

STAND OUT WITH MARKET TRENDS

RPR Webinar Series



Today's class will cover how-to...

- ☑ Review housing charts and local market trends
- ☑ Track recent changes using My Markets
- ☑ Explore recent activity with the Market Activity Report
- ☑ Create shareable visuals using AI ScriptWriter tools
- ☑ Distribute insights across reports, social, email, and web

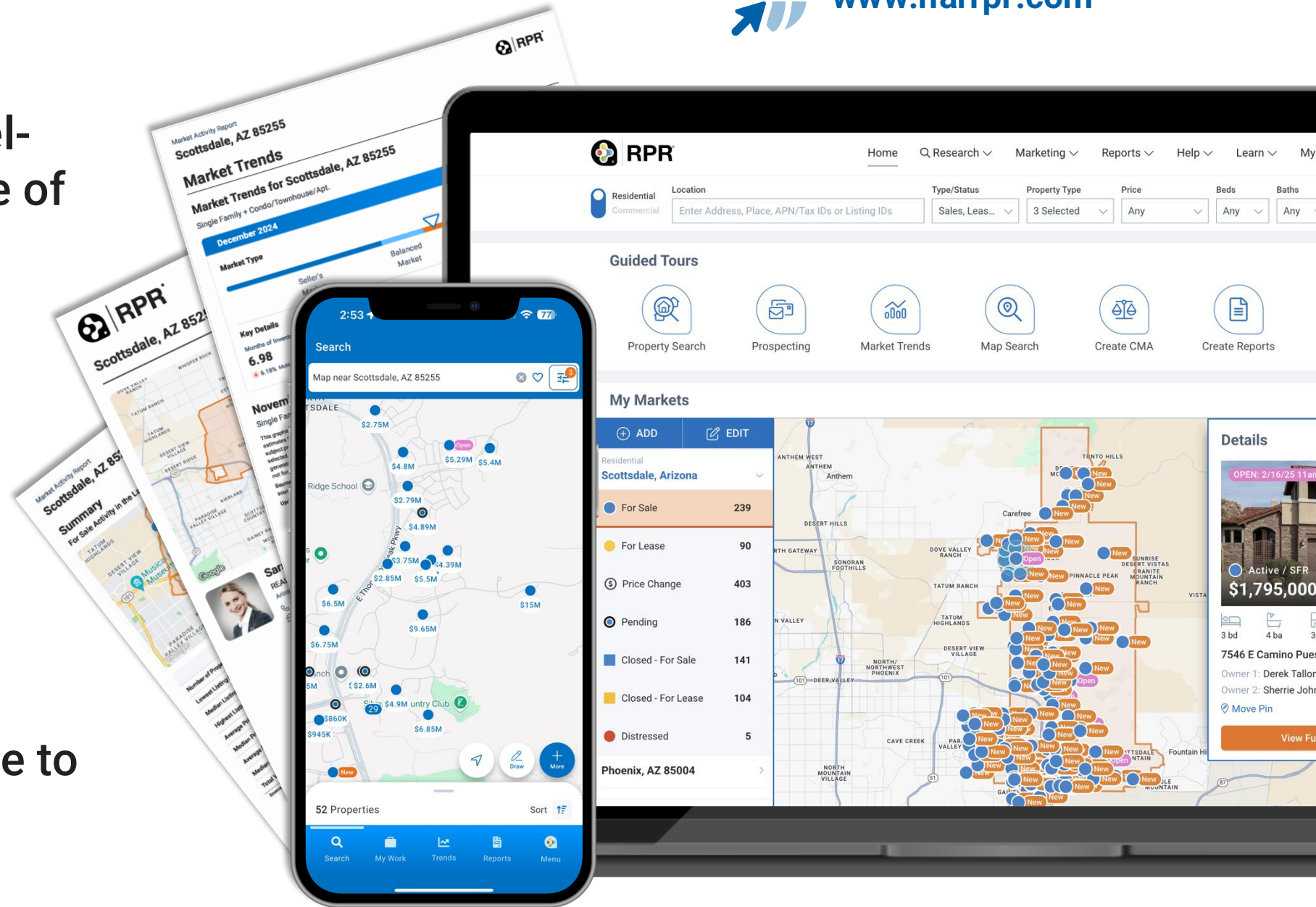


RPR is ...



www.narrpr.com

- A national parcel-centric database of residential and commercial properties
- Built for REALTORS®
- No consumer access
- Offered at no additional charge to REALTORS®



RPR Fits Everywhere Your Business Touches the Market



Why Market Trends?

- Property Values
- Neighborhood Insights
- Identifying Market Trends
- Consumer Outreach
- Value to Clients and Customers

The Power of RPR...In Your Pocket

- **On-the-go Access**

View property details, equity estimates, CMAs, and market trends.

