



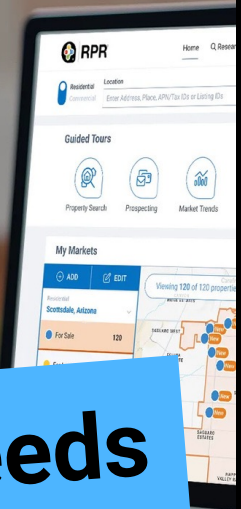
RPR®

narrpr.com

Welcome to RPR

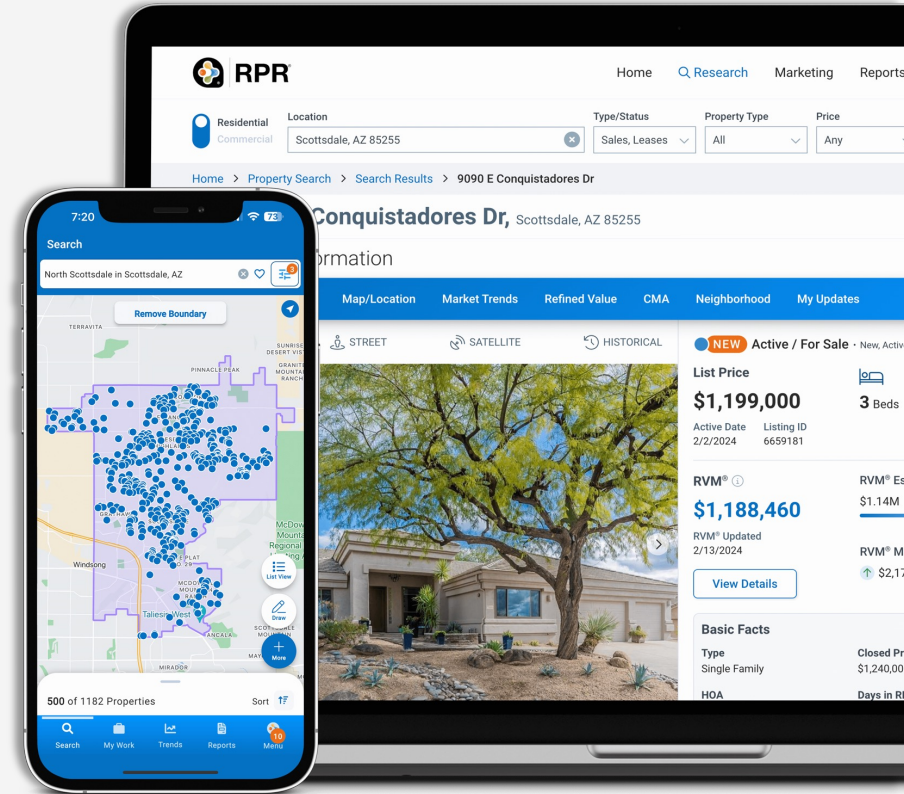
Tools, Tips & Skills Every Agent Needs

RPR Webinar Series



What is RPR?

- National parcel-centric database of residential and commercial properties
- Built exclusively for Real Estate Professionals
- Included in NAR member dues
- No consumer access

