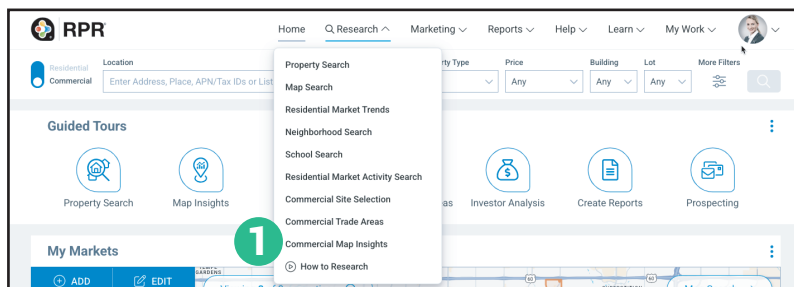




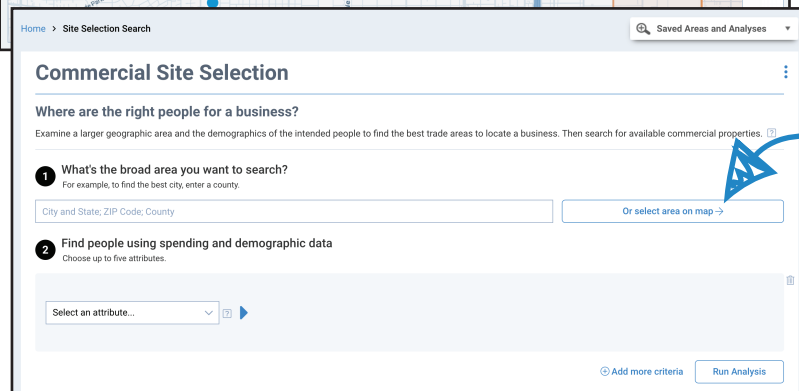
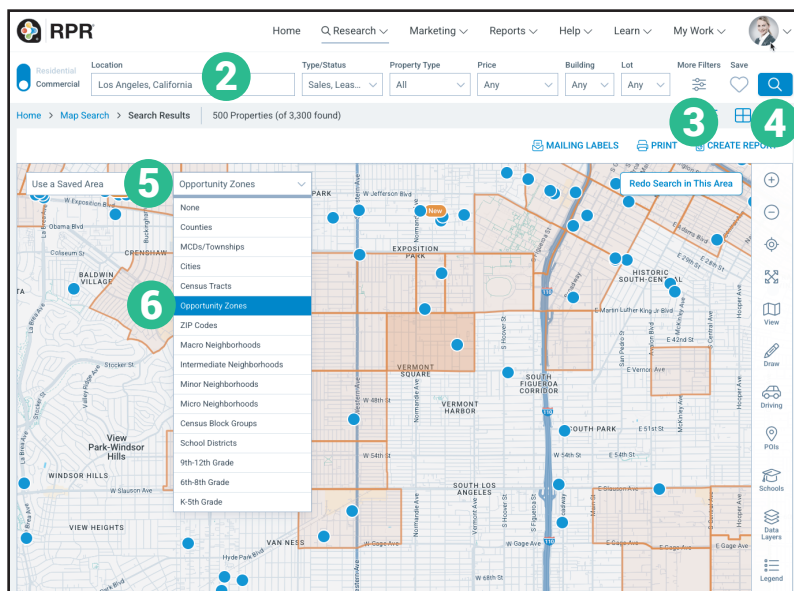
What is an Opportunity Zone?

Created in 2017 as part of the Tax Cuts and Jobs Act, the purpose of the federal government's Qualified Opportunity Zone (QOZ) program is to drive economic growth through long-term investments in economically disadvantaged communities. Designated as "Opportunity Zones", these areas present opportunities for real estate investment and development by offering tax incentives to investors.



How do I show the Opportunity Zone layer?

- 1 Click *Research*, select *Commercial Map Insights*.
 - 2 Enter a geographic area into the search bar.
 - 3 Use the filters to narrow down your search.
 - 4 Select the magnifying glass.
 - 5 Near the top of the map, select *Show Geographies*.
 - 6 Select *Opportunity Zones*.
- Look for shaded areas on the map. Then select one and a pop up will offer options to search, conduct a Site Selection, Create a Report, or save the area.

