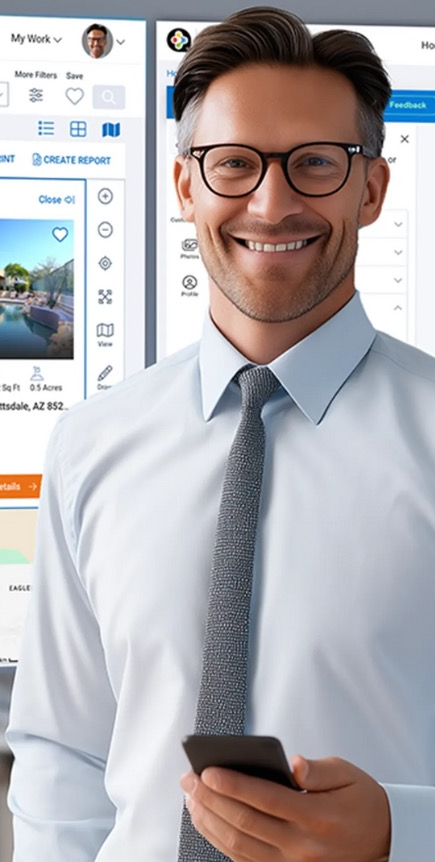




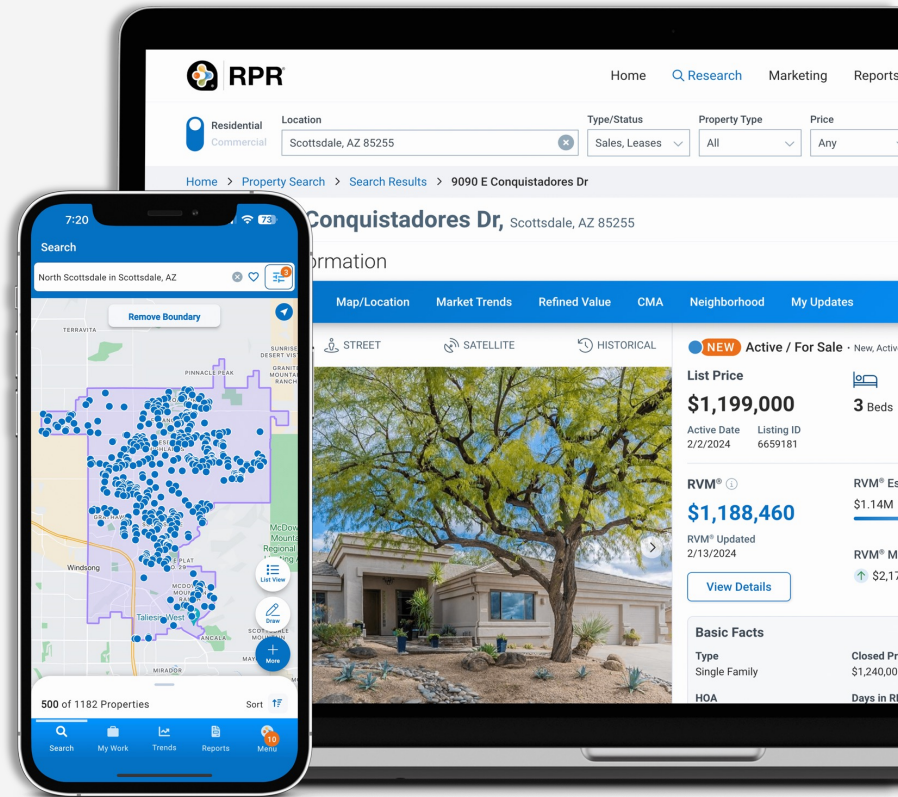
RPR®

Unlock Rental Market Insights with RPR Tools



What is RPR?