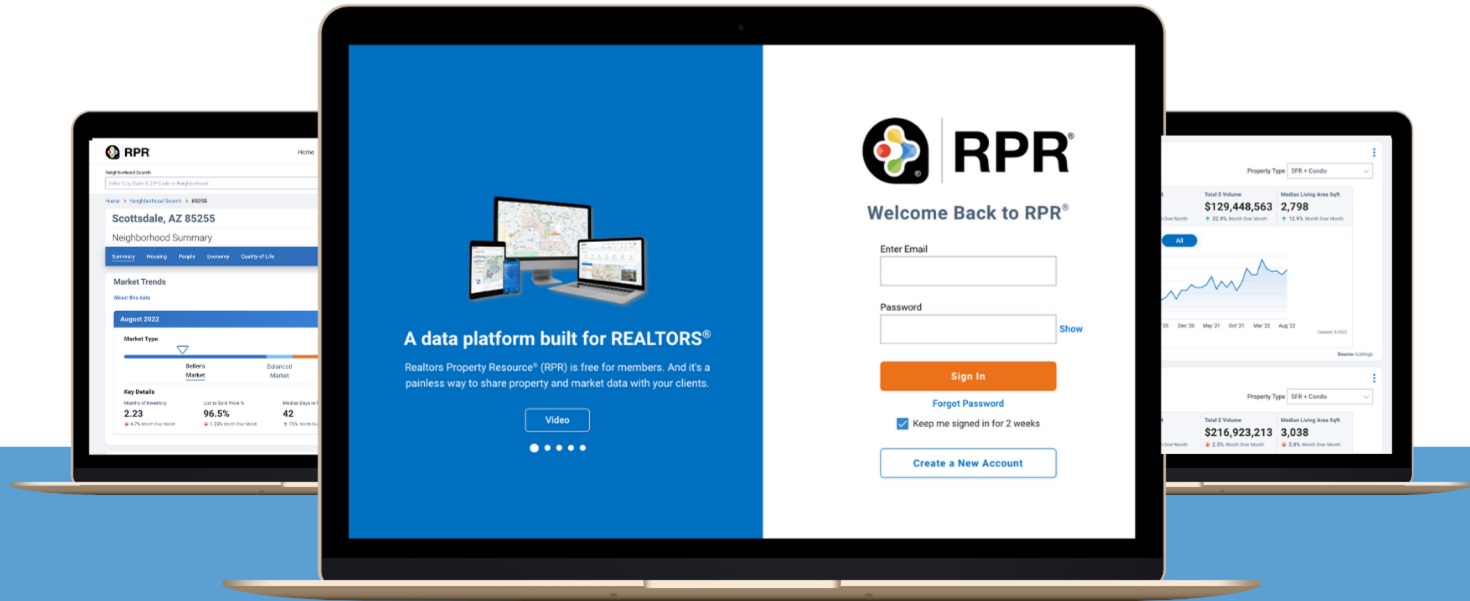


Where does RPR fit into your real estate business model?





Access RPR



www.narrpr.com



RPR Mobile™



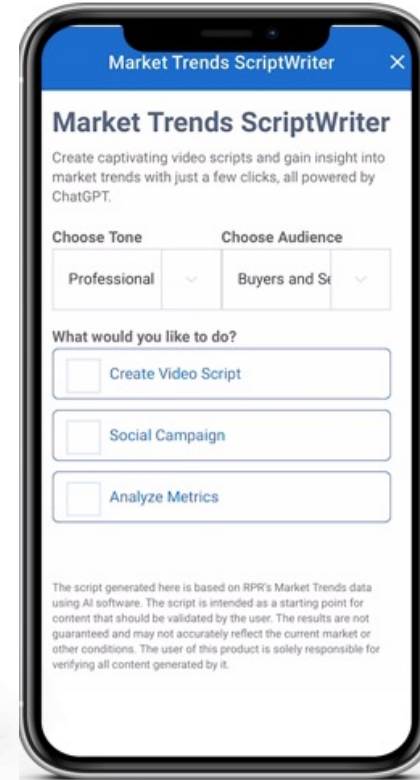
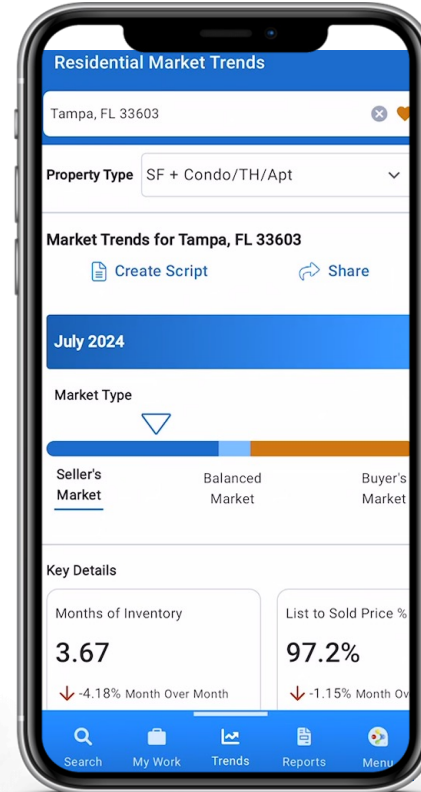
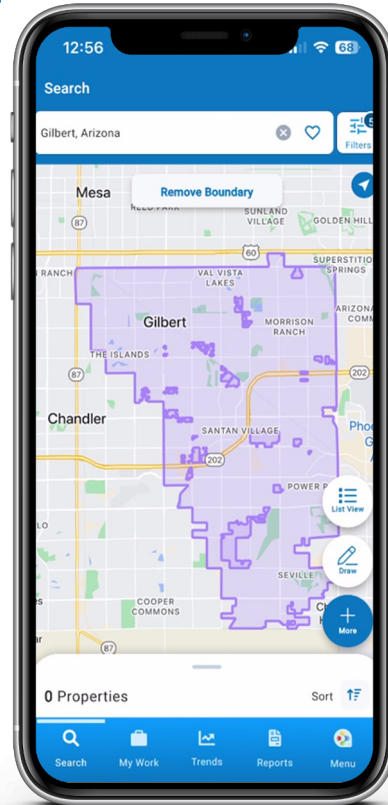
- **Instant Access**
Quickly access property data, CMA, equity assessments, market trends, and more.
- **Powerful Search**
Find residential and commercial properties, view details, and run reports on the go.
- **Customizable Reports**
Generate and share personalized reports with clients while out in the field.
- **Client Engagement**
Keep clients engaged with instant property information and updates.
- **Location-Based Services**
Use GPS for efficient location-based property searches.

