

# Work Smarter

# On-the-go!

# RPR Mobile™ Made Easy

## RPR Webinar Series



# Today's class will cover how-to...

- ✓ **Navigate RPR Mobile**
- ✓ **Research listings and property history**
- ✓ **Save properties for quick access**
- ✓ **View and share local market trends**
- ✓ **Create and share reports**
- ✓ **Check estimated values for nearby properties**
- ✓ **Customize app settings**

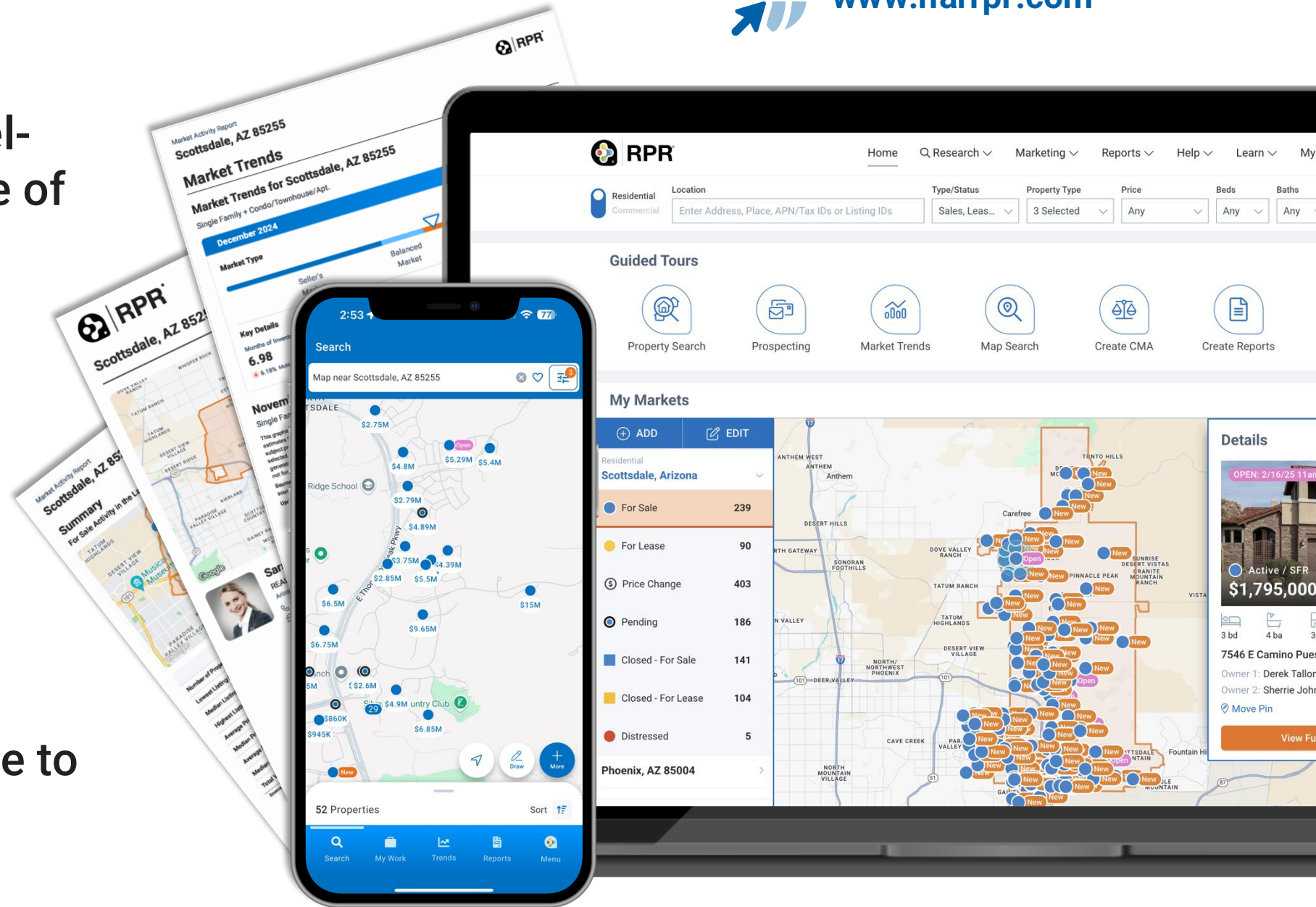


# RPR is ...



[www.narrpr.com](http://www.narrpr.com)

- A national parcel-centric database of residential and commercial properties
- Built for REALTORS®
- No consumer access
- Offered at no additional charge to REALTORS®