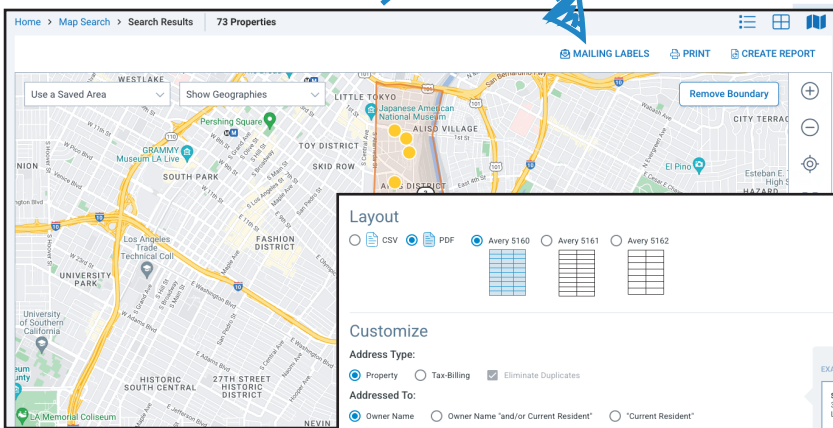
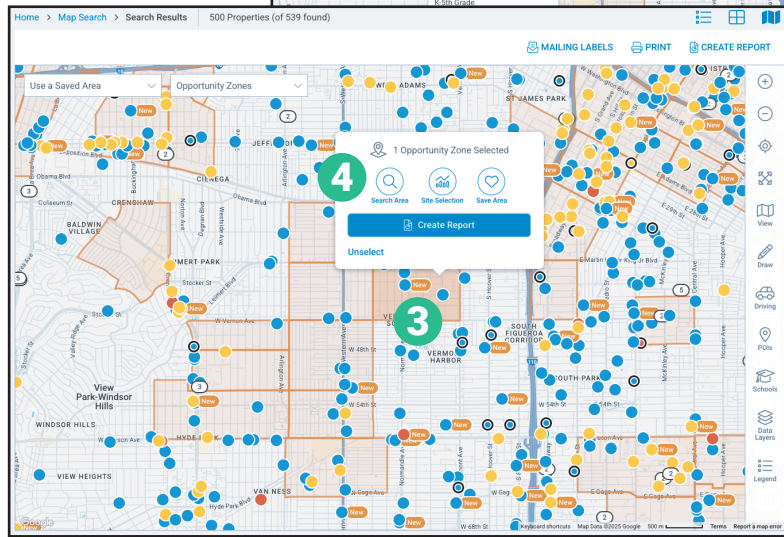
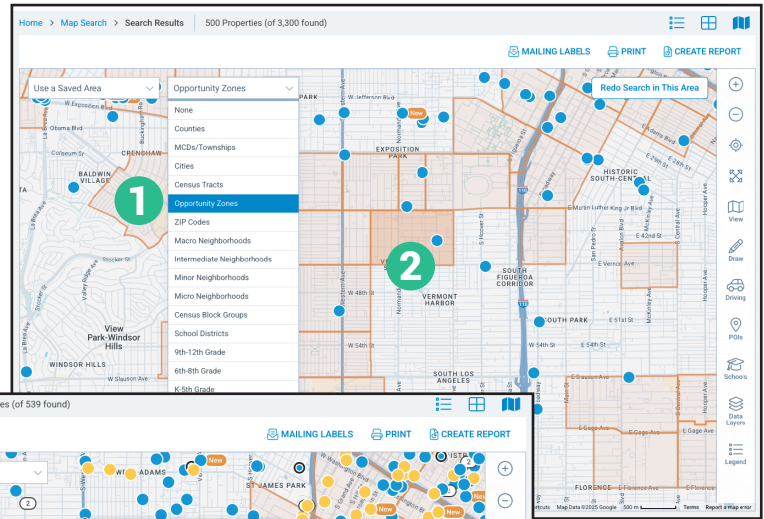


PRO TIP

The *Commercial Site Selection* search can also use Opportunity Zones. Try for yourself! Instead of typing a geography, click on the link "Or select area on a map" to search.

How do I search within an Opportunity Zone?

- 1 Select *Opportunity Zones* from *Show Geographies* on the map.
- 2 Census Tract boundaries display on the map, with Opportunity Zones shaded orange.
- 3 Click on the *Opportunity Zone* or *Zones* that you want to search. The area(s) will highlight darker orange once selected.
- 4 Choose *Search Area*. Your results are now properties that fall within that Opportunity Zone.



Layout

☐ CSV ☐ PDF ☒ Avery 5160 ☐ Avery 5161 ☐ Avery 5162

Customize

Address Type:

☒ Property ☐ Tax-Billing ☒ Eliminate Duplicates

Addressed To:

☒ Owner Name ☐ Owner Name "and/or Current Resident" ☐ "Current Resident"

☐ Custom Name 30

Filters

Occupancy Type:

☒ All ☐ Owner Occupied ☐ Absentee Owner

☐ Exclude Listed Properties ☒ Exclude Properties on Do Not Mail List

☒ Exclude Properties with Incomplete Addresses

Records to Export:

☒ All ☐ From to

EXAMPLE MAILING LABEL

Sunwest Investments Lp
3900 W Jefferson Blvd
Los Angeles, CA 90016

EXPORT STATUS:

Exported this Month 0 / 2,000
Remaining 2,000
Records in this Export 428

For premium mailing label functions, see our partner's offerings >



PRO TIP. Create Mailing Labels

Once you've searched for properties in your *Opportunity Zone*, select *Mailing Labels*. Now you can create a mailing campaign directed to only those properties within the defined area. See our Mailing Labels Printable for more info.