



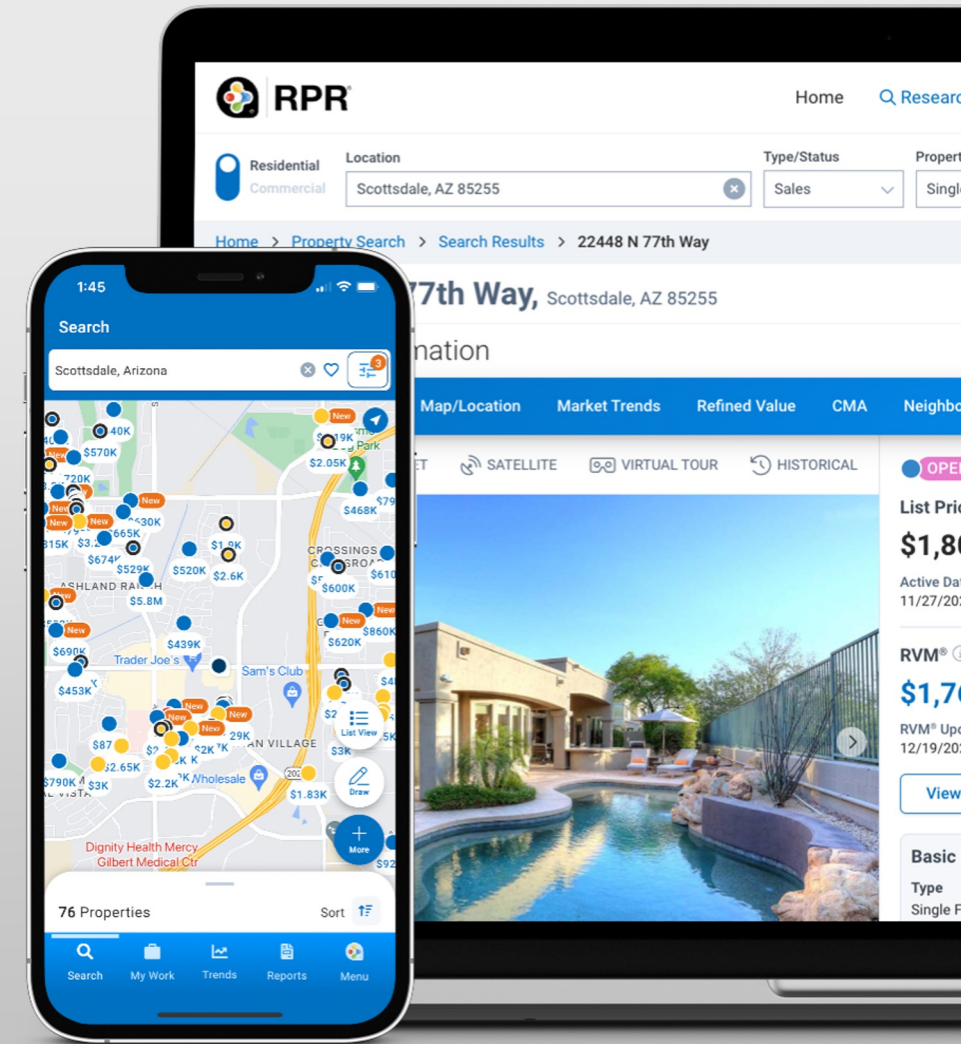
RPR® | Webinar

Track the Market with RPR Market Trends

narrpr.com

What is RPR?

- NAR's technology company
- Wholly owned subsidiary
- National parcel-centric database for residential and commercial properties
- Built exclusively for REALTORS®
- No additional charge to REALTORS®
- No consumer access





RPR[®]