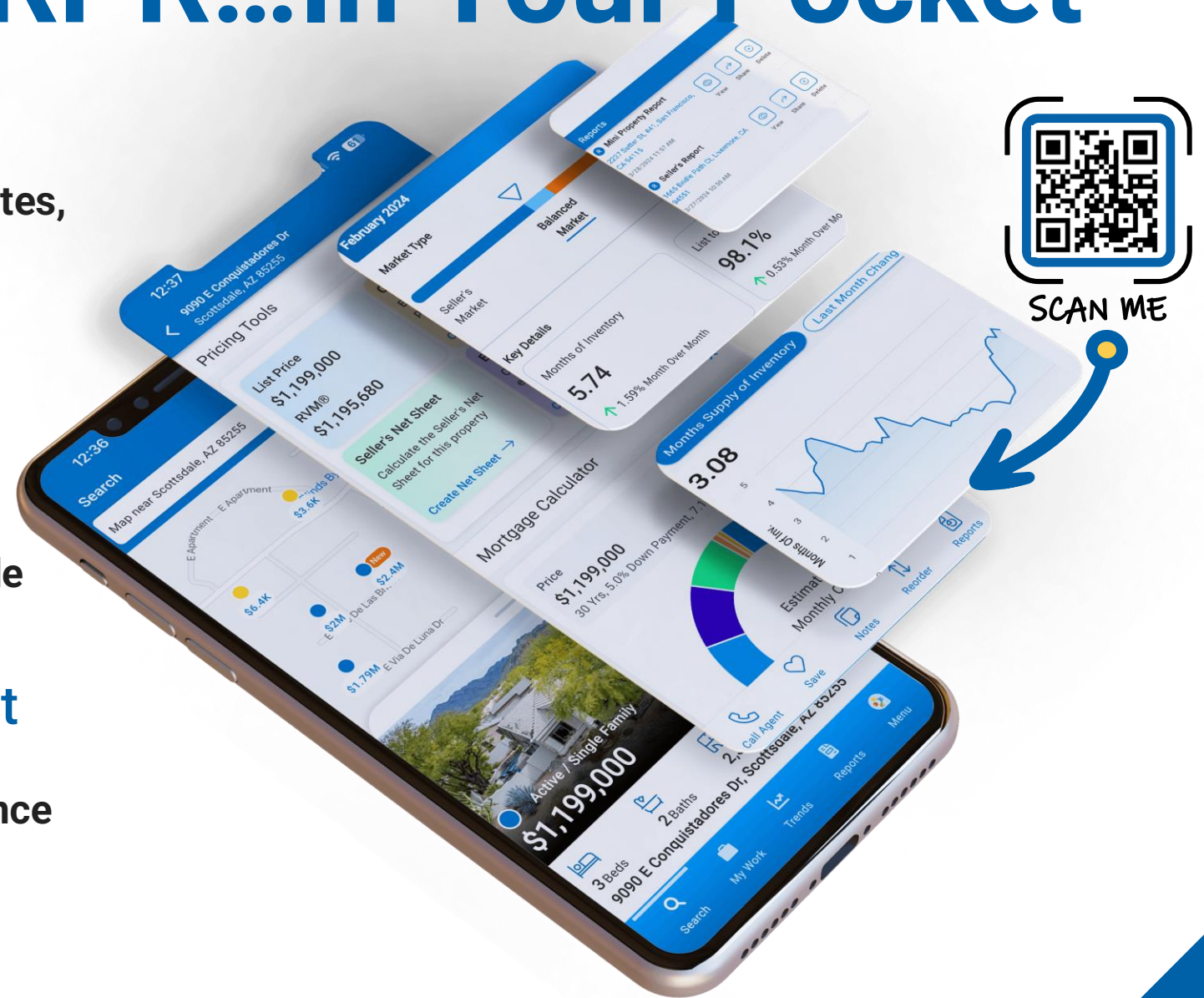
# RPR Fits Everywhere Your Business Touches the Market





