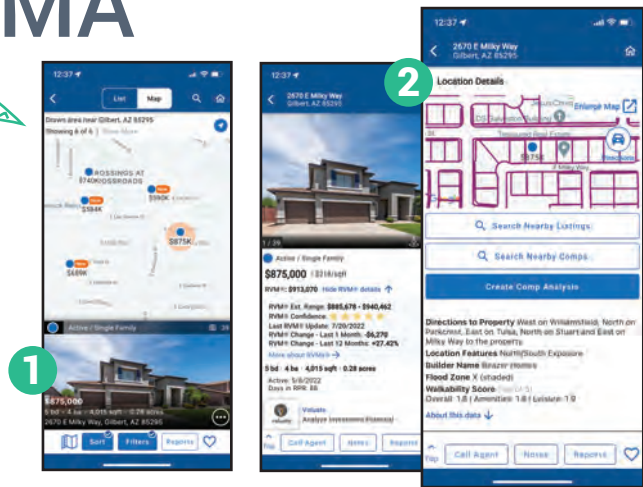
Access Properties Anywhere

When you save a property on the narrpr.com website, it also appears in your saved properties in the RPR app, and vice-versa. Access your saved properties from any device.

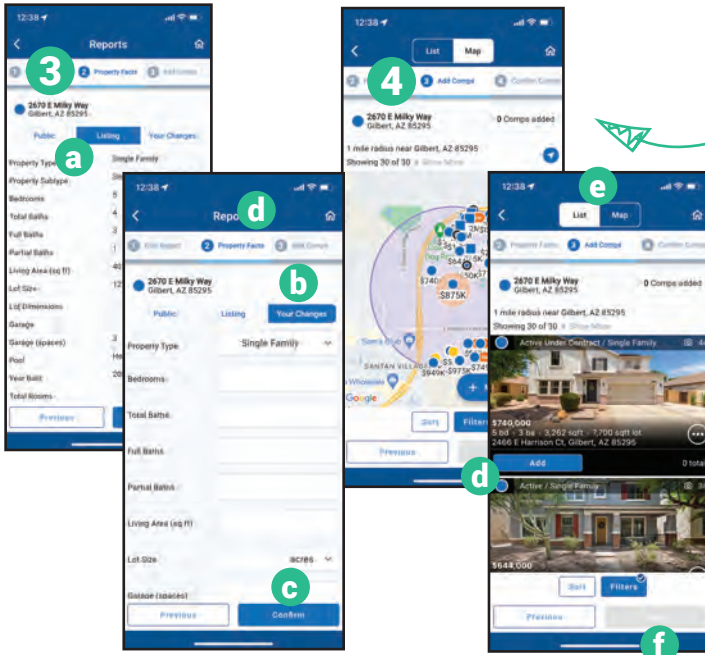
Printable: Mobile CMA

Where do I find RPR Mobile Comp Analysis?

- 1 Visit the property record for your subject property.
- 2 Scroll to *Location Details*, tap *Create Comp Analysis*.

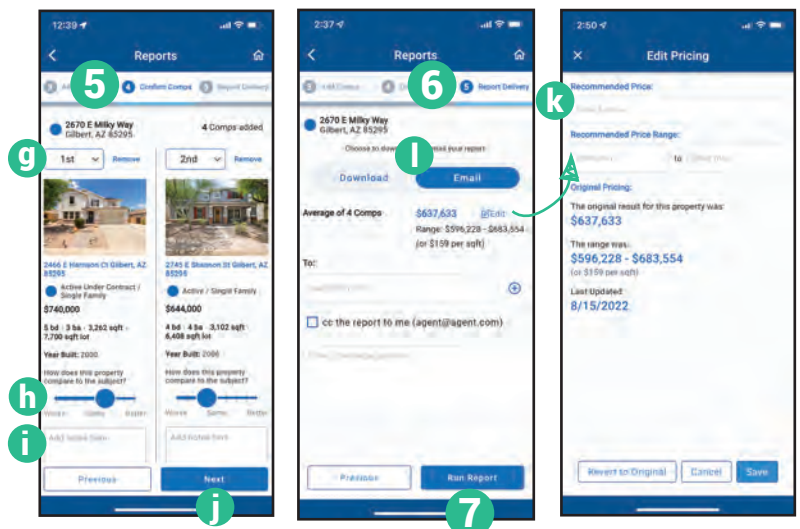


How do I create a Comp Analysis?



- 3 Confirm Property Facts.
 - a View *Public Facts* and/or *Listing Facts*.
 - b Tap *Your Changes* to make changes to the property.
 - c Select *Confirm*.
- 4 Add Comparable Properties.
 - d Tap *Add to Comps* to add a property to your analysis.
 - e Select *List* to change the view from *Map* to *List View*.
 - f Once complete, select *Next*.

- 5 Confirm Comparable Properties
 - g Reorder Comps by selecting dropdown.
 - h Use slider to rate how the property compares to the subject.
 - i Add any related notes.
 - j Select *Next*.
- 6 Report Delivery
 - k Select *Edit* to change *Recommended Price* and *Recommended Price Range* and then choose *Save*.
 - l Select a report delivery method.
- 7 Tap *Run Report*.



Printable: Mobile Buyer Tour Report

How do I create a Buyer Tour report?

- 1 Select *Reports* from the Homepage.
- 2 Confirm your location in the search bar, or change your search location and select the magnifying glass.
- 3 Choose *Buyer Tour*.
- 4 Add Properties.
 - a Select *List* to view properties in list form.
 - b Tap *Add Known Properties* and enter an address or Listing ID to manually add a property to the tour.
 - c Select *Add* to add properties to report.
 - d Select *Remove Property* to remove properties.
- 5 Select *Next*.
- 6 Confirm Properties.
 - e Reorder Comps by selecting dropdown.
 - f Select *Remove* to remove listing.
 - g Add notes to comp.
- 7 Select *Next*.
- 8 Pick Data.
 - h Toggle *All Report Sections* to *No* to include or omit report elements.
 - i Toggle *Cover Page Elements* to *No* to include or omit cover page elements.
- 9 Select *Next*.
- 10 Select a report delivery method.
- 11 Select *Download* or *Email* then *Run Report*.