- **Powerful property search**

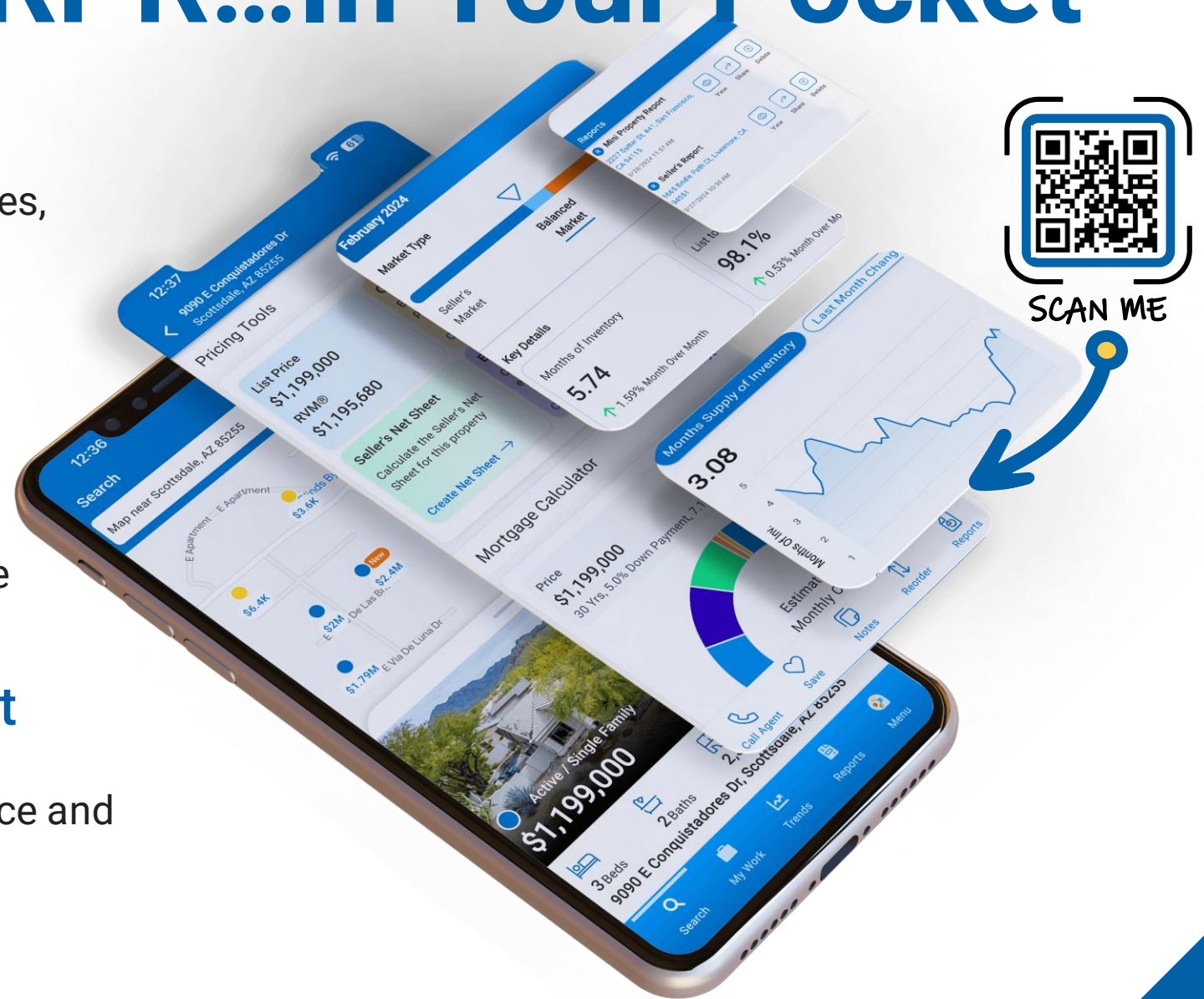
Find residential and commercial properties, review key details

- **Client-ready reports**

Create and share clear, customizable reports with clients.