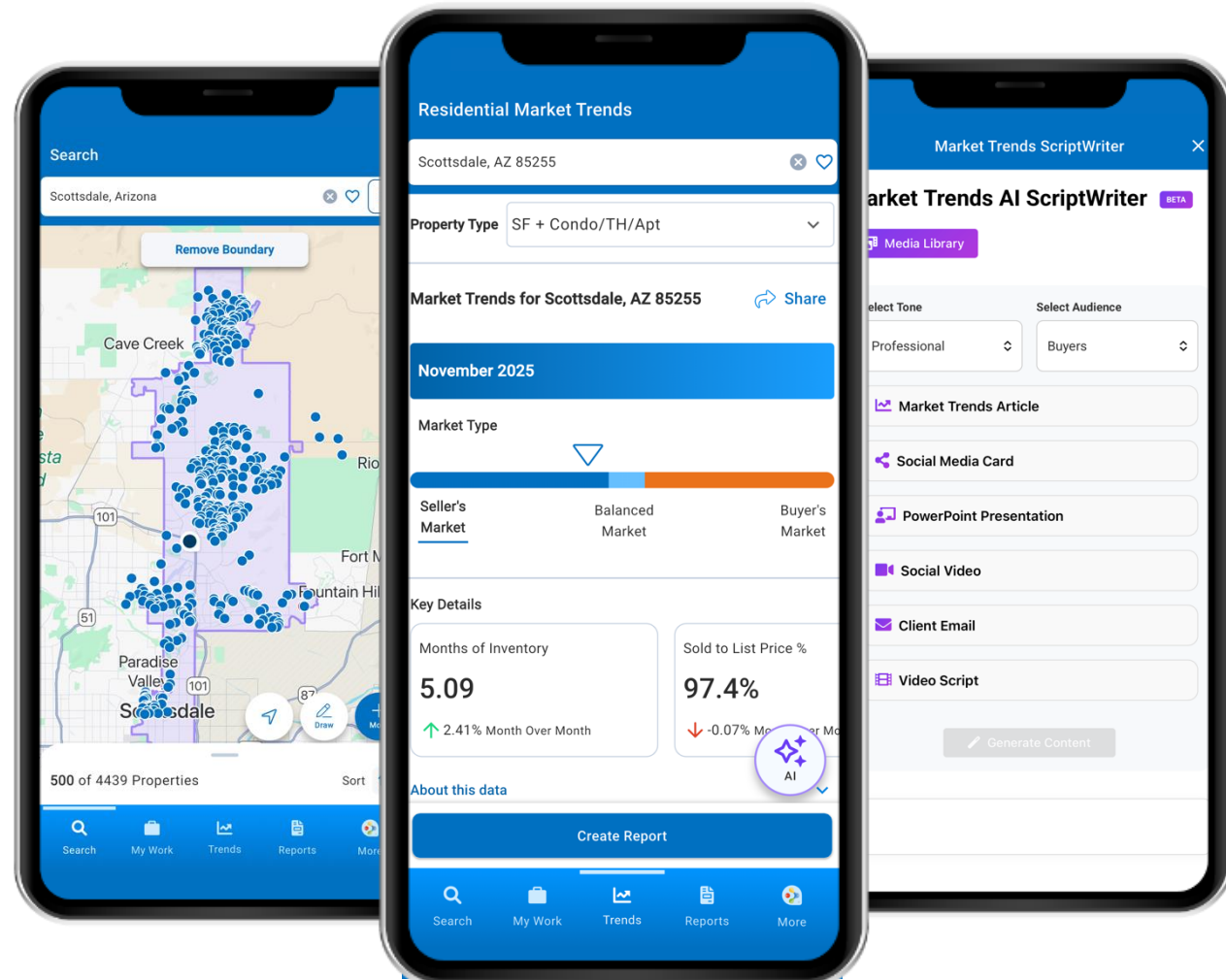
# The Power of RPR...In Your Pocket

- **On-the-go Access**  
View property details, equity estimates, CMAs, and market trends.
- **Powerful property search**  
Find residential and commercial properties, review key details
- **Client-ready reports**  
Create and share clear, customizable reports with clients.
- **Stronger client engagement**  
Answer questions in real time with property insights that build confidence and trust.



# The Power of RPR...In Your Pocket

- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable
  - Facebook
  - Instagram
  - And more...



# Mobile AI CMA

## Fast analysis

Built-in AI selects and rates comps, plus suggests a pricing strategy for REALTOR® to validate.

