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2 Enter a County, City, ZIP Code or Neighborhood

Home > Commercial Trade Areas > 85257

Commercial Trade Area for Scottsdale, AZ

Trade Area Information

Trade Area Information

Attribute Summary for Scottsdale, AZ

Median Household Income \$91,146 Source - 2024/2029 Income (Esri)	Median Age 38.3 Source - 2024/2029 Age: 5 Year Increments (Esri)
Total Population 31,210 Source - 2024 Age: 1 Year Increments (Esri)	1st Dominant Segment Old and Newcomers Source - 2024 Tapestry Market Segmentation (Households)

Source: Listing

PRO TIP
Select *Create Script* to generate summaries, one-page reports, presentation outlines and client emails using RPR's AI Commercial ScriptWriter.

How do I find Trade Area in RPR?

- 1 Click *Research*, select *Commercial Trade Areas*.
- 2 Enter a county, city, county or zip code or neighborhood.
- 3 Select the magnifying glass to search.



PRO TIP

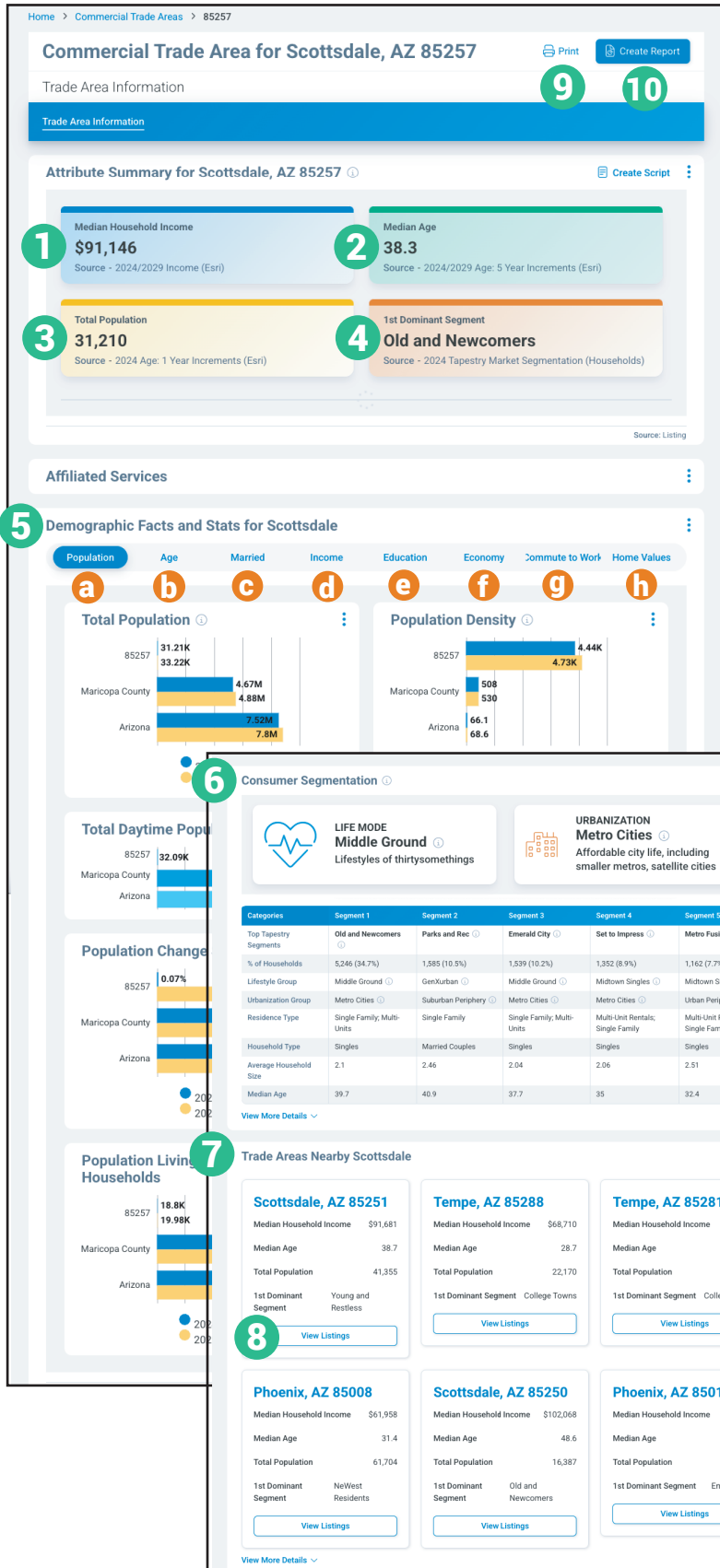
Trade Area Templates are now available in RPR's Next Gen Reports! Select *Create Report*, choose the Trade Area Template, and customize your report the way you want it.

About the data you'll find in the Trade Area Report

Tapestry is a data product developed by Esri, an RPR partner and the leader in GIS software. Tapestry classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics. For a broader market view, Tapestry also consolidates segments into LifeMode (life cycle) groups and Urbanization (location) groups.

Trade Area Information will help you understand the general economic and demographics such as age, daytime population and disposable income. Also included is a deep dive into each tapestry segment to help you understand more deeply the preferences and behaviors of the community so that you can help your client appeal to them.

An Overview of the Trade Area Details



- 1 Median Household Income
- 2 Median Age
- 3 Total Population
- 4 Dominant Tapestry Segment
- 5 Demographic Facts & Stats
 - a Population
 - b Age
 - c Married
 - d Income
 - e Education
 - f Economy
 - g Commute to Work
 - h Home Values
- 6 Consumer Segmentation
- 7 Trade Areas Nearby
- 8 Link to properties in Trade Areas
- 9 Print (this page)
- 10 Create Report