RPR Mobile™

- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable

- Facebook
- Instagram

And more...



Agenda

- Navigate the homepage and research a property's history, including mortgage, tax and deed records, historical listings and changes in estimated values
- Access and share monthly market trends
- Use templated reports to share information with clients and customers
- Identify neighborhood and school data
- Utilize map tools to pinpoint flood zones, drive times, and points of interest (POIs)
- Share important market and property data with clients and customers
- Explore additional learning opportunities

RPR's Estimate of Value

- **RVM[®] = Realtors Valuation Model[®]**
 - Value estimate includes MLS Active, Sold & Off Market Data
 - Highest accuracy of any valuation tool
 - Refinable
 - Great starting point for pricing









Let's Take a Look

What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types	Topics			
<input type="checkbox"/> eBook	<input type="checkbox"/> Broker Tools	Sentrilock and RPR Team up to Offer Easier Property Access	Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market	Become a Prospecting Powerhouse! Use RPR to Find Your Next Client
<input type="checkbox"/> Printable	<input type="checkbox"/> Buyer Tour	Topics: Sentrilock Next Date: April 30, 2024	Topics: Market Trends	Topics: Mailing Labels, Prospecting Next Date: April 18, 2024
<input type="checkbox"/> Tutorial	<input type="checkbox"/> Buyers			
<input type="checkbox"/> Webinar	<input type="checkbox"/> CMA			
<input checked="" type="checkbox"/> Webinars by date	<input type="checkbox"/> CompStak			
Audience	<input type="checkbox"/> Crexi			
<input type="checkbox"/> Desktop	<input type="checkbox"/> Farming			

Elevate Your Expertise

RPR's Comprehensive Learning Hub

Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.

blog.narrpr.com/learning



Live and Pre-Recorded Webinars

Engage with experts through live and pre-recorded webinars for real-time learning and Q&A.

On-Demand Video Tutorials

Access a rich library of tutorials anytime to master RPR features at your own pace.

Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.



What's Next?

- Set up your profile
- Enter a Market Area on the Home Page
- Run a search, save a search, create a report
- Explore additional learning opportunities



Stay Powered Up: Follow RPR on Social!

Unlock daily insights, tips, and tools to keep your real estate superpowers sharp.





Thank you
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