- National parcel-centric database of residential and commercial properties
- Built exclusively for Real Estate Professionals
- Included in NAR member dues
- No consumer access



RPR Residential | Partners

Off-Market Properties



Distressed Data



Street / Overhead View



Demographic Data



Financial Analysis



Listing Data



Flood Zones



Refined Value tool



School Data



Boundaries, POI's, Walkability



Livability™ Index



RPR Residential | Additional Resources

Rental



Showing Management



Financial Analysis



Climate Risk



Forms



Livability™ Index

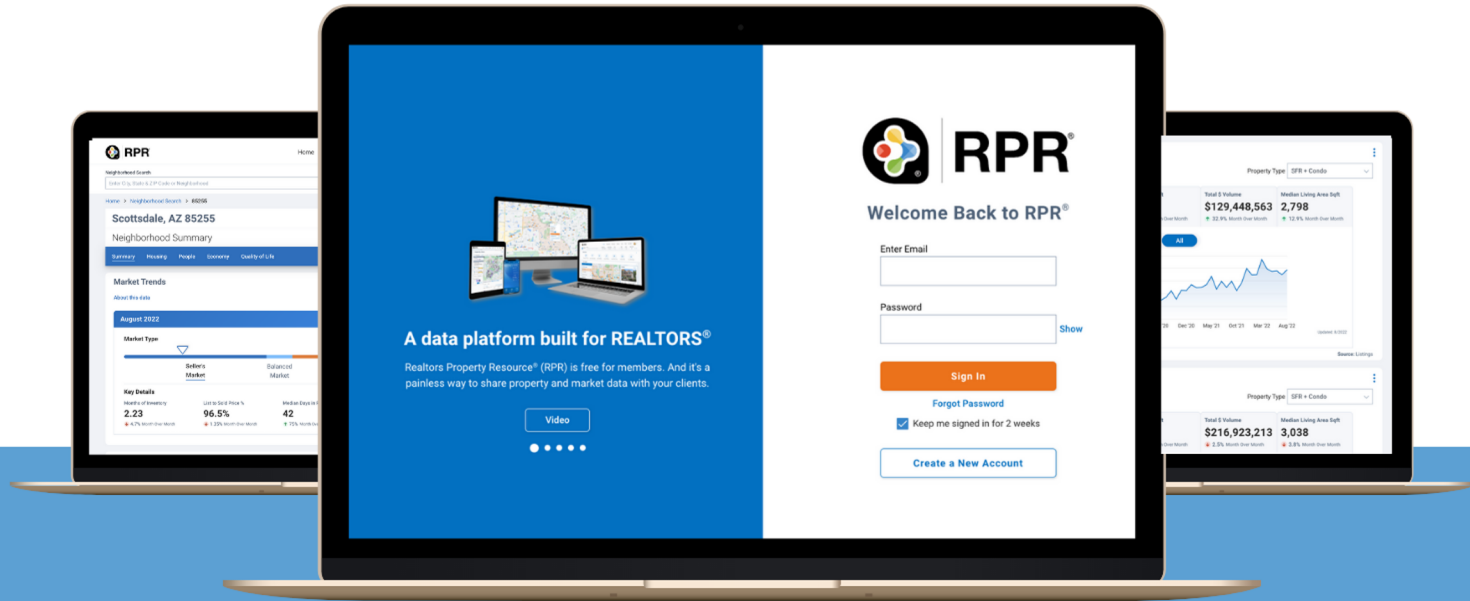


Renovation Estimates





Access RPR



www.narrpr.com



RPR Mobile™



- **Instant Access**
Quickly access property data, CMA, equity assessments, market trends, and more.
- **Powerful Search**
Find residential and commercial properties, view details, and run reports on the go.
- **Customizable Reports**
Generate and share personalized reports with clients while out in the field.
- **Client Engagement**
Keep clients engaged with instant property information and updates.
- **Location-Based Services**
Use GPS for efficient location-based property searches.

Agenda

- Search "For Lease" and "Leased"
- Create a Market Activity Report for rental trends
- Use templated reports to share information with clients and customers
- Identify neighborhood and school data
- Rental Beast Partnership
- RPR Mobile for Lease data
- Explore additional learning opportunities



Let's Take a Look

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

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☐ Seller

Topics

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☐ Buyer Tour

☐ Buyers

☐ CMA

☐ CompStak

☐ Crexi

☐ Farming

Webinar



Sentrilock and RPR Team up to Offer Easier Property Access

Topics: Sentrilock

Next Date: April 30, 2024

Webinar



Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market

Topics: Market Trends

Webinar



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Topics: Mailing Labels, Prospecting

Next Date: April 18, 2024

Webinar



Webinar



Webinar



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What's Next?

- Set up your profile
- Enter a Market Area on the Home Page
- Run a search, save a search, create a report
- Explore additional learning opportunities



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Thank you

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