



RPR®

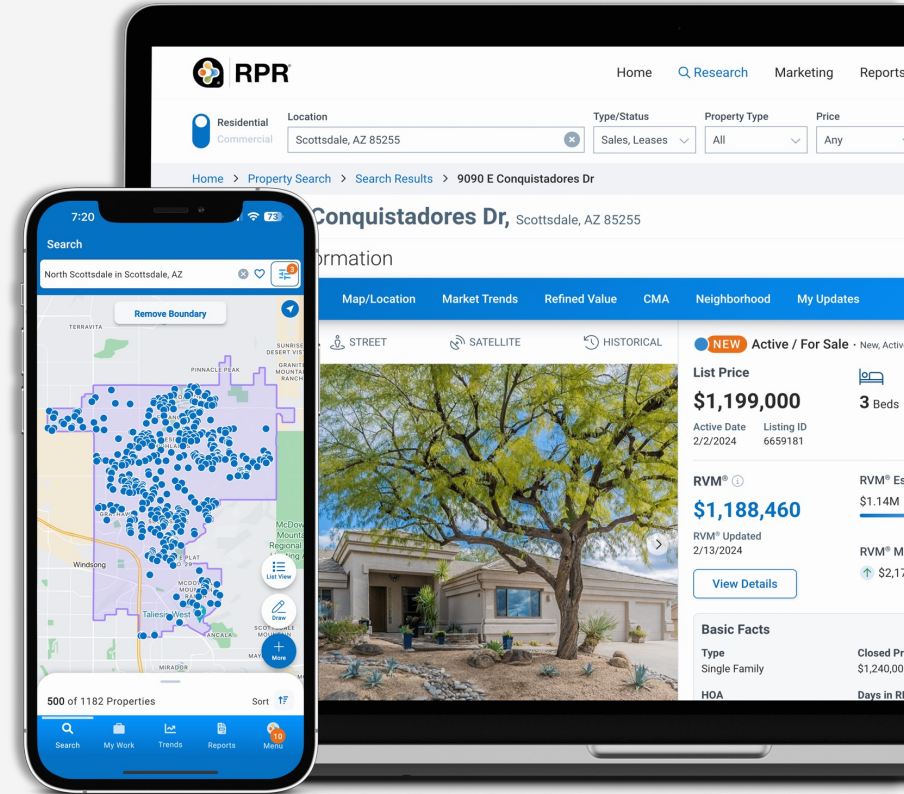
[narrpr.com](https://narrpr.com)

# Successfully Meet Clients' Needs With RPR's Search and Map Tools

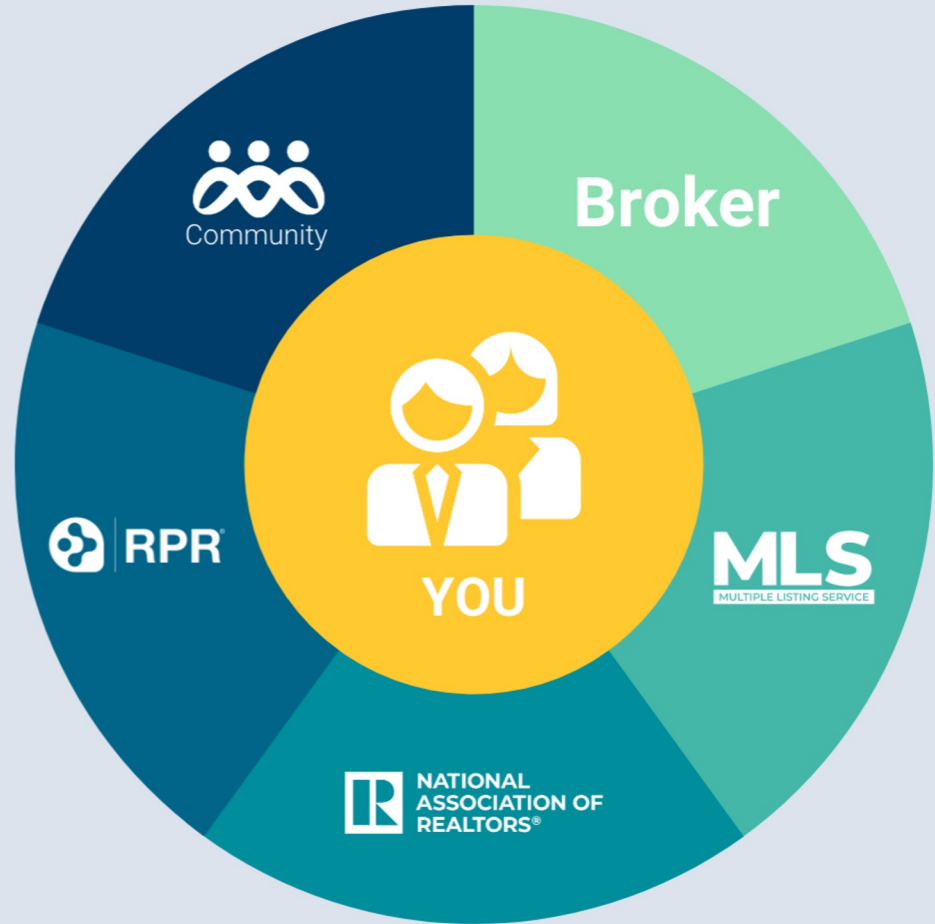
RPR Webinar Series

# What is RPR?

- National parcel-centric database of residential and commercial properties
- Built exclusively for Real Estate Professionals
- Included in NAR member dues
- No consumer access

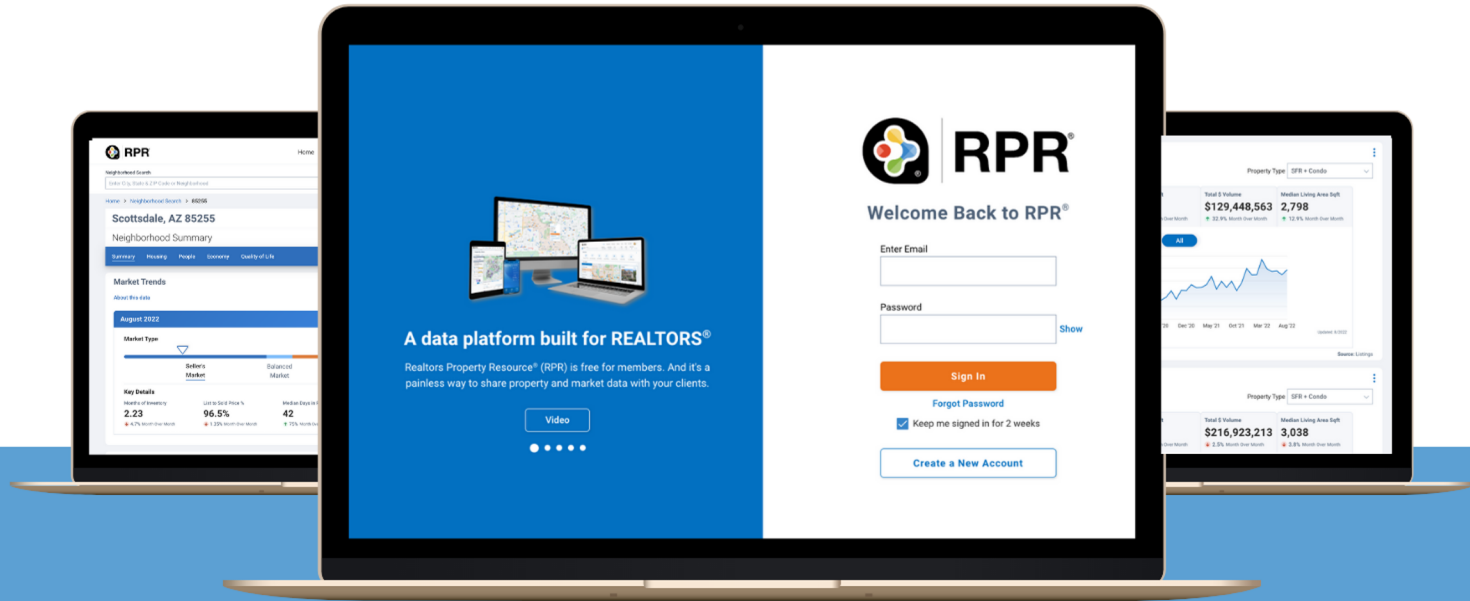


# Where does RPR fit into your real estate business model?





# Access RPR



[www.narrpr.com](http://www.narrpr.com)



# RPR Mobile™

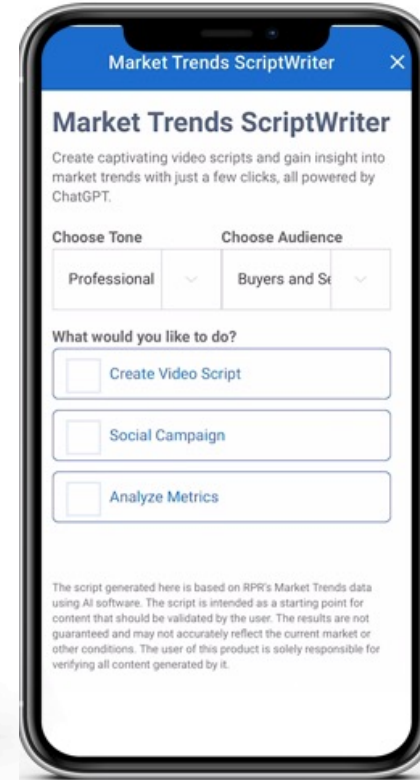
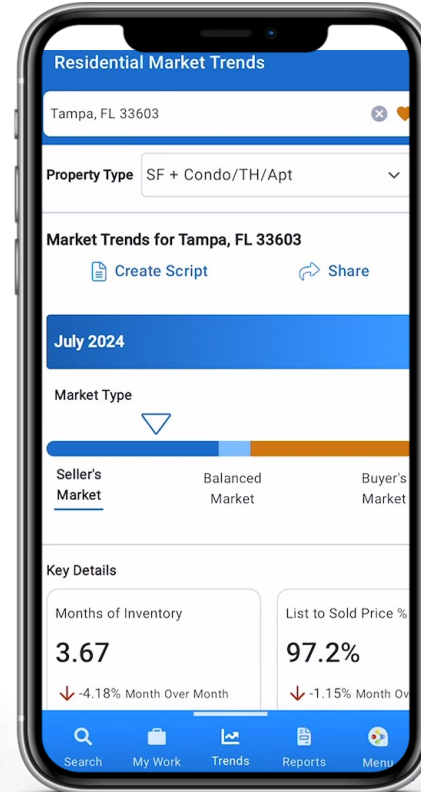
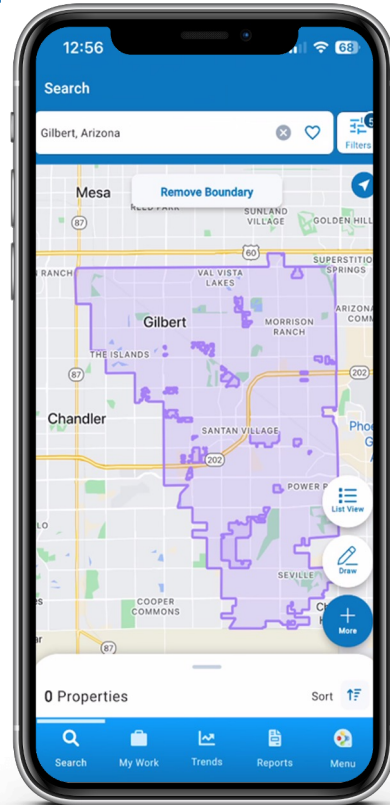


- **Instant Access**  
Quickly access property data, CMA, equity assessments, market trends, and more.
- **Powerful Search**  
Find residential and commercial properties, view details, and run reports on the go.
- **Customizable Reports**  
Generate and share personalized reports with clients while out in the field.
- **Client Engagement**  
Keep clients engaged with instant property information and updates.
- **Location-Based Services**  
Use GPS for efficient location-based property searches.

# RPR Mobile™

- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable

- Facebook
- Instagram
- And more...



# Agenda

- Use Search Filters to refine your property searches
- Review the details of a property's history
- Utilize advanced mapping tools to create custom area searches: By neighborhood, by driving time, or by distance
- Explore drawing and geographical tools to create a custom area
- Access a buyer's checklist to help guide clients in their decision-making process
- Identify Points of Interest (POIs) on the map
- Research flood zones
- Review recent pricing trends
- Research schools and perform custom searches within a school zone



# Research helps everyone:

- Property History
- Neighborhood Insights
- School Data
- Identifying Market Trends
- Consumer Outreach











**Let's Take a Look**

## What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

<b>Learning Types</b>	<b>Topics</b>			
<input type="checkbox"/> eBook	<input type="checkbox"/> Broker Tools	<b>Sentrilock and RPR Team up to Offer Easier Property Access</b>	<b>Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market</b>	<b>Become a Prospecting Powerhouse! Use RPR to Find Your Next Client</b>
<input type="checkbox"/> Printable	<input type="checkbox"/> Buyer Tour	Topics: Sentrilock Next Date: April 30, 2024	Topics: Market Trends	Topics: Mailing Labels, Prospecting Next Date: April 18, 2024
<input type="checkbox"/> Tutorial	<input type="checkbox"/> Buyers			
<input type="checkbox"/> Webinar	<input type="checkbox"/> CMA			
<input checked="" type="checkbox"/> Webinars by date	<input type="checkbox"/> CompStak			
<b>Audience</b>	<input type="checkbox"/> Crexi			
<input type="checkbox"/> Desktop	<input type="checkbox"/> Farming			

Elevate Your Expertise

# RPR's Comprehensive Learning Hub

Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.

[blog.narrpr.com/learning](https://blog.narrpr.com/learning)



## Live and Pre-Recorded Webinars

Engage with experts through live and pre-recorded webinars for real-time learning and Q&A.

## On-Demand Video Tutorials

Access a rich library of tutorials anytime to master RPR features at your own pace.

## Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.



# What's Next?

- Run and refine a search
- Access map tools
- Review property details
- Generate a report
- Explore additional learning opportunities



# Stay Powered Up: Follow RPR on Social!

Unlock daily insights, tips, and tools to keep your real estate superpowers sharp.





**Thank you**  
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