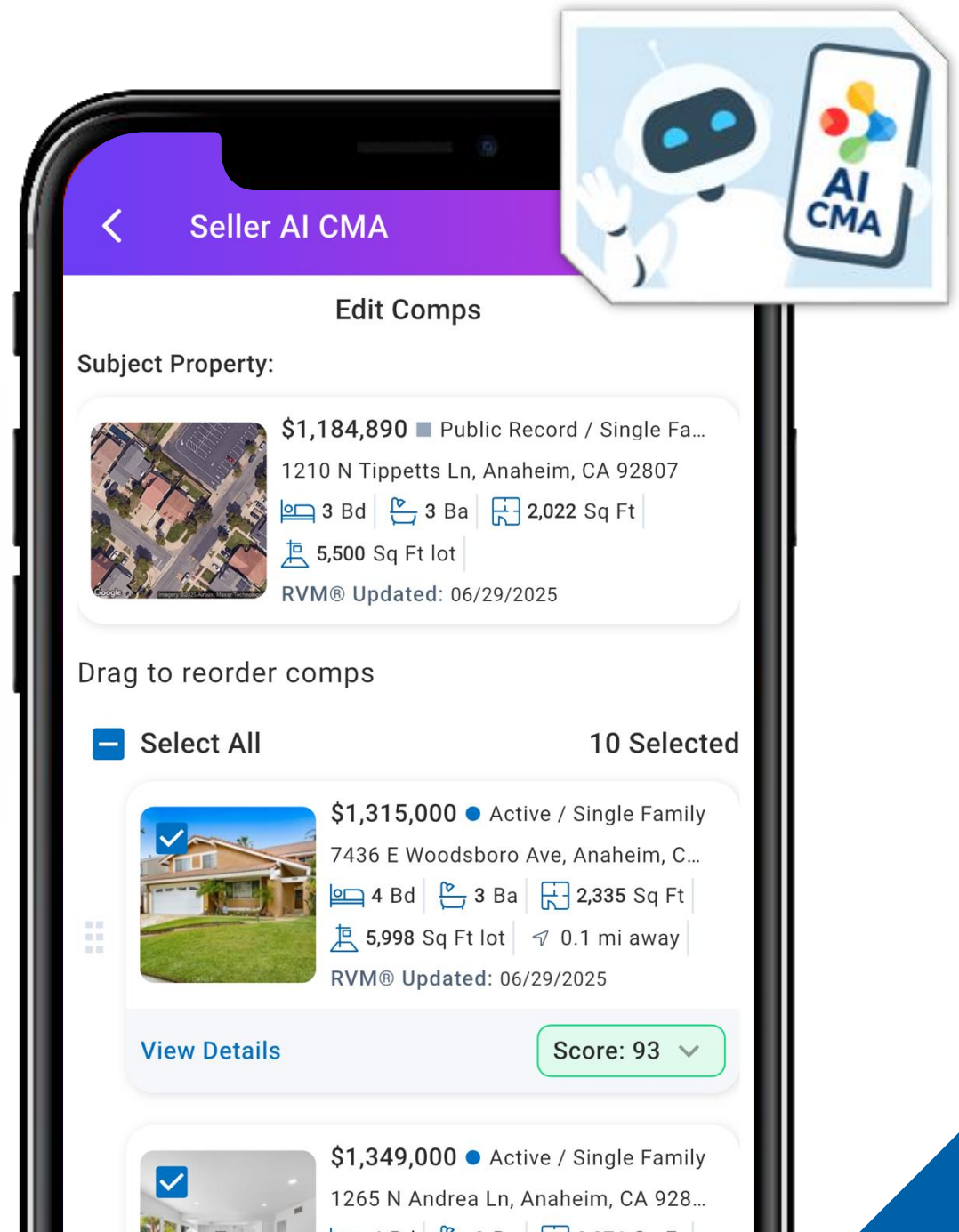
## Trusted resource

Full agent control and visibility into the underlying data and comparable properties.



## Wow factor

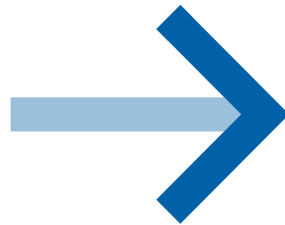
Industry-leading AI implementation





# Let's Take a Look

How agents stay responsive and confident—anywhere—using RPR Mobile™





## What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The **RPR Learning Center** lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

### Learning Types

- ☐ eBook
- ☐ Printable
- ☐ Tutorial
- ☐ Webinar

Webinars by date

### Audience

☐ Broker

### Topics

- ☐ Broker Tools
- ☐ Buyer Tour
- ☐ Buyers
- ☐ CMA
- ☐ CompStak
- ☐ Crexi
- ☐ Farming



**Sentrilock and RPR Team up to Offer Easier Property Access**

Topics: Sentrilock  
Next Date: April 30, 2024



**Canva and RPR Market Trends: Easy Marketing Tips for the Spring Market**

Topics: Market Trends



**Become a Prospecting Powerhouse! Use RPR to Find Your Next Client**

Topics: Mailing Labels, Prospecting  
Next Date: April 18, 2024



# RPR's Comprehensive Learning Hub



Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.



[blog.narrpr.com/learning](https://blog.narrpr.com/learning)

## Live and Pre-Recorded Webinars

Engage with experts through live and pre-recorded webinars for real-time learning and Q&A.

## On-Demand Video Tutorials

Access a rich library of tutorials anytime to master RPR features at your own pace.


## Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.

# What's Next?



- Download the RPR Mobile App
- Do a nearby search
  - Review property details
  - Create a report and text it to a client
- Locate Trends icon and review area market trends



# Stay Connected with RPR

Get practical insights, product updates, and real-world use cases—delivered where you already spend your time.





# Thank you

[narrpr.com](http://narrpr.com)