Realtors Property Resource

CERTIFICATE OF COMPLETION

This certificate is proudly awarded to

Janelle Vann

for completing Track the Market with RPR Housing Data

January 17, 2024

DATE

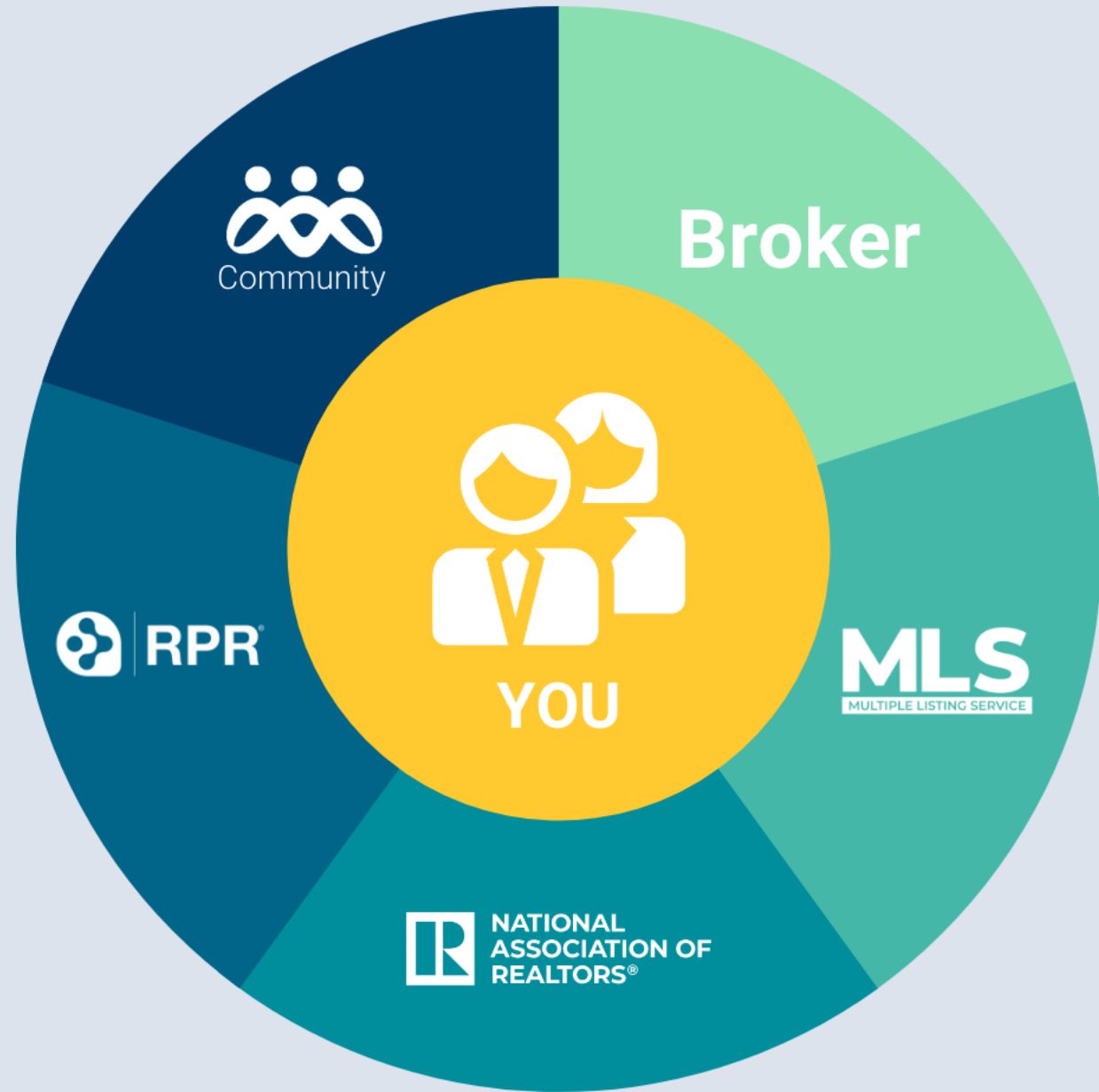
Valerie Rivers

**Vice President,
Training & Programs**



RPR

Where does RPR fit into your real estate business model?



Agenda

- Research Local Market Trends:
 - *Housing charts and Market Trends with 8 key metrics including:*
 - *New, Active, Pending and Sold inventory*
 - *Corresponding median price data and months of inventory*
- My Markets: A quick snapshot of the recent changes in your selected markets from the RPR Home Page
- Market Activity Report: Showcases details on recent real estate activity.
- We'll also review how to utilize Canva to create eye-catching graphics for local markets.
 - *Data can be shared with clients via social media, email, or text.*

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The Need for Statistics

- Property Values
- Neighborhood Insights
- Identifying Market Trends
- Consumer Outreach
- Value to Clients and Customers

Neighborhood Insights



- Search for neighborhoods in an area
 - 60% of 2023 Buyers: Quality of Neighborhood is a top priority
- Compare nearby neighborhoods
- Reviewing housing metrics
- People, Economic and Quality of Life snapshots



