

Work Smarter

On-the-go!

RPR Mobile™ Made Easy

RPR Webinar Series



Today's class will cover how-to...

- Navigate RPR Mobile**
- Research listings and property history**
- Save properties for quick access**
- View and share local market trends**
- Create and share reports**
- Check estimated values for nearby properties**
- Customize app settings**



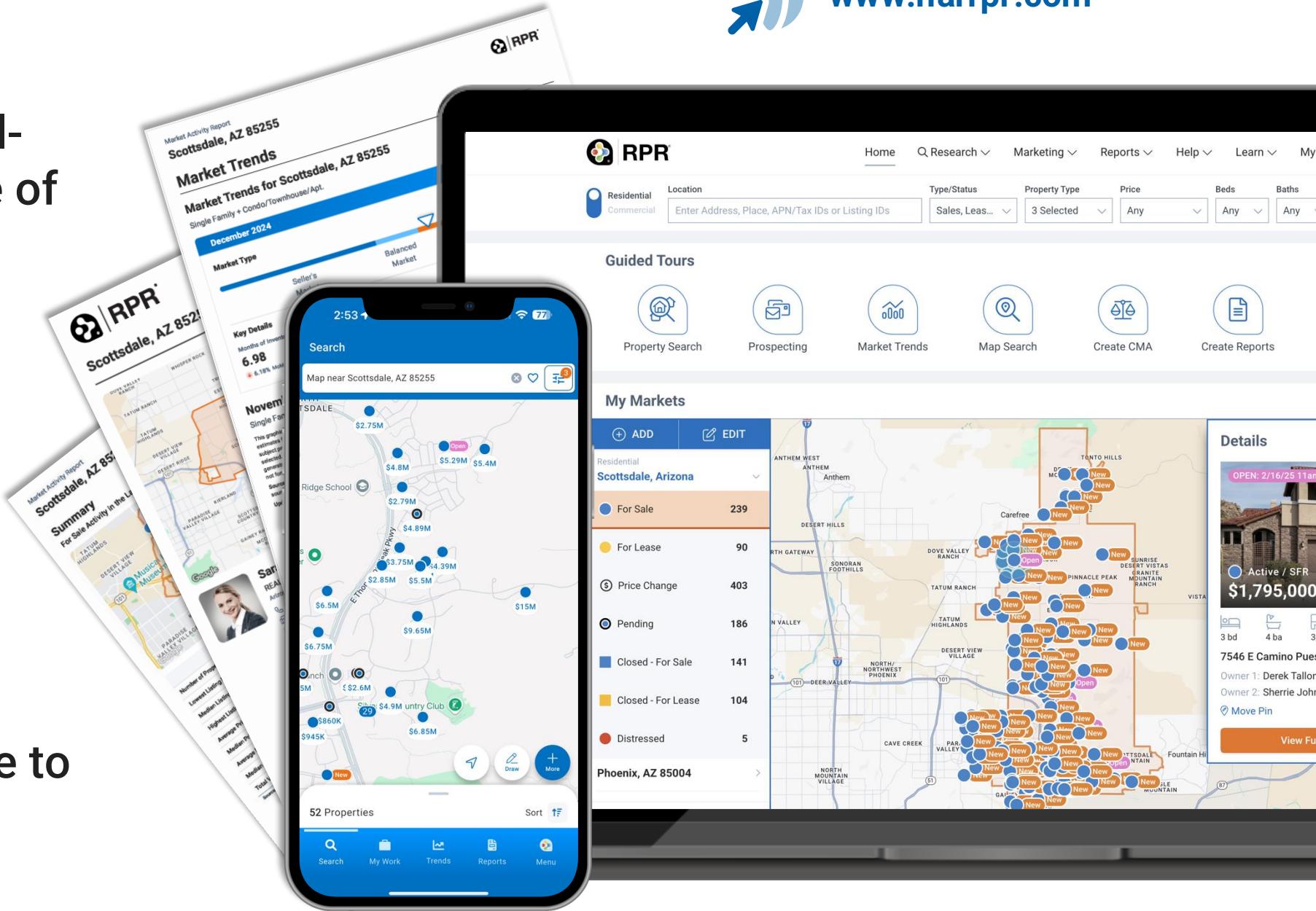
RPR is ...