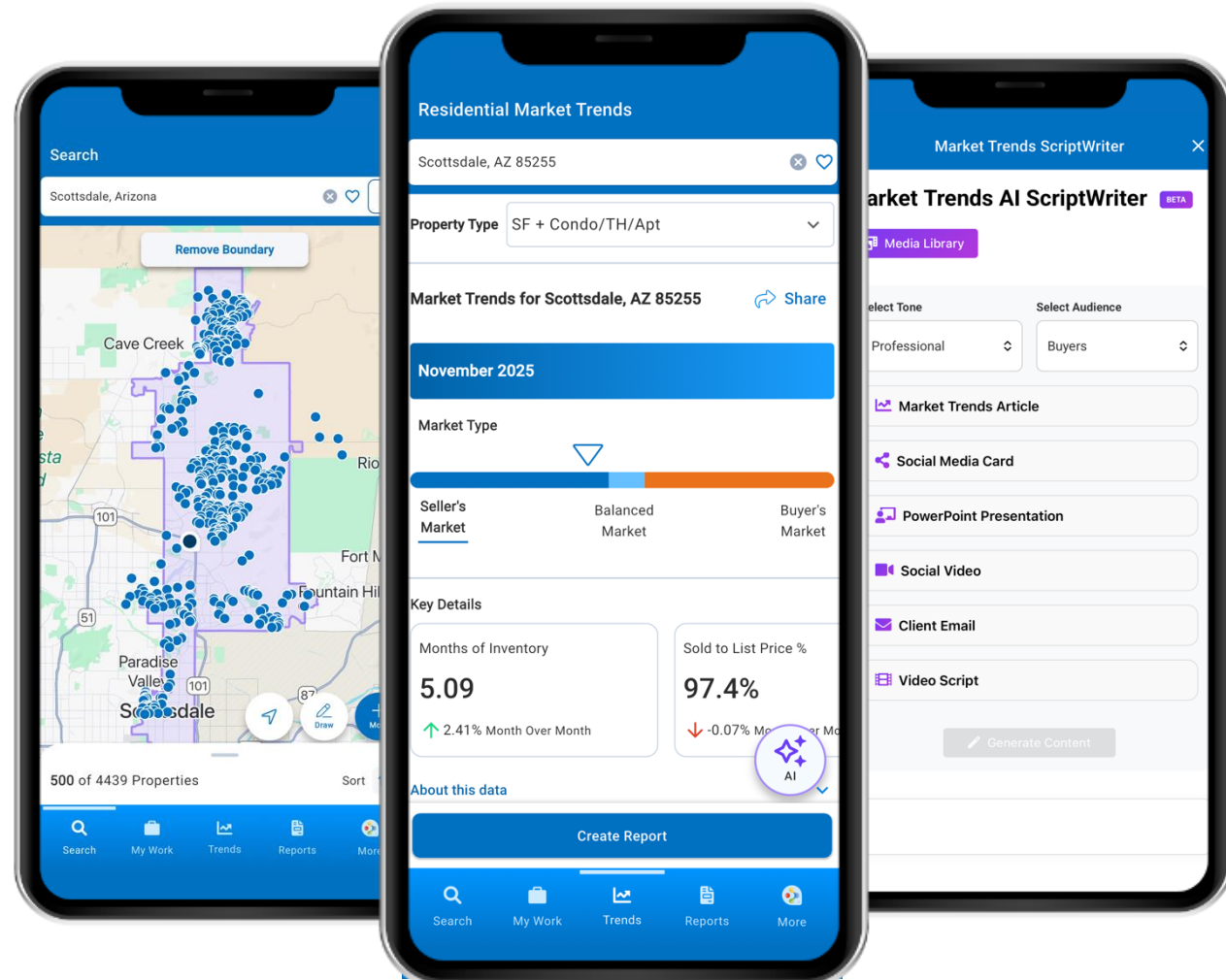
- **Stronger client engagement**

Answer questions in real time with property insights that build confidence and trust.



The Power of RPR...In Your Pocket

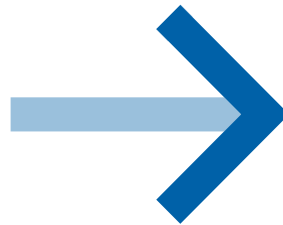
- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable
 - Facebook
 - Instagram
 - And more...





Let's Take a Look

How agents use local market stats to lead confident buyer and seller conversations



What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☐ Webinar

Webinars by date

Audience

☐ Broker

Topics

- ☐ Broker Tools
- ☐ Buyer Tour
- ☐ Buyers
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming



Sentrilock and RPR Team up to Offer Easier Property Access

Topics: Sentrilock
Next Date: April 30, 2024



Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market

Topics: Market Trends



Become a Prospecting Powerhouse! Use RPR to Find Your Next Client

Topics: Mailing Labels, Prospecting
Next Date: April 18, 2024



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eBooks and handouts for deep dives into real estate topics and RPR tools.



What's Next?

- **Locate Market Trends from home page and property details**
- **Explore Various Charts**
 - Adjust Property Types
 - View Metrics
- **Share a chart with a client**



Stay Connected with RPR

Get practical insights, product updates, and real-world use cases—delivered where you already spend your time.





Thank you

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