Value to Clients & Customers

● Historical Knowledge

- Puts you in a position for providing guidance on listing and offer prices

● Market Awareness

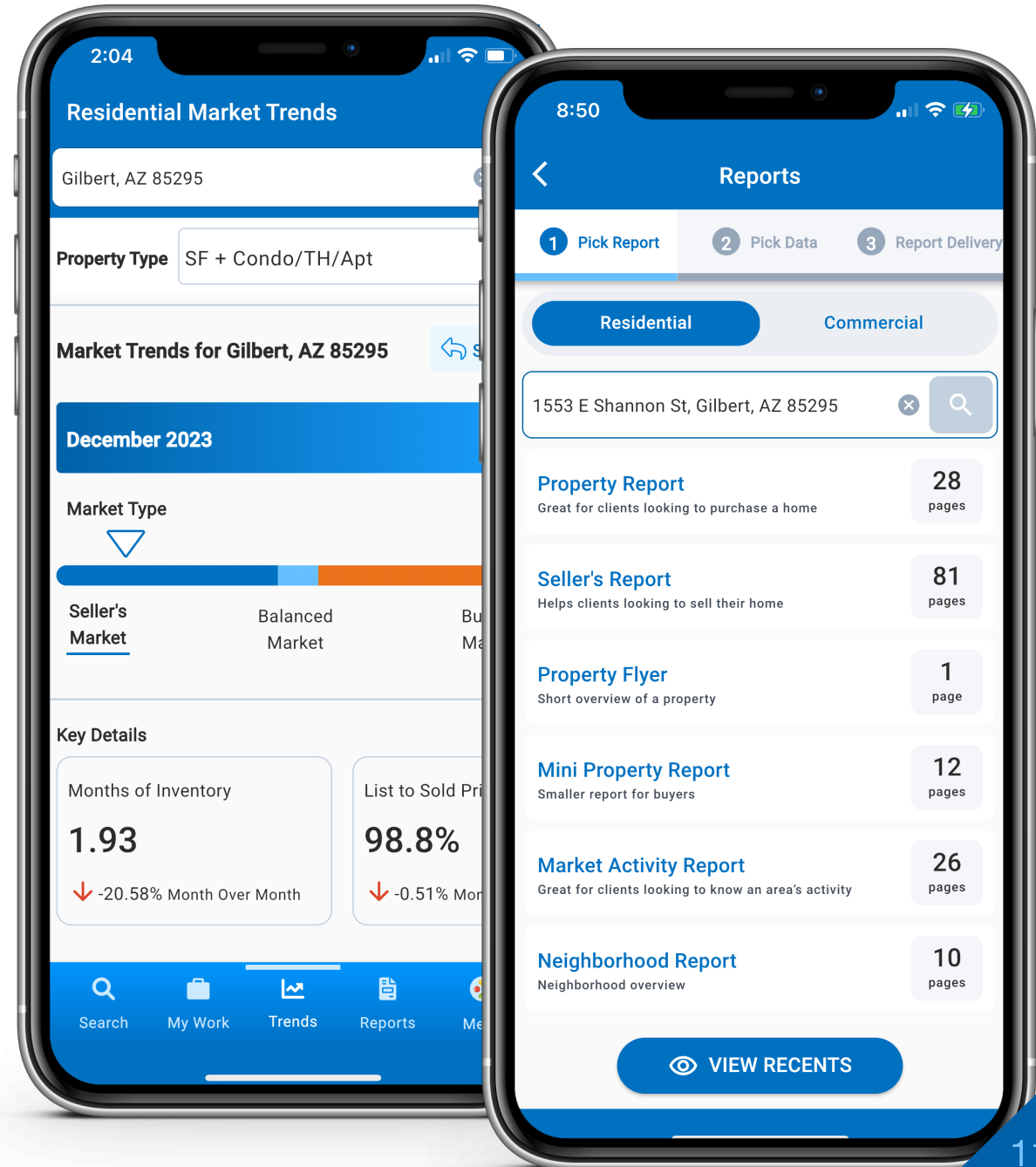
- Demonstrates the currency of your market acumen