- A national parcel-centric database of residential and commercial properties

- Built for REALTORS®

- No consumer access

- Offered at no additional charge to REALTORS®

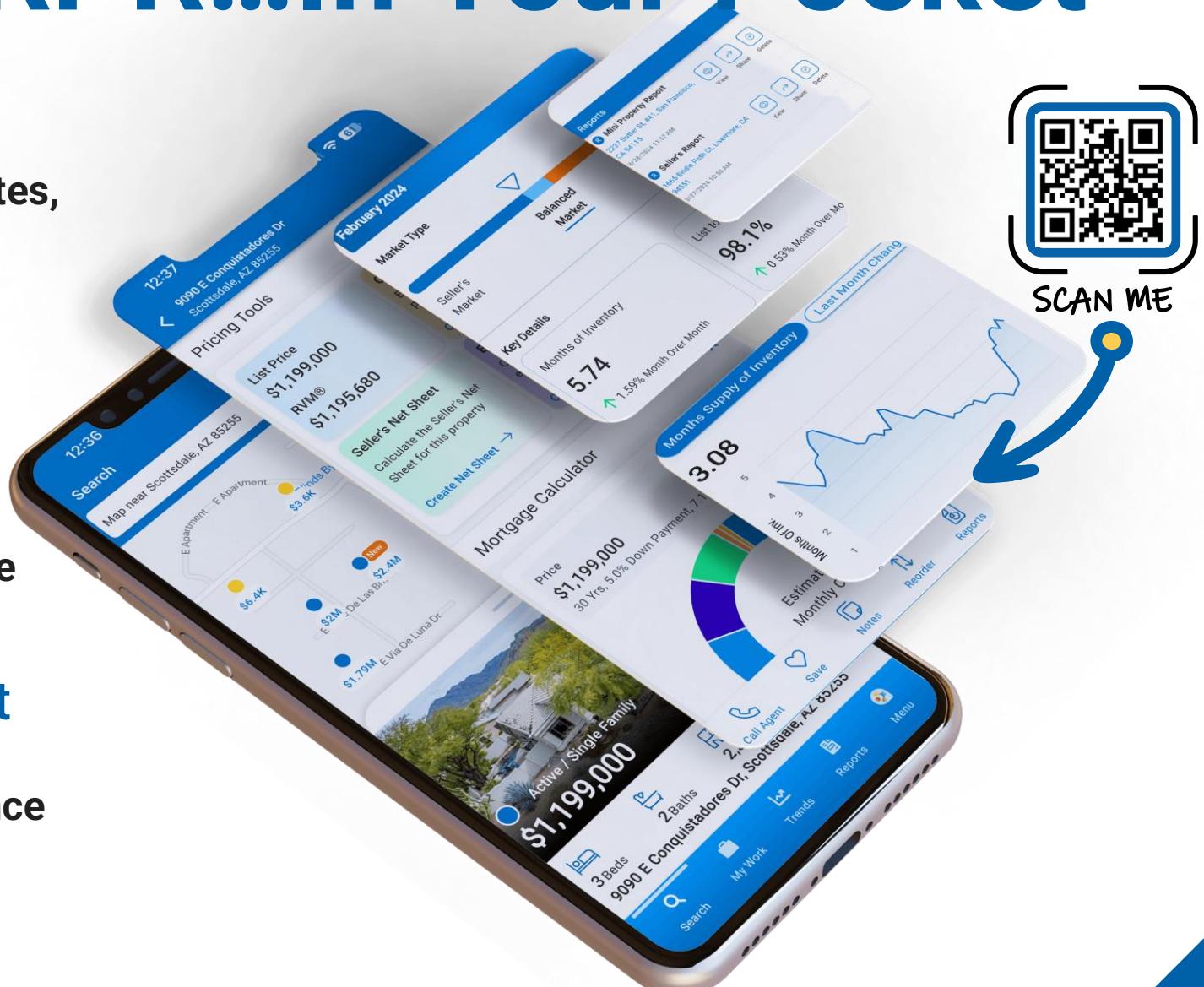


**RPR Fits
Everywhere
Your Business
Touches the
Market**



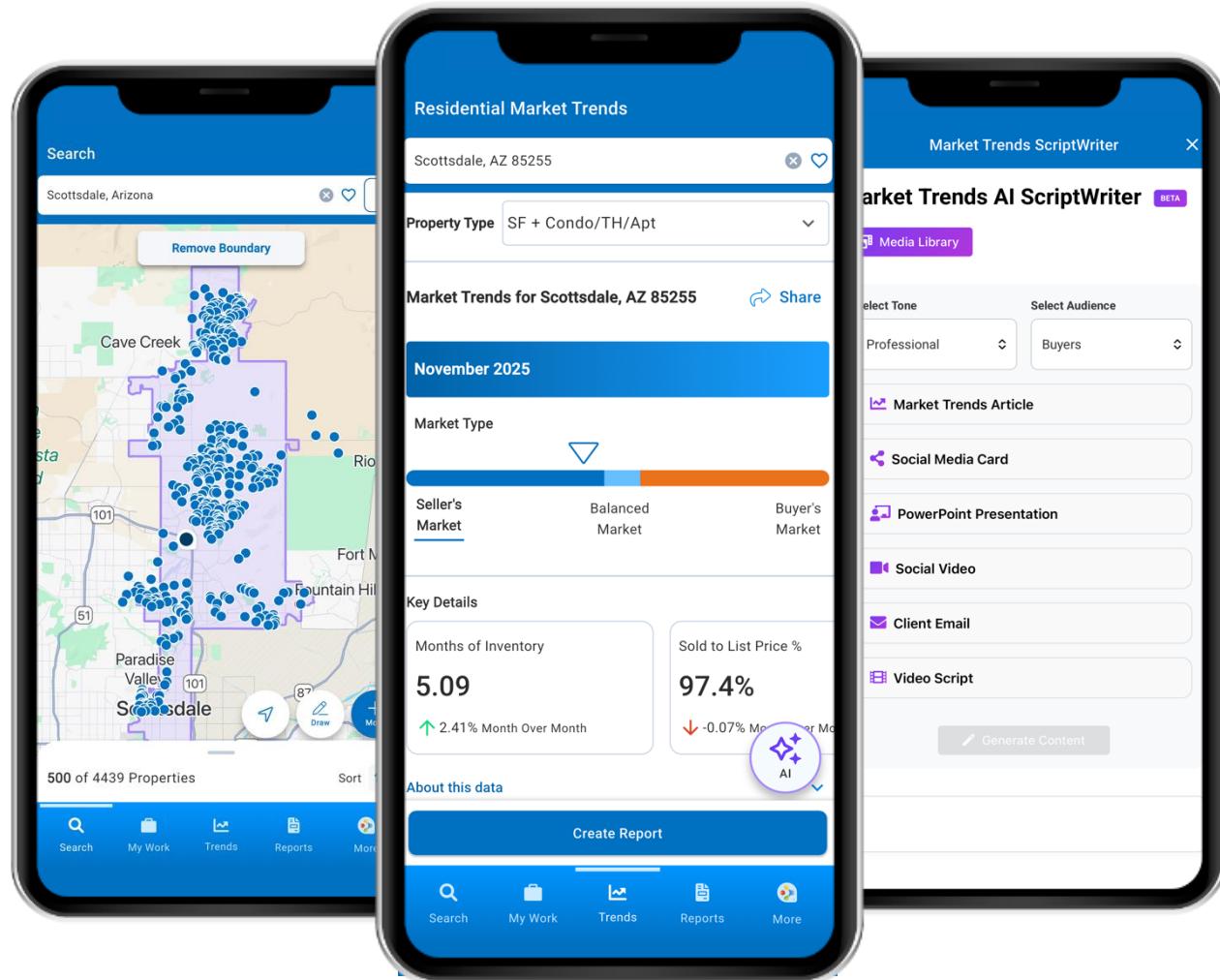
The Power of RPR...In Your Pocket

- **On-the-go Access**
View property details, equity estimates, CMAs, and market trends.
- **Powerful property search**
Find residential and commercial properties, review key details
- **Client-ready reports**
Create and share clear, customizable reports with clients.
- **Stronger client engagement**
Answer questions in real time with property insights that build confidence and trust.



The Power of RPR...In Your Pocket

- Searches
- Buyer Tour
- Market Trends
- ScriptWriter
- Shareable
 - Facebook
 - Instagram
 - And more...



Mobile AI CMA

Fast analysis

Built-in AI selects and rates comps, plus suggests a pricing strategy for REALTOR® to validate.