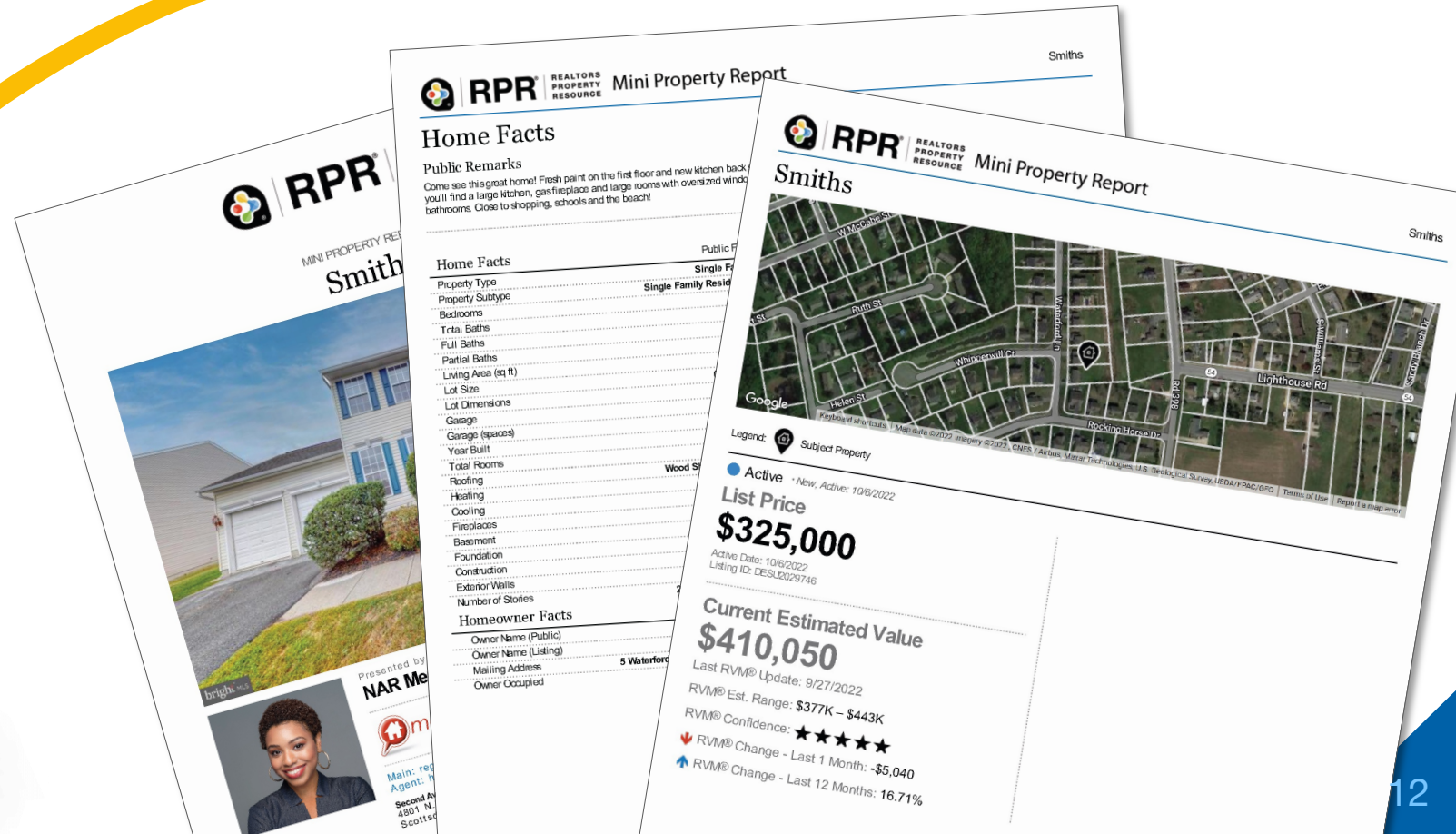
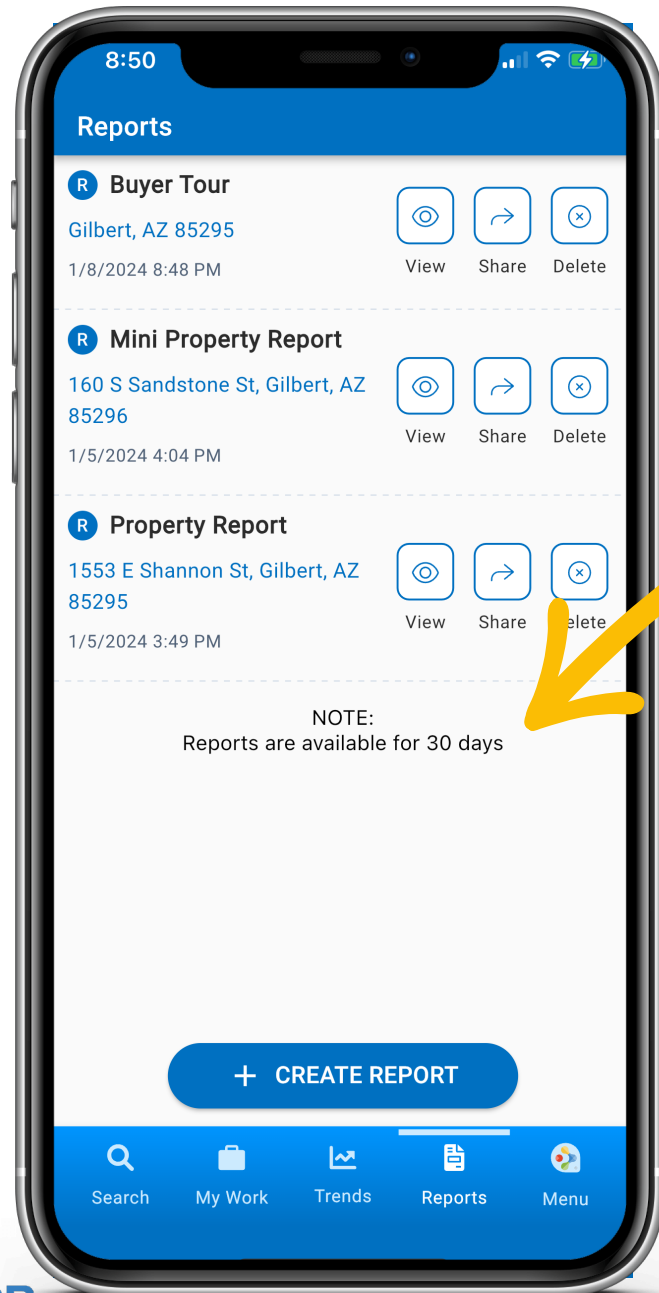
Download the RPR
Mobile™ app.