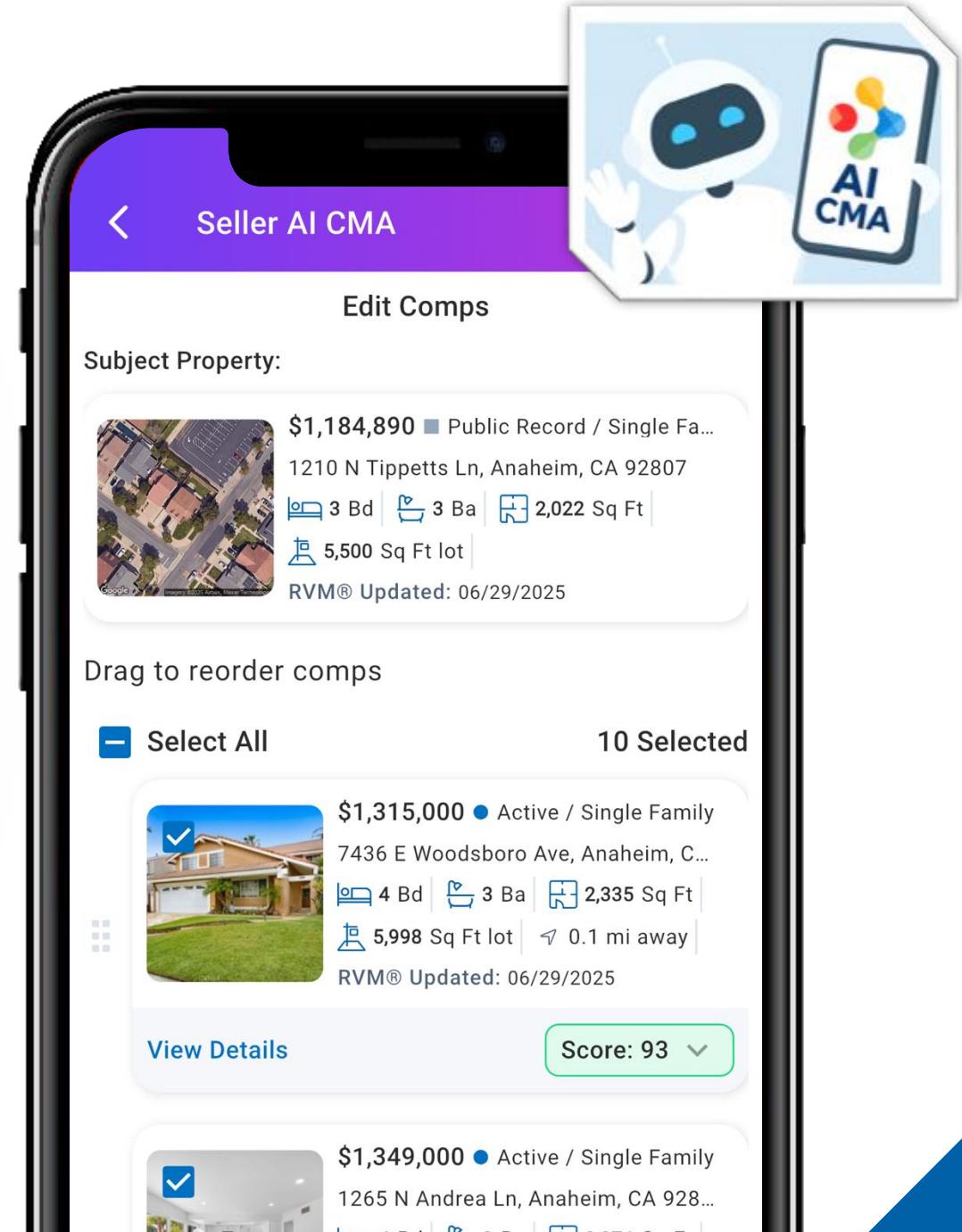
Trusted resource

Full agent control and visibility into the underlying data and comparable properties.



Wow factor

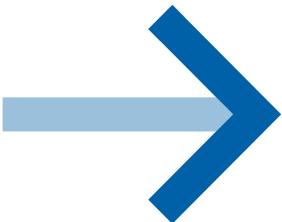
Industry-leading AI implementation





Let's Take a Look

How agents stay responsive and confident—anywhere—using RPR Mobile™

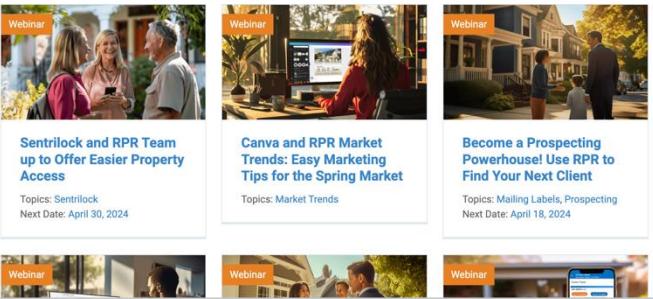


What Do You Want To Learn Today?

Everyone has different learning styles. Some want to watch a quick video, others want to print out a guide and read every detail, step-by-step. Well, we've got you covered.

The RPR Learning Center lets you choose how and what you want to brush up on when it comes to RPR features and capabilities. Choose by time, skill level, topics and learning type:

Learning Types	Topics
<input type="checkbox"/> eBook	<input type="checkbox"/> Broker Tools
<input type="checkbox"/> Printable	<input type="checkbox"/> Buyer Tour
<input type="checkbox"/> Tutorial	<input type="checkbox"/> Buyers
<input type="checkbox"/> Webinar	<input type="checkbox"/> CMA
<input checked="" type="checkbox"/> Webinars by date	<input type="checkbox"/> CompStak
	<input type="checkbox"/> Crex
	<input type="checkbox"/> Farming



RPR's Comprehensive Learning Hub

Choose from live webinars, on-demand tutorials, ebooks, and printable handouts to suit your learning style.



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Printable Handouts and eBooks

eBooks and handouts for deep dives into real estate topics and RPR tools.



What's Next?

- Download the RPR Mobile App
- Do a nearby search
 - Review property details
 - Create a report and text it to a client
- Locate Trends icon and review area market trends



Stay Connected with RPR

Get practical insights, product updates, and real-world use cases—delivered where you already spend your time.





Thank you
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