RPR Mobile™ App: Market Snapshots & Property reports on your phone



RPR Mobile™ App: Instantly Create & Share Client Friendly Reports





Let's Take a Look

What's Next?



- Complete your worksheet for your certificate
- Explore additional RPR Learning Opportunities and Resources at blog.narrpr.com
- Download the RPR mobile app
- Join us on Facebook, Instagram and LinkedIn
- Have a question? Contact RPR Member Support at 877.977.7576 or support@narrpr.com

Check it out!
Learn more
about RPR's
market trends at
rpr.me/market-trends



Articles, Tutorials, Printables and more...



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Viewing 45 of 45 properties



TROON NORTH



What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☒ Webinar

Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

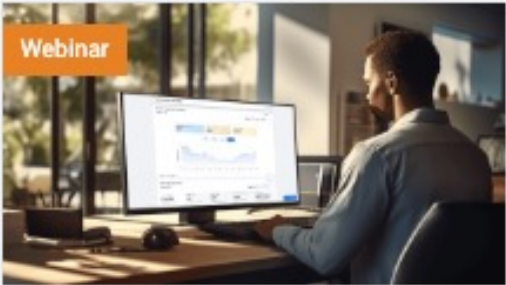
Topics

- ☐ Broker Tools
- ☐ Buyer Tools
- ☐ Buyers
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming
- ☐ Getting Started
- ☐ Investment Analysis



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Next Date: January 22, 2024



Track the Market with RPR Market Trends

Topics: Market Trends
Next Date: January 17, 2024



RPR's Advanced Valuation and CMA Tools

Topics: CMA
Next Date: January 16, 2024



On the Go? Stay on Track With Sellers Using RPR



The Magic of RPR Commercial: Search Site



Jumpstart Your Business with RPR

What Do You Want to Learn?

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Webinars by date

Audience

- ☐ Broker
- ☐ Commercial
- ☐ Residential

Skill Levels

- ☐ Advanced
- ☐ Beginner

Wed
Jan 10

From Data to Deals: Serving Clients with Targeted Property and Market Research

Thu
Jan 11

RPR Masterclass: Transform Your Listing Presentations

Tue
Jan 16

RPR's Advanced Valuation and CMA Tools

Tue
Jan 16

Pricing With Precision: Create Data-Driven CMAs with RPR

Wed
Jan 17

Track the Market with RPR Market Trends

Thu
Jan 18

From Tech to Text! The AI-Powered RPR Market Trends ScriptWriter

Mon
Jan 22

Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Tue
Jan 23

Deliver Data Without Delay: Serving Buyers with RPR Mobile™

Wed

On the Go? Stay on Track With Sellers Using RPR Mobile™



RPR's Advanced Valuation and CMA Tools

CMA
Date: January 16, 2024



Start Your Business with RPR

Getting Started
Date: February 1, 2024

☐ Map Tools

Webinar

Webinar

Webinar



